MARYLAND Association of COUNTIES

The Road Ahead

MACo WINTER CONFERENCE
January 7-9, 2015 | Cambridge, MD
Hyatt Regency Chesapeake Bay Hotel


Sponsorship & Advertising Brochure

REGISTER TODAY!
www.mdcounties.org/MACoCon
Why Sponsor?

MACo’s Winter Conference leads into Maryland’s General Assembly Session—the intensive 90 days of law-making that affect all residents of our state. Over 400 of Maryland’s county leaders and legislators gather at MACo’s Winter Conference to discuss the preeminent policy issues of the day.

In addition to our 20 educational sessions, attendees will participate in workgroups, meetings, and briefings that will help shape the policy landscape in the upcoming General Assembly Session.

This year, we have the pleasure of welcoming our newly elected officials. Every four years, following an election, MACo holds a Newly Elected Officials Orientation training program to help new officials get acclimated to county government. This is your chance to be one of the first companies to welcome the new faces of county government!

Sponsoring at this conference is the best way to get your product or service in front of county elected officials and establish your company or organization as a leader in your field and as a partner for county governments.
### Schedule

#### Wednesday, January 7, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am - 4:30 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30 am - 11:00 am</td>
<td>Exhibits Set Up</td>
</tr>
<tr>
<td>8:00 am - 1:00 pm</td>
<td>Newly Elected Officials Orientation</td>
</tr>
<tr>
<td>10:15 am - 10:30 am</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>11:00 am - 6:00 pm</td>
<td>Exhibits Open/Cyber Café Open</td>
</tr>
<tr>
<td>12:00 pm - 1:00 pm</td>
<td>Lunch on your own</td>
</tr>
<tr>
<td>1:15 pm - 2:45 pm</td>
<td>Academy 101</td>
</tr>
<tr>
<td>2:45 pm - 3:00 pm</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>3:00 pm - 5:00 pm</td>
<td>Academy Core Session: “Ethics”</td>
</tr>
<tr>
<td>5:30 pm - 6:30 pm</td>
<td>Welcoming Reception</td>
</tr>
<tr>
<td>6:30 pm - 8:30 pm</td>
<td>Welcoming Banquet &amp; Keynote Presentation (ticket required)</td>
</tr>
<tr>
<td>8:30 pm - 9:30 pm</td>
<td>Dessert Reception Sponsored by MACo’s Corporate Partners</td>
</tr>
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</table>

#### Thursday, January 8, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30 am - 3:30 pm</td>
<td>Exhibits Open/Cyber Café Open</td>
</tr>
<tr>
<td>7:30 am - 3:30 pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30 am - 9:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>7:30 am - 8:30 am</td>
<td>County Elected Officials Breakfast &amp; Business Meeting (ticket required)</td>
</tr>
<tr>
<td>9:00 am - 4:00 pm</td>
<td>Spouse Tour (offsite—registration required)</td>
</tr>
<tr>
<td>9:00 am - 10:15 am</td>
<td>General Session: “Public Infrastructure as a Priority”</td>
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<tr>
<td>10:15 am - 10:30 am</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:30 am - 11:45 am</td>
<td>General Session: “Maryland Economic Forecast”</td>
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<tr>
<td>11:45 am - 12:45 pm</td>
<td>Buffet Lunch (ticket required)</td>
</tr>
<tr>
<td>11:45 am - 12:45 pm</td>
<td>Women of MACo Lunch (ticket required)</td>
</tr>
<tr>
<td>1:00 pm - 2:00 pm</td>
<td>EDUCATIONAL SESSIONS Sponsored by MACo’s Affiliates</td>
</tr>
<tr>
<td>2:00 pm - 2:15 pm</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>2:15 pm - 3:15 pm</td>
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<td>Coffee Break</td>
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</tr>
<tr>
<td>5:30 pm - 6:30 pm</td>
<td>Inaugural Banquet Reception</td>
</tr>
<tr>
<td>6:30 pm - 8:30 pm</td>
<td>Inaugural Ceremony/Awards Banquet (ticket required)</td>
</tr>
<tr>
<td>8:30 pm - 9:30 pm</td>
<td>President’s Reception</td>
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#### Friday, January 9, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am - 10:30 am</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30 am - 9:30 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:00 am - 9:30 am</td>
<td>Academy Core Session: “Open Meetings”</td>
</tr>
<tr>
<td>9:30 am - 10:45 am</td>
<td>2015 General Assembly Forecast</td>
</tr>
<tr>
<td>10:45 am - 11:00 am</td>
<td>Coffee Break &amp; Hotel Check-out</td>
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<tr>
<td>11:00 am - 12:00 pm</td>
<td>Closing General Session</td>
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<tr>
<td>12:00 pm - 12:30 pm</td>
<td>Closing Session Boxed Lunches</td>
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</tbody>
</table>

Please note that the schedule is tentative and subject to change. Check [www.mdcounties.org](http://www.mdcounties.org) for updates.

### Save the Date

**MACo Summer Conference**  
**August 12-15, 2015**

**Roland Powell Convention Center**  
**Ocean City, Maryland**
**Registration—$3,000**

*Be out in front of the crowd!*

MACo opens registration for this event in late September, which means a solid 3 months of marketing for the Registration Sponsor. This opportunity includes pre-conference, on-site, and post-conference marketing!

- Sponsor’s logo and company link included on the following:
  - Promotional Emails
  - Digital and Printed Promotional Brochure
  - Conference registration webpage
  - Update emails sent to registrants
  - Post-conference survey email
- Sponsor's logo printed on the following:
  - Prominent Signage near registration desk
  - Registration folio notepads
  - At-a-Glance Schedule cards
- Sponsor promotional material may be displayed at MACo Registration Desk
- **Audience:**
  - Over 1,000 unique views of pre-event promotional material, PLUS
  - Each of our 400 attendees will see your branding at least 6 times on our pre-conference materials, resulting in 2,400 views among registered attendees!

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**Meeting Lounge—$4,000**

*Our attendees need a quiet place to talk, work together, and create solutions—be the provider of this space!*

MACo’s attendees need to be able to sit down and talk in small groups or one-on-one outside of our sessions and scheduled activities. A quiet room will be set aside for attendees to use as they need it. The room will hold several different-sized tables and seating arrangements to allow for separate meetings to occur in one room.

- Sponsor receives 2 Full Registrations
- Sponsor logo printed on table tents and signage within the room, and signage directing attendees to the room
- Sponsor may provide promotional materials to display within the room
- Complimentary internet and water provided in the room—all other catering or audio/visual needs or other expenses will be the sponsor’s responsibility
- **Audience:** This room is on the second floor on the main hallway to the convention center—all of our attendees will see that you provided this service and most will use it!

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**Welcoming Banquet Keynote Speaker—$3,000**

*SOLD*

*Put a face on your company’s name!*

The Winter Conference Welcoming Banquet is the official start of our Winter Conference. Dinner is followed by an inspirational keynote speaker.

- Sponsor’s company representative introduces the keynote speaker. This is a great opportunity to “put a face to a name” and make your business more personal to our attendees
- Sponsor also receives 2 tickets to the Banquet
- **Audience:** Approx. 300 people will attend
Sponsorship & Advertisement Opportunities

MORE PREMIERE SPONSORSHIPS

Includes complimentary full-page program advertisement; sponsorship ribbon at conference; recognition on signage, in program & on MACo website and blog, and additional benefits as listed. All Premiere Level Sponsorships are EXCLUSIVE sponsorships and will only have one sponsor.

Inaugural Banquet & Awards Ceremony—$3,000

This event sees our highest attendance—don’t miss this chance to be seen by our attendees!

The hallmark of MACo’s Winter Conference is the Inauguration of MACo’s incoming Board of Directors, traditionally presided over by the Governor of Maryland—a newly elected Governor in 2015.

The room will be packed with local government leaders, Senators, and Delegates who will be eager to hear the new Administration’s plans and thoughts for the upcoming General Assembly Session.

- Sponsor logo printed on the table number cards—there are usually about 45 tables of 10 people each
- Sponsor logo printed on Inaugural Banquet ticket, given to each full registrant and each daily registrant who purchases a ticket
- Sponsor name printed on signage to be displayed at the Banquet
- Sponsor will receive 1 VIP banquet table near the stage, 10 Banquet tickets, and a confirmed registrant list to invite registered guests to join them at this table
- Audience: Approx. 450 attendees and guests join us for this dinner

Inaugural Banquet & Awards Ceremony—SOLD

Neckwallets—$3,000

Make a first impression—over and over again!

Networking is a big part of MACo’s Winter Conference and the first place everyone looks when meeting someone is the name badge—get your logo next to all of our attendees’ and exhibitors’ names!

- Sponsor’s logo imprinted on canvas neckwallets
- Audience: Each of our 400 participants must wear a neckwallet throughout the conference— the Sponsor’s branding will always be in sight!

Neckwallets—SOLD

Mobile Device Charging Station—$3,000

Give them the charge they need!

Mobile device charging stations provide attendees with a quick, convenient means of charging their phones or tablets.

- Sponsor logo displayed on the mobile charging station
- Audience: All of our 400 attendees will see the charging station and appreciate your generosity for providing such a necessary service! Compatible with nearly 98% of all mobile devices.
**LEAD SPONSORSHIPS**

**Includes complimentary half-page program advertisement; sponsorship ribbon at conference; recognition on signage, in program & on MACo website and blog, and additional benefits as listed. Lead Sponsorships are EXCLUSIVE sponsorships and will only have one sponsor.**

**Hyatt Hotel Room Keycards—$2,750—No Longer Available**

*Be the key to their home-away-from-home!*

Most of MACo’s Winter Conference attendees stay one or two nights at the Hyatt. Get your branding on their room key!

- Sponsor design printed on Hyatt room keys for our attendees’ use during our conference
- **Audience:** The majority of our attendees will look at this room card several times a day on each of the 3 days of our conference!

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**Coffee Breaks—$2,500**

*Get your logo into the hands of our attendees!*

There are 6 coffee breaks throughout the conference. The sponsor’s logo will be printed on branded coffee cup sleeves, which will be used for all of the coffee breaks. This is a unique opportunity to be sure our attendees know your name!

- Sponsor’s logo printed on custom coffee cup sleeves
- Sponsor promotional material may be displayed at a table near the coffee break
- **Audience:** 400+ attendees will have the opportunity to use this branded item SIX different times over the 3 days of the conference: 2,400 views of your logo!

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**WiFi Sponsor—$2,500**

*Facilitate the connection!*

The ability to do business digitally is more important than ever—be the provider of free wireless internet for our attendees!

- Sponsor logo displayed on signage informing attendees that free WiFi was provided by the sponsor
- Sponsor logo displayed on “Connect to WiFi” instructional cards included in each registrants’ check-in materials
- Sponsor receives 1 Full Registration
- **Audience:** All 400+ participants will see that you sponsored this service!

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**Custom Sponsorship?**

*We’d love to talk to you about a custom sponsorship!*

Do you have an idea to showcase your company, product, or service? We’d love to talk with you and collaborate on a way to get you the visibility you need. Call Outreach Coordinator, Kaley Schultze, to get started: 410-269-0043 or kschultze@mdcounties.org.
Inaugural Banquet & Awards Ceremony Wine Service—$2,000

_We see our highest attendance at this event—get your name on a give-away they’ll use again and again!_

We see very high attendance at this event—after dinner, the Governor traditionally installs our Board of Directors and gives his thoughts on the upcoming legislative session. As part of dinner, we offer table-side wine service.

- Sponsor logo and contact information printed on a fun 6” by 4” magnet displaying traditional wine and food pairings
- **Audience:** Each of our 400+ banquet guest will receive this magnet when they sit down at their table. When they go home, they’ll put it in their kitchens and see your branding every day!

Newly Elected Officials Orientation Luncheon—$2,000

_Sold_

_Introduce your company to our new members!

Every four years, MACo holds a special morning of training at our Winter Conference just for newly elected county officials. The orientation ends with a luncheon.

- Sponsor will have a 5 minute speaking opportunity to welcome the guests and introduce their company
- Sponsor’s logo printed on the tickets for this event
- Sponsor will be given a display table in the Luncheon room for promotional materials
- Sponsor receives 2 tickets to attend the Luncheon
- **Audience:** Approx. 50 people attend this Luncheon.
Spouse Tour—$1,000

Network with some important members of the local government team—the spouses of our attendees!

MACo plans a fun and casual day for the spouses of our conference attendees on the Thursday of our Winter Conference. There is a bus ride, at least 2 tour stops, and lunch.

- Sponsor may send one representative on the tour
- Sponsor logo printed in the conference registration brochure, on all tour materials, and included on all tour emails
- **Audience:** Over 1,000 views of the printed conference registration brochure
- All 400+ of our registered attendees will see digital promotional materials about the tour specifically
- Approx. 40 spouses will go on the tour

Inaugural Banquet VIP Table—$1,500

Secure 10 of the best seats in the house and invite guests to join you! (Only 3 tables available)

Our most highly-attended event is our Inaugural Banquet. Traditionally, the Governor installs our Board of Directors and addresses the guests with his thoughts for the upcoming General Assembly Session. This year, we will have a new Governor, so this will likely be one of the first formal addresses for the new Administration—ensure you have great seats and invite potential partners and customers to join you!

- Sponsor receives 1 table in front row of Inaugural Banquet seating
- Sponsor logo printed on sign to reserve table
- Sponsor receives 10 tickets for the Inaugural Banquet
- **Audience:** Approx. 450 people attend this dinner

Inaugural Banquet Reception—$1,000

Don’t miss this heavy-hitting networking event!

This reception precedes our Inaugural Banquet & Awards Ceremony. The hallway is always packed for this reception!

- Sponsor logo printed on napkins to be used while our guests enjoy drinks and appetizers
- Sponsor receives 2 tickets to the Inaugural Banquet following the Reception
- **Audience:** Approx. 450 people attend this reception (including the Governor of Maryland!)

SUPPORTING SPONSORSHIPS

Includes sponsorship ribbon at conference; recognition on signage, in program & on MACo website and blog, and additional benefits as listed. Supporting Sponsorships are EXCLUSIVE sponsorships and will only have one sponsor.
Sponsorship & Advertisement Opportunities

More Supporting Sponsorships

Includes sponsorship ribbon at conference; recognition on signage, in program & on MACo website and blog, and additional benefits as listed. All Supporting Sponsorships are EXCLUSIVE sponsorships and will only have one sponsor.

Continental Breakfasts—$1,000  
Help our attendees get their days off to a great start!

Two breakfasts are offered: Thursday breakfast precedes the MACo Business Meeting and Friday breakfast leads into our General Assembly Session Forecast. Both breakfasts will see high attendance!

- Sponsor logo displayed on signage near the continental breakfast buffet for both breakfasts
- Audience: 400 people over 2 days yields approximately 800 views of your logo!

Thursday Lunch—$1,000  
Give them the great mid-day break they’ll need!

This lunch follows our General Sessions and precedes our Affiliate Sessions. It’s a great chance to sit down and talk with attendees about how your company can help their counties.

- Sponsor may display promotional materials on a table near the lunch buffet
- Sponsor logo printed on lunch tickets, given to each full registrant and each daily registrant who purchases a ticket
- Sponsor will receive 1 lunch ticket
- Audience: Approx. 300 people will attend

Friday Wrap-Up Boxed Lunch—$1,000  
Leave a lasting impression!

This lunch follows our Closing Session. Attendees are given the opportunity to eat lunch and discuss the conference with fellow attendees before they leave Cambridge to head back to their home counties.

- Sponsor may display promotional materials on a table near the lunch buffet
- Sponsor logo printed on lunch tickets, given to each full registrant and each daily registrant who purchases a ticket
- Sponsor will receive 1 lunch ticket
- Audience: Approx. 200 people will attend

Hand Sanitizer Stations—$1,000  
Provide a healthy, HANDY solution!

There will be a lot of hand-shaking at this event. Help keep our guests healthy by providing hand sanitizer stations.

- Sponsor logo displayed on each of 3 standing hand sanitizer dispensers near food and beverage stations
- Audience: Approx. 400 attendees walk through our halls each day and will most likely take advantage of this offering several times each day

Stylus Pens—$1,500 
Give them a gift they’ll take home and use all the time—a pen with a touchscreen stylus!

Most of our attendees have some kind of touchscreen device. This elegant and useful pen will be branded with the sponsor’s logo and will be handed out at registration to all of our attendees.

- Sponsor logo displayed on stylus pen
- Audience: Approx. 400 attendees will receive a pen at registration

Customized for you!
Mobile App Sponsorships

Features Include:
- Social posting via the “Activity Feed”
- Robust registrant, sponsor, and exhibitor profiles
- Password-protected system to upload videos, documents, social media links, and more!
- Detailed conference schedule and session information
- Interactive mapping of conference center and exhibit halls
- Add sessions and events to your device calendar
- Set up meetings with other conference participants before, during, and after the event
- Gaming function to increase engagement with exhibitors and sponsors

Splash Screen
Sponsor logo will be seen whenever a user opens the app, an average of 10 times per day, per user! That’s an estimated 80,000 views! (lead sponsor only)

Activity Feed
Activity feed is the second screen users see. Participants post conference thoughts and experiences here. Pictured in this image is U.S. Congressman Dutch Ruppersberger from the Activity Feed at our 2014 Summer Conference. Also pictured is a comment from user Diana Abney about a session she attended.

Promoted Post
A promoted post will “stick” to the top of the Activity Feed. Promoted posts can be text, text and an image, or a survey. The Activity Feed was a very popular feature of this app at our 2014 Summer Conference! Don’t miss this opportunity to get your promoted post seen by all of our app users!
Get your product or service high visibility by sponsoring MACo’s mobile app!

All Mobile App Sponsors will receive:
- Sponsor credit on mobile app signage—to be placed throughout the main conference foyer
- Sponsor credit on blog, website, printed program, general sponsor signage, and sponsor business listing in printed program and app

Audience: Approx. 300 people. Most of our attendees will download and use this app.

Mobile App Lead Sponsor - $3,000
(Exclusive - there will be only 1 Lead Sponsor)
- "Sponsored by" line and sponsor web address included in mobile app invitation email to registrants. Estimated views: 400
- Sponsor's logo included as a mobile app promoted post —1 of 6 rotating ads displaying at the top of the Activity Feed
- Sponsored link on app’s menu, will link out to Sponsor’s website
- Lead sponsor credit on mobile app signage & Full page ad in printed program booklet
- 1 full conference registration

Mobile App Co-Sponsor - $1,500
(1 SOLD, 1 opportunity available)
- Sponsor's logo included as a mobile app promoted post —1 of 6 rotating ads displayed at the top of the Activity Feed
- Co-sponsor credit on all mobile app signage
- Half-page ad in printed program booklet

Promoted Post Sponsor - $500-$1,000
(5 opportunities available)
- Promoted post will be one of 6 rotating posts displayed at the top of the Activity Feed. HIGH VISIBILITY!

Options:
- Text Only: 140 text characters—$500
- Text & Image: 140 text character and 1 image—$750
- Survey: Text that links out to a survey within the app—$1,000
AD SPECS: Email artwork to Kaley Schultze at kschultze@mdcounties.org by December 5, 2014. PDF electronic format or JPG image acceptable. Faxed ads are NOT acceptable. Printer Specifications: Line Screen 133. The conference program measures 8.5 inches top to bottom (long) x 5.5 inches left to right (wide). Inside and Outside Cover ads are RBG color, all other ads need to be grayscale or black/white. Ad space reservations require signed Agreement and full payment.

Conference Program ad art must be emailed by December 5, 2014 directly to Kaley Schultze at kschultze@mdcounties.org.

Corporate Partner Winter Conference Benefits

<table>
<thead>
<tr>
<th>Winter Conference Benefits</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth</td>
<td>Free</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>Space available on a limited basis.</td>
<td></td>
<td></td>
<td>Apply by December 5, 2014</td>
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<tr>
<td>Free Full Conference Registrations</td>
<td>4</td>
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<td>1</td>
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<tr>
<td>Additional Conference Registrations at Reduced County Member Rate</td>
<td>Unlimited</td>
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<tr>
<td>Complimentary Event Sponsor</td>
<td>Inaugural Banquet</td>
<td>Welcoming Banquet</td>
<td>Inaugural Banquet Reception</td>
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<tr>
<td>Complimentary Program Advertisement</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
</tr>
<tr>
<td>Program &amp; Onsite Corporate Partner Signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Reception with Elected Officials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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Become a Corporate Partner TODAY to receive these great benefits and MORE!

Need more information on how to become a MACo Corporate Partner?

Contact our Outreach Coordinator, Kaley Schultze, at 410.269.0043 or at kschultze@mdcounties.org.

Sign up today and you can receive the Winter Conference benefits listed above just in time for this event!
MACo SPONSORSHIP & ADVERTISING AGREEMENT

Complete & return by December 5, 2014 (to be listed in the printed program booklet)

Company Name (as it will be listed in program) ____________________________
PRINT Name of Contact ________________________________________________
Mailing Address _______________________________________________________
City __________________________________ State _____ Zip _________________
Phone ____________________________________ Email _______________________

Company Description for Business Listing (to be used in printed program and in mobile app) ____________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
(or attach description to this application)

SPONSORSHIP SELECTION

1) Sponsorship Name ___________________________________________________
   Sponsorship Amount ____________________________

2) Sponsorship Name ___________________________________________________
   Sponsorship Amount ____________________________

3) Sponsorship Name ___________________________________________________
   Sponsorship Amount ____________________________

PROGRAM BOOKLET ADVERTISEMENTS

Back Cover 5.5" wide x 8.5" long (color) $1,000
Inside Front Cover 5.5" wide x 8.5" long (color) $750
Inside Back Cover 5.5" wide x 8.5" long (color) $750
Full Page 5.5" wide x 8.5" long (b/w) $500
Half Page 5.5" wide x 4.25" long (b/w) $250
Center 2-Pages 11" wide x 8.5" long (color) $1,250

PAYMENT: Check or Money Order payable to MACo. Confirmation/receipt will be emailed to the email address on this form. Please check appropriate box: ☐ Check/Money Order ☐ Visa ☐ MasterCard (AMEX not accepted)
Card Number __________________________________ Exp. Date __________ Billing Zip __________
Name on Card __________________________________ Signature __________________

MAIL or FAX completed form with payment to: MACo—Attn: Kaley Schultze, 169 Conduit Street, Annapolis, MD 21401
Fax: 410.268.1775 Phones: 410.269.0043 or 301.261.1140 Payment must accompany this form to be processed.
Questions? Email Kaley at kschultze@mdcounties.org

MACo reserves the right to reject any application which, in the opinion of the Association, is not in keeping with its mission and goals. Sponsorships and advertising from partisan and political groups and individuals are specifically prohibited. All options are on a first-come, first-served basis and ANY promotional material, text, signage, and advertisements provided by sponsors must be approved by MACo.
MARYLAND ASSOCIATION of COUNTIES

The MACo Winter Conference sponsorship program offers:

- The opportunity for companies to market their products and services to hundreds of local government officials, staff members, Senators, Delegates, and others involved in Maryland’s government.

- Networking and partnership-building events affording face-to-face interaction with Maryland’s county decision-makers

- Access to educational forums and sessions that are shaping public policy in Maryland—join in the conversation!

For more information on how your organization can take advantage of these unique opportunities, please contact one of the MACo staff members listed below:

SPONSORSHIPS & CORPORATE PARTNERSHIPS:
Kaley Schultze
Outreach Coordinator
Ph: 410-269-0043
Email: kschultze@mdcounties.org

EXHIBITS:
Leslie Velasco
Administration & Finance Director/
Exhibits Manager
Ph: 410-269-0043
Email: lvelasco@mdcounties.org

OTHER CONFERENCE QUESTIONS:
Virginia White
Meetings & Events Director
Ph: 410-269-0043
Email: vwhite@mdcounties.org

WEB: www.mdcounties.org/MACoCon

ABOUT MACo

The Maryland Association of Counties (MACo) is a non-profit and non-partisan organization that serves Maryland’s counties by articulating the needs of local government to the Maryland General Assembly. The Association’s membership consists of county elected officials and representatives from Maryland’s 23 counties and Baltimore City.

MACo is the only organization serving the needs of county elected officials and governments across the state of Maryland.