MARYLAND ASSOCIATION of COUNTIES

Summer Conference

Water, Water Everywhere

SEAFOOD
Budgets
BRIDGES
ECONOMY
Environment
EMERGENCIES

ENERGY
Sanitation
Tourism
Chesapeake Bay

Public Health
INDUSTRY

AUGUST 15-18, 2018
Roland Powell Convention Center
Ocean City, MD
www.mdcounties.org/MACoCon
American Traffic Solutions’ road safety camera programs provide communities with an automated, turnkey solution that helps reduce the dangers of speeding, red-light running and school bus stop arm running. Let’s work together to keep our communities safe!
### TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>MACo Leadership</td>
<td>4</td>
</tr>
<tr>
<td>MACo Corporate Partners</td>
<td>5</td>
</tr>
<tr>
<td>Sponsor Listing</td>
<td>6</td>
</tr>
<tr>
<td>Attendance Prize Drawings</td>
<td>7</td>
</tr>
<tr>
<td>Academy for Excellence</td>
<td>8</td>
</tr>
<tr>
<td>Meetings At-A-Glance</td>
<td>10</td>
</tr>
<tr>
<td>Session Index by Affiliate</td>
<td>11</td>
</tr>
<tr>
<td>Wednesday Program</td>
<td>13</td>
</tr>
<tr>
<td>Wednesday Tech Expo Sessions</td>
<td>15</td>
</tr>
<tr>
<td>Thursday Program</td>
<td>25</td>
</tr>
<tr>
<td>Friday Program</td>
<td>45</td>
</tr>
<tr>
<td>Saturday Program</td>
<td>57</td>
</tr>
<tr>
<td>Next MACo Summer/Winter Conferences</td>
<td>58</td>
</tr>
<tr>
<td>Tech Expo Floor Plan &amp; Listing</td>
<td>66</td>
</tr>
<tr>
<td>Exhibitor Listing - Booths by Company Name</td>
<td>68</td>
</tr>
<tr>
<td>Floor Plans of Exhibits</td>
<td>71</td>
</tr>
<tr>
<td>Advertisement Index</td>
<td>74</td>
</tr>
<tr>
<td>MACo Past Presidents</td>
<td>75</td>
</tr>
<tr>
<td>Floor Plans of Convention Center</td>
<td>76</td>
</tr>
</tbody>
</table>

Share your MACo Conference experience by using this Twitter hashtag: **#MACoCon**

Follow MACo on Twitter: **@MDCountsies**
OFFICERS
President: Jerry Walker, Anne Arundel County
First Vice President: William Pickrum, Kent County
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Secretary: Jan Gardner, Frederick County
Treasurer: Allan Kittleman, Howard County
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Laura Price, Talbot County
Matt Holloway, Wicomico County

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Kimberly Frock, Carroll County
Dave Trolio, Cecil County
William Pickrum, Kent County
Todd Turner, Prince George’s County
LaMonte Cooke, Queen Anne’s County
Laura Price, Talbot County

AFFILIATE PRESIDENTS
Administrators: Wayne Strausburg, Wicomico County
Aging: Cathy Willis, Queen Anne’s County
Attorneys: Thomas Yeager, Kent County
Budget & Finance: Ted Zaleski, Carroll County
Corrections: Terry Kokolis, Anne Arundel County
Emergency Managers: Douglas Brown, Carroll County
Engineers: Erv Beckert, Prince George’s County
Environmental Health: Barry Glotfelty, Frederick County
Health: Meenakshi Brewster, St. Mary’s County
Human Resources: Kim Frock, Carroll County
Human Services: Dave Trolio, Cecil County
Information Technology: Mark Ripper, Carroll County
Parks & Recreation: Kathy Burley, Harford County
Planners: Phil Hager, Anne Arundel County

STAFF
Executive Director, Michael Sanderson
Legislative Director, Natasha Mehu
Legal & Policy Counsel, Leslie Knapp Jr.
Research Director, Robin Clark Eilenberg
Associate Director, Barbara Zektick
Policy Associate, Kevin Kinally
Member Services Director, Virginia White
Admin. & Finance Director, Leslie Velasco
Administrative Coordinator, Allison Velasco
Outreach Coordinator, Nicolette Querry

CHAPTER ORGANIZATION PRESIDENTS
Maryland County Officials Diversity Caucus:
Craig Rice, Montgomery County
Maryland Large County Coalition
Mel Franklin, Prince George’s County
Maryland Rural County Coalition:
Evan Slaughenhoup, Calvert County
Women of MACo:
Vicki Almond, Baltimore County
The MACo Corporate Partner Program

MACo would like to acknowledge and thank our Corporate Partners for their support!

GOLD PARTNERS

Aetna
AT&T
BGE
Chesapeake Employers’ Insurance Company
Cigna
Comcast
Local Government Insurance Trust (LGIT)
Kaiser Permanente
MD-DE-DC Beverage Association
Nationwide Retirement Solutions
UnitedHealthcare

SILVER PARTNERS

CareFirst BlueCross BlueShield
Motorola Solutions, Inc.
NORESCO, LLC
WGL Energy

BRONZE PARTNERS

Constellation
Correct Care Solutions
LGIT Health
Maryland Broadband Cooperative
Maryland Environmental Service
NAIOP Maryland, Inc.
Panasonic
Pepco & Delmarva Energy Savings for Business
PNC Bank
Potomac Edison, A FirstEnergy Company
Presidio
PrimeCare Medical, Inc.
Standard Solar, Inc.
The Northeast Maglev
Zelenkofske Axelrod LLC

County governments are always looking for new ways to deliver efficient and effective services to their constituents. In 2009, the MACo Corporate Partner Program was established to provide a forum for companies and organizations to market themselves to county decision-makers. Through the exchange of ideas and information, lasting partnerships have been formed.

For additional information, visit www.mdcountries.org/CorporatePartners or contact our Outreach Coordinator, Nicolette Querry, at nquerry@mdcounties.org or at 410.269.0043.
Thank you, Sponsors!

- Aetna
- Alexander & Cleaver
- Amazon Web Services
- American Traffic Solutions
- AT&T
- Baltimore Metropolitan Council
- BGE
- Bolton USA
- CareFirst BlueCross BlueShield
- CAS Severn/Docker
- Check Point Software Technologies
- Chesapeake Employers' Insurance Company
- Chesapeake Utilities and Sandpiper Energy
- Ciena
- Cigna
- Comcast
- Constellation
- Correct Care Solutions
- Crown Castle
- Cylance
- Davenport & Company
- Deep Water Wind
- Enradius
- Exelon Generation
- Google Cloud Services
- Grant Gursky Photography
- Kaiser Permanente
- KCI Technologies, Inc.
- Law Office of Thomas N. Yeager
- LGIT Health
- Local Government Insurance Trust (LGIT)
- Marriott International
- Maryland Broadband Cooperative
- Maryland Building Industry Association (MBIA)
- Maryland Department of Housing and Community Development (DHCD)
- Maryland Environmental Service
- Maryland Relay
- MD, DE, DC Beverage Assoc
- MidAtlantic Farm Credit
- Miles & Stockbridge
- Motorola Solutions, Inc.
- Multivista
- Musco Sports Lighting
- NAIOP Maryland, Inc.
- Nationwide Retirement Solutions
- NORESCO, LLC
- Panasonic
- Pepco & Delmarva Energy Savings for Business
- PNC Bank
- Presidio
- PrimeCare Medical, Inc.
- Remington & Vernick Engineers
- Rifkin, Weiner, Livingston, LLC
- SLAIT/Nutanix
- Standard Solar, Inc.
- The Northeast Maglev
- UHY
- UnitedHealthcare
- U.S. Communities
- Urban Grid Solar
- Washington Gas
- Washington Suburban Sanitation Commission
- Wetland Studies and Solutions
- WGL Energy, Inc.
- Zelenkofske Axelrod, LLC

Sponsor & Exhibitor descriptions and contact information:
www.mdc counties.org/SC18Sponsors | www.mdc counties.org/SC18Exhibitors
Or, available on the mobile app!
Early Birds Get the Worm
Or in this case - GIFT CARDS!

What are Early Attendance Prizes??
At the beginning of each conference session, a ticket is drawn and the winner receives either $25 (in an affiliate session) or $50 (in a general session).

Where do I get the tickets?
“Prize tickets” can be found in your conference registration materials. Please fill out the “name” field on the ticket. MACo staff will collect the tickets prior to the beginning of the session.

How is it awarded?
The session moderator draws a name and the gift card is awarded right there on the spot. The remaining tickets are discarded.

Arrive early - the drawing does not wait!
The speakers and your fellow audience members will appreciate the courtesy of less disruption.

Welcome Session Drawing - Thursday
Arrive on time to the Welcoming Session at 9:00 am on Thursday in the Performing Arts Center to be eligible to win a $250 gift card!

Thank You Golf Tournament Sponsors!

Golf Hole Sponsors
- Aetna
- AT&T
- CareFirst BlueCross BlueShield
- Chesapeake Employers’ Insurance Company
- Cigna
- Comcast
- Kaiser Permanente
- Local Government Insurance Trust (LGIT)
- MD-DE-DC Beverage Association
- Motorola Solutions, Inc.
- Nationwide Retirement Solutions
- NORESO, LLC
- WGL Energy
- UnitedHealthcare

Individual Sponsors
Continental Breakfast:
Nationwide Retirement Solutions

Golf Giveaways:
- Zelenkofske Axelrod – Hand Sanitizers
- KCI – Snack bags, 4 Gift baskets
- Local Government Insurance Trust - Bags, Umbrellas, Hats

Golf Tournament Prizes:
- Ocean City Golf Club—Rounds of free golf
- Seacrets - $25 Gift Cards
- Dunes Manor Hotel - 2-night stay
- Cigna - Golf Balls
- Residence Inn—2-night stay
- Vacations by the Ocean—2-night stay
- Princess Royale—2-night stay
The Academy for Excellence in Local Governance

MACo, MML, and LGIT, in partnership with the University of Maryland School of Public Policy are sponsors of the Academy for Excellence in Local Governance (Academy).

The Academy is a voluntary training program designed to help local government officials, especially newly elected officials, meet the challenges of governing. County officials may enroll in the “county track” and earn a certificate after completing comprehensive training on local governance.

WHO IS ELIGIBLE?
All county elected or appointed officials may attend Academy courses and register for the Academy to receive an Academy certificate.

WHAT ARE THE EDUCATION REQUIREMENTS?
To receive the Academy Certificate, local officials must register and complete 8 required Core classes and an additional 6 elective units of their choosing.

County Core Classes (all 8 required)
- County Financial Management
- Ethics
- Conducting Effective Meetings
- Consensus & Team Building
- Open Meetings
- Public Information Act
- Employment Issues
- Basics of Risk Management

County Elective Classes (choose any 6 topic areas)
- Land Use Planning
- Communications
- Legal & Liability Issues
- Technology
- HR & Personnel Adm.
- Intergovernmental Relations
- Personal Development
- Finance
- Service Delivery
- Econ. Dev. & Tourism
- Environmental Issues

HOW LONG WILL IT TAKE?
Participants are encouraged to complete the requirements within three years, but may take up to five years.
WHAT IS THE COST?
Academy registration is a one-time fee of $250. Attending academy courses is included with conference registration. For elected officials only: upon request, MACo will pay a $150 stipend toward the registration fee. Conference or other seminar fees are additional fees paid by the participant.

WHERE ARE “COUNTY TRACK” COURSES OFFERED?
Classes are offered at MACo, MML, and LGIT conferences and course trainings.

WHICH COURSES ARE OFFERED AT THIS CONFERENCE?
Look for the Academy symbol that signifies an Academy credit course.

QUESTIONS?
The University of Maryland School of Public Policy is the program administrator, providing registration, transcripts, and general support. Contact the School of Public Policy at 301.314.2641 or awashin1@umd.edu or visit the Academy booth on the second floor of the convention center.

WHAT’S NEXT?
There’s an Academy Graduate Program, too. Fellows who have completed the Academy certificate can further enhance their local governance training by becoming a Torchbearer. Stop by the Academy Center on the second floor of the Convention Center for more details!

2018 SUMMER CONFERENCE ACADEMY SESSIONS:

WEDNESDAY, AUGUST 15, 2018
11:00 am - Noon: “Tech Expo Deep Dive Session: Surf’s Up! Small Cell Tsunami”
12:45 pm - 1:45 pm “Tech Expo Deep Dive Session: All Hands on Deck: Cybersecurity for County Governments”
1:45 pm - 3:15 pm: “Conducting Effective Meetings” (Core)
3:30 pm - 5:00 pm: “County Financial Management” (Core)

THURSDAY, AUGUST 16, 2018
2:00 pm - 3:00 pm: “Handle with Care: Substance Exposed Newborns”
3:30 pm - 4:30 pm: “Putting Our Best Food Forward: A Sea of Possibilities”

FRIDAY, AUGUST 17, 2018
1:00 pm - 2:00 pm: “Charting the Next Course for the Bay TMDL”
2:15 pm - 3:15 pm: “Rising Tides of Rural Health Care”

SATURDAY, AUGUST 18, 2018
10:15 am - 11:15 am: “Angling for Educational Excellence: Kirwan 2.0”
# Meetings At-A-Glance

## WEDNESDAY, AUGUST 15, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 AM - 11:00 AM</td>
<td>County Information Technology Directors*</td>
<td>Room 208</td>
</tr>
<tr>
<td>11:00 AM - Noon</td>
<td>Emergency Managers*</td>
<td>Room 217</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>County Engineers Association of Maryland (CEAM)*</td>
<td>Room 208</td>
</tr>
<tr>
<td>Noon - 4:30 PM</td>
<td>MACHO - Maryland Association of County Health Officers*</td>
<td>Room 213</td>
</tr>
</tbody>
</table>

## THURSDAY, AUGUST 16, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Large County Coalition Meeting and Breakfast*</td>
<td>Room 215</td>
</tr>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Rural County Coalition Meeting and Breakfast*</td>
<td>Room 209</td>
</tr>
<tr>
<td>8:30 AM - 2:30 PM</td>
<td>MASSD Meeting*</td>
<td>Room 208</td>
</tr>
<tr>
<td>9:00 AM - 10:30 AM</td>
<td>Rural Broadband Task Force Meeting*</td>
<td>Room 201</td>
</tr>
<tr>
<td>10:00 AM - 11:00 AM</td>
<td>Clean Chesapeake Coalition Meeting</td>
<td>Room 213</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>County Administrators Affiliate Meeting*</td>
<td>Room 213</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>County Public Information Officers &amp; Communications Professionals Lunch*</td>
<td>Room 214</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>Maryland County Officials Diversity Caucus Lunch (Thursday Lunch Ticket Required)</td>
<td>Room 215</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>MASSD and Human Services Affiliate Lunch*</td>
<td>Room 208</td>
</tr>
<tr>
<td>Noon - 2:00 PM</td>
<td>MACo ECC Subcommittee Affiliate Lunch Meeting*</td>
<td>Room 209</td>
</tr>
</tbody>
</table>

## FRIDAY, AUGUST 17, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM - 8:45 AM</td>
<td>County Elected Officials Forum, Breakfast, and Business Meeting (special ticket required)</td>
<td>Room 217</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>MACo Budget and Finance Officers Affiliate Lunch*</td>
<td>Room 208</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>MACo County Attorneys Affiliate Lunch*</td>
<td>Room 214</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>MACo Human Resources Affiliate Lunch*</td>
<td>Room 207</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>Procurement Officers Lunch</td>
<td>Room 213</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>Upper Shore, Mid Shore, and Lower Shore Regional Council Lunch*</td>
<td>Room 209</td>
</tr>
<tr>
<td>Noon - 1:00 PM</td>
<td>Women of MACo Luncheon</td>
<td>Room 217</td>
</tr>
</tbody>
</table>

*Private Meeting—please see the program listing for attendee details.  
ALL lunch meetings require a conference lunch ticket FOR THAT DAY
## Session Schedule by Affiliation

<table>
<thead>
<tr>
<th>SESSION CATEGORY</th>
<th>SESSION TITLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrators</td>
<td>MACo Book Club: &quot;Trying Hard Is Not Good Enough&quot;</td>
<td>37</td>
</tr>
<tr>
<td>Administrators</td>
<td>Charting the Next Course for the Bay TMDL</td>
<td>A</td>
</tr>
<tr>
<td>Administrators</td>
<td>Conduit Street Podcast LIVE!</td>
<td>53</td>
</tr>
<tr>
<td>Aging</td>
<td>Turn the Tide with Demographics: 2020 Census and the Senior Boom</td>
<td>39</td>
</tr>
<tr>
<td>Attorneys</td>
<td>Like a Bridge Over Troubled Water: Know Your Water Law</td>
<td>39</td>
</tr>
<tr>
<td>Budget &amp; Finance</td>
<td>Navigating Murky Waters: Predicting Unpredictable Revenue Streams</td>
<td>55</td>
</tr>
<tr>
<td>Corrections &amp; Public Safety</td>
<td>Green Is the New Black</td>
<td>53</td>
</tr>
<tr>
<td>Emergency Managers</td>
<td>Batten Down the Hatches! Weathering a Water Crisis</td>
<td>37</td>
</tr>
<tr>
<td>Engineers</td>
<td>X Marks the Spot - A Treasure Trove of Stormwater Solutions</td>
<td>35</td>
</tr>
<tr>
<td>Engineers</td>
<td>Surviving the Stormwater Surge: MS4 Permit Update</td>
<td>55</td>
</tr>
<tr>
<td>Environmental Health</td>
<td>Earth, Wind, Fire, WATER: Powering Your County's Future</td>
<td>35</td>
</tr>
<tr>
<td>Health</td>
<td>Rising Tides of Rural Health Care</td>
<td>A</td>
</tr>
<tr>
<td>Health &amp; Environmental Health</td>
<td>Good to the Last Drop: Keeping Your Water Clean</td>
<td>51</td>
</tr>
<tr>
<td>Human Resources</td>
<td>Boxed Out? Criminal History Checks and County Employment</td>
<td>51</td>
</tr>
<tr>
<td>Human Services</td>
<td>Handle with Care: Substance Exposed Newborns</td>
<td>A</td>
</tr>
<tr>
<td>Information Technology &amp; Emergency Managers</td>
<td>Calibrating the Compass: GIS in a Next Gen 9-1-1 World</td>
<td>43</td>
</tr>
<tr>
<td>Parks &amp; Recreation</td>
<td>Getting Your Feet Wet: Big Benefits of Water Recreation</td>
<td>35</td>
</tr>
<tr>
<td>Planning &amp; Land Use</td>
<td>Smart Growth Next: How Do We Grow From Here?</td>
<td>49</td>
</tr>
<tr>
<td>Procurement</td>
<td>Putting Our Best Food Forward: A Sea of Possibilities</td>
<td>A</td>
</tr>
</tbody>
</table>

A = Academy for Excellence in Local Governance Elective course
THIS EVENT’S CARBON FOOTPRINT HAS BEEN OFFSET

THANKS TO WGL ENERGY.

WGL Energy is happy to donate Green-e® Climate certified carbon offsets to counterbalance greenhouse gas emissions from the Maryland Association of Counties (MACo) conference. It’s part of our commitment to protecting the environment.

To learn how our green product solutions can help you enhance your sustainability efforts, stop by Booth 700 or visit us online at WGLEnergy.com

WGL Energy delivers a full spectrum of energy offerings provided by WGL Energy Services, Inc. and WGL Energy Systems, Inc. WGL Energy Services is not the same company as Washington Gas Light Co., a regulated utility.
**WEDNESDAY, AUGUST 15, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM - 3:00 PM</td>
<td>REGISTRATION CENTER</td>
<td>Lower Level Foyer</td>
</tr>
<tr>
<td></td>
<td><strong>Sponsored by the MD Dept. of Housing &amp; Community Development (DHCD)</strong></td>
<td></td>
</tr>
<tr>
<td>9:00 AM - 4:00 PM</td>
<td>GOLF TOURNAMENT</td>
<td>Ocean City Golf Club</td>
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<tr>
<td></td>
<td><strong>Sponsored by MACo’s Gold &amp; Silver Corporate Partners</strong></td>
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<tr>
<td></td>
<td><strong>Tournament Breakfast Sponsored by: Nationwide Retirement Solutions</strong></td>
<td></td>
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<tr>
<td></td>
<td>Off-site, separate registration required. Join fellow attendees along with exhibitors and sponsors in a friendly 18-hole, scramble format tournament.</td>
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 AM - Noon</td>
<td>SPECIAL SESSION</td>
<td>Room 209</td>
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<tr>
<td></td>
<td>Planning Board, Planning Commissioner and Board of Appeals Members</td>
<td></td>
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<tr>
<td></td>
<td><strong>Education Course</strong></td>
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<td></td>
<td>This FREE course satisfies a training requirement that was part of the Smart and Sustainable Growth Act of 2009, which requires Planning Commission, Planning Board, and Board of Appeals members to complete an education course within 6 months after appointment to the Commission or Board. The Maryland Department of Planning (MDP) and the Maryland Planning Commissioners Association (MPCA) is offering this course to all those who have not yet completed it. The Course covers topics such as foundations of planning, the role of the comprehensive plan, standards for special exceptions and variances and implementing ordinances such as zoning and subdivision and adequate public facilities, planning law, ethics and the latest legislative and policy developments concerning planning in Maryland.</td>
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<tr>
<td></td>
<td><strong>Speakers:</strong></td>
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<td></td>
<td>- Charles Boyd, Director, Planning Coordination, MD Department of Planning</td>
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<td></td>
<td>- Tracey Gordy, Senior, Regional Planner, MD Department of Planning</td>
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<td></td>
<td>- Keith Lackie, Regional Planner, MD Department of Planning</td>
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<td></td>
<td>- Paul Cucuzzella, Principal Counsel, MD Department of Planning</td>
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<tr>
<td>10:00 AM - 11:00 AM</td>
<td>MACo AFFILIATE MEETINGS</td>
<td>Room 208</td>
</tr>
<tr>
<td></td>
<td><strong>County Information Technology Directors (private)</strong></td>
<td></td>
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<tr>
<td></td>
<td><strong>Sponsored by U.S. Communities</strong></td>
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<tr>
<td></td>
<td>This meeting is private - only county Information Technology Directors may attend.</td>
<td></td>
</tr>
<tr>
<td>11:00 AM - Noon</td>
<td>MACo AFFILIATE MEETING</td>
<td>Room 217</td>
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<tr>
<td></td>
<td><strong>Emergency Managers (private)</strong></td>
<td></td>
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<tr>
<td></td>
<td><strong>Sponsored by U.S. Communities</strong></td>
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</tr>
<tr>
<td></td>
<td>This meeting is private - only county Emergency Managers are invited to attend.</td>
<td></td>
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<tr>
<td>11:00 AM - 3:00 PM</td>
<td>ENERGY ZONE LOUNGE &amp; CYBER CAFÉ</td>
<td>Room 210</td>
</tr>
<tr>
<td></td>
<td><strong>Lounge Sponsored by Chesapeake Utilities &amp; Sandpiper Energy</strong></td>
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<td></td>
<td><strong>Cyber Café Sponsored by KCI Technologies</strong></td>
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<tr>
<td></td>
<td>Need to check print session materials? Check email? Take a phone call? Have a quick meeting with other conference registrants? The attendee lounge is a space for you to do just that!</td>
<td></td>
</tr>
</tbody>
</table>
Join Scot Kight, Check Point’s Mobile Threat Security Expert

WEDNESDAY, AUGUST 15
11:00 AM – 11:30 AM
ROOM 210

Mobile Security Risks and Solutions For State and Local Governments

Check Point’s SandBlast Mobile helps protect your devices from vulnerabilities and attacks that put your data at risk.

Only Check Point provides a complete mobile security solution that protects devices from threats on the device [iOS], in applications, in the network, and in SMS messages, delivering the industry’s highest threat catch rate for iOS and Android. This is all done without impacting user data privacy and providing secure management capabilities.

Stop by Check Point’s Booth #36 to learn about our Mobile Threat Solutions. https://www.checkpoint.com/products/mobile-threat-defense/

Check Point
SOFTWARE TECHNOLOGIES LTD

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### TECH EXPO

**11:00 AM - 4:00 PM**
**TECH EXPO EXHIBITS**
**Room 201-206**

**Co-Sponsors:** Check Point Software Technologies, Google Cloud Services  
**Contributing Sponsors:** CAS Severn/Docker, Ciena, Crown Castle, Cylance

Don’t miss this chance to chat with technology vendors! Many of the vendors will bring technology that they can actively demonstrate for you. We’re talking everything from GIS to 3-D printing, body cameras and speed cameras, virtual reality, and MORE! This is a ONE-DAY ONLY tradeshow, so be sure to check it out!

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
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<tbody>
<tr>
<td>11:00 AM - Noon</td>
<td><strong>DEEP DIVE SESSION</strong></td>
<td>207</td>
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<td><strong>Surf's Up! Small Cell Tsunami</strong></td>
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<td>Hanging small cells on new and existing poles affects a range of issues, including business development, rural connectivity, and health concerns. Several counties have already dipped a toe in the water, negotiating directly with providers on zoning and licensing. Hear about 5G technology and what it could mean for Maryland, learn more about the necessary county role, and see a small cell up close at this educational session.</td>
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<td></td>
<td><strong>Speakers:</strong></td>
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<td></td>
<td>- LaTara Harris, Regional Director, External and Legislative Affairs, AT&amp;T Services, Inc.</td>
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<td>- Richard Rothrock, Government Relations Manager, MDV, Crown Castle</td>
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<td></td>
<td>- Victor Tervala, Chief Solicitor, Baltimore City</td>
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<td>- Jeffrey Zyontz, Senior Legislative Analyst, Montgomery County Council</td>
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<td>- Genese Thomas, Esq., Network Real Estate, Verizon Wireless</td>
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<td></td>
<td>- Michelle Painter, Counsel, Government Affairs, Sprint</td>
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<td><strong>Moderator:</strong> The Honorable Johnny Mautz, Maryland House of Delegates</td>
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<tr>
<td>Noon - 12:45 PM</td>
<td><strong>BOXED LUNCH BUFFET</strong></td>
<td>203/204 Foyer</td>
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<td>Enjoy lunch and network with exhibitors!</td>
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<tr>
<td>12:45 PM - 1:45 PM</td>
<td><strong>DEEP DIVE SESSION</strong></td>
<td>209</td>
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<td><strong>All Hands On Deck: Cybersecurity for County Governments</strong></td>
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<td>County government networks possess a wealth of valuable personal information, including Social Security numbers, tax ID numbers, health information, and other sensitive data. Counties also manage critical infrastructure, including 9-1-1 Call Centers, water, and waste water systems. Learn from leading cybersecurity firms how counties can work together to keep fast all data, and protect against cyber-attacks on systems integral to the health and safety of all residents.</td>
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<td><strong>Speakers:</strong></td>
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<td>- Ryan Spelman, Senior Director, Business Development, Center for Internet Security</td>
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<td></td>
<td>- Commander Daniel Molina, USAF, 275th Operations Support Squadron, MD Air National Guard</td>
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<td></td>
<td>- 1LT J. Colin Patrick - Branch Chief, Information Systems - Maryland Defense Force</td>
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<td></td>
<td>- Ilan Barda, CEO, RADIFLOW</td>
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<td><strong>Moderator:</strong> The Honorable Edward Reilly, Maryland State Senate</td>
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**MORE TECH EXPO ON THE NEXT PAGE!**
Google Cloud Platform Utilities Solutions
Water and Wastewater

Join us in room 210 on August 17 at 4:15 pm

How can utilities do more with their data? What steps can be taken to optimize data from smart meters and remote sensors, in-plant SCADA and control systems, customer feedback and operations costs? Organizations constantly generate data about the quality of their processes, the health of their infrastructure and the running cost of operating water treatment systems. Typically, this data is stored in separate locations or data silos, making it nearly impossible to utilize, manipulate and analyze. To see the true value of this data, utilities can benefit from secure and flexible storage capable of ingesting any and all data sources and providing data visualization, machine learning and advanced analytics.

AEEC, LLC has partnered with Google Cloud Platform to unlock the potential of water/wastewater data. AEEC brings over two decades’ experience providing environmental engineering services to customers like the Air Force and Army Corps of Engineers and a robust Innovation Lab infrastructure for developing IT proofs-of-concepts and prototypes. Join us to learn about the processes and solutions we are developing with Google’s powerful and user-friendly cloud offerings.

The presentation by Cory Hixenbaugh and Noah Zeidman of AEEC will cover a variety of topics including:

- Water/wastewater industry pain points and business cases for data visualization, maintenance predictions and data analytics
- Processes for enabling cloud storage and analysis of data from remote sensors and other internal and external sources – overcoming data silos to enable analytic insights
- Using Google Cloud Platform tools to develop a data analytics dashboard for monitoring and analyzing operations, complying with regulatory reporting standards, improving employee health and safety, connecting utility customers with their data and more
- Models for collaboration between industry, data analytics experts, and Google Cloud Platform – developing user-friendly, customer-specific solutions
## TECH EXPO

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<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
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<tr>
<td>1:45 PM - 2:00 PM</td>
<td>NETWORKING &amp; COFFEE BREAK</td>
<td>Room 203/204 Foyer</td>
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<tr>
<td>2:00 PM - 3:00 PM</td>
<td>DEEP DIVE SESSION</td>
<td>Room 207</td>
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<tr>
<td><strong>Anchor Your Local Economy with Biotech</strong></td>
<td>Room 207</td>
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| The industry of biotechnology can help shore up a county's economic development, creating health and wealth for local communities. Biotech, or the use of biological processes for industrial purposes (including the production of antibiotics and other disease-fighting medicines), may directly address health issues faced by your residents. At the same time, this emerging industry can create career-track job opportunities that set young professionals on a course to settle down in your county. In this session, hear about new developments in Maryland's biotech community, including advancements that set Maryland upwind of other states in the biotech race. Learn how your county can attract biotech businesses and take advantage of the statewide biotech berth. **Speakers:**  
- Michael Geppi, CEO, Timbre Technologies, Inc.  
| 3:00 PM - 3:15 PM| NETWORKING & COFFEE BREAK                  | Room 203/204 Foyer |
| 3:00 PM - 4:00 PM| MORE TECH EXPO TRADESHOW                   | Room 201-206 |

Visit the exhibits! Learn more about technology solutions that can help you work quickly, safely, and cost-effectively.

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## WEDNESDAY, AUGUST 15, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
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<tbody>
<tr>
<td>11:00 AM - 11:30 AM</td>
<td>SOLUTIONS SHOWCASE SESSION</td>
<td>Room 210</td>
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<tr>
<td><strong>Mobile Security Risks and Solutions For State and Local Governments</strong></td>
<td>Room 210</td>
<td></td>
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<tr>
<td>Hosted by Check Point Software Technologies</td>
<td>Room 210</td>
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<td>The security world is expanding and we need to be prepared to combat the new fifth generation of risks. Join Check Point’s Mobility Expert for a discussion on what this means for mobile security policy for local and state governments. Check Point will detail the risks we all face, how the risks tie into our current environment (bring-your-own-device and traditional), and walk through suggestions on how to resolve the issues in ways which meet/exceed mandates, while respecting individual user requirements and privacy. <strong>Speakers:</strong> Scot Kight, Mobile Threat Security Expert, Check Point Software Technologies</td>
<td>Room 210</td>
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</table>

Visit the Academy for Excellence in Local Governance to:  
- Learn more about this certificate program facilitated by the University of Maryland’s School of Public Policy  
- Discuss your Academy certificate credits and program completion status  
- Discover the NEW Academy graduate program and become a TORCHBEARER
Better together

Aetna is proud to support Maryland Association of Counties.

Marcus Duckworth | Vice president
Client Management, Aetna Public Sector and Labor
DuckworthM@aetna.com
770-685-9877

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>Noon - 1:00 PM</td>
<td>MACo AFFILIATE MEETING Room 208 County Engineers Association of Maryland (CEAM) (private) Sponsored by Wetland Studies and Solutions This is a private meeting - only county Engineers are invited to attend. Wednesday lunch ticket is required.</td>
</tr>
<tr>
<td>Noon - 4:30 PM</td>
<td>MACo AFFILIATE MEETING Room 213 MACHO - Maryland Association of County Health Officers (private) This is a private meeting - only county Health Officers are invited to attend. Wednesday lunch ticket is required.</td>
</tr>
<tr>
<td>12:15 PM - 12:45 PM</td>
<td>SOLUTIONS SHOWCASE SESSION Room 210 Waves of Change: Innovation in Agriculture Hosted by MidAtlantic Farm Credit Technological advances impact all of us, including those who grow and produce our food. It’s crucial for Maryland farmers to be aware of the changes going on in the industry, and keep an eye on the future. Kurt Fuchs, Senior Vice President of Government Affairs with MidAtlantic Farm Credit, outlines some of the challenges currently facing our agriculture community, and how people in and outside of the industry are making waves of change for future generations. Speaker: Kurt Fuchs, Senior Vice President of Govt. Affairs, MidAtlantic Farm Credit</td>
</tr>
<tr>
<td>1:30 PM - 2:00 PM</td>
<td>NETWORKING &amp; COFFEE BREAK Room 203/204 Foyer</td>
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<tr>
<td>1:45 PM - 3:15 PM</td>
<td>ACADEMY FOR EXCELLENCE IN LOCAL GOVERNANCE COURSE Room 215 Conducting Effective Meetings Conducting public business requires managing the issues that come before a public body. Building an agenda, promoting useful discussion, and providing a structure for decision-making are key goals for an effective meeting and for effective public officials. The instructor also covers the proper use of organized rules of order - known as parliamentary procedure - which allow all voices to be heard but with debate that remains focused and civil. Speaker: Jack Gullo, Jr., Attorney, Gullo Law Firm Moderator: The Honorable M.C. Keegan-Ayer, Council Member, Frederick County</td>
</tr>
<tr>
<td>2:45 PM - 3:15 PM</td>
<td>SOLUTIONS SHOWCASE SESSION Room 210 Experiencing the Enterprise Cloud Through Nutanix Hyperconverged Infrastructure Hosted by SLAIT and NUTANIX Nutanix makes datacenter infrastructure invisible by delivering an Enterprise Cloud that enables IT to focus on the applications and services that power their business. Nutanix leverages a hybrid delivery model to capitalize on public cloud advantages while retaining the security and control of private datacenters. The Nutanix Enterprise Cloud integrates server, storage, virtualization and networking in a hyperconverged platform to run any workload, at any scale, while removing the complexity of legacy infrastructure. Deploy as a turnkey appliance or as software on leading servers. Speaker: Jonathan Adair, Sr. Systems Engineer, Nutanix</td>
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</table>
Mobilizing your counties

Connected communities are strong communities. By advancing our technologies and services, we're helping to create the opportunities that make a better Maryland.

When everything works together, Maryland moves forward.

Visit us at maryland.att.com.
Still Waters Run Deep: Dive Into Your Dark Data Potential

Dark data - underutilized big data sources - can help counties tremendously in their planning, engineering, and social project development. In this session, attendees will learn how to put available data resources to work at the local government level. The Maryland Department of Transportation will provide an overview of growth trends in population, labor force, and employment, and apply them to current commuting patterns within Maryland. Attendees will also be shown the types of data available to learn about their workforce and how that information can be incorporated into economic development strategies.

Speakers:
- Corey Stottlemyer, Senior Policy Analyst, MD Department of Transportation
- Gary Hodge, President, Regional Policy Advisors
- Ben Birge, CountyStat Manager, Prince George's County Government

Moderator: The Honorable Jeff Ghrist, Maryland House of Delegates

Maryland Climate Leadership Academy: Helping Communities Deploy Climate Preparedness and Advance Their Clean Energy Economies

The Maryland Climate Leadership Academy was established by the Maryland Department of Natural Resources (DNR) in partnership with the Association of Climate Change Officers (ACCO) to advance the capacity of state and local government agencies, infrastructure organizations and businesses to develop and implement sound climate change initiatives—ensuring current and future public health, security and economic prosperity.

Join DNR Secretary Mark Belton and ACCO Executive Director Daniel Kreeger for a discussion on the vision for the academy, and learn about the upcoming open enrollment for local government leaders. In addition, Secretary Belton will discuss SB1006/CH0629, or the “Coast Smart Bill”—new requirements for local jurisdictions and state resources.

Speakers:
- Mark Belton, Secretary, MD Department of Natural Resources (DNR)
- Matthew Fleming, Director, Chesapeake & Coastal Service, DNR
- Daniel Kreeger, Director, Association of Climate Change Officers, DNR

Trouble in the Water: Issues Affecting Workers’ Compensation

Hosted by Chesapeake Employers’ Insurance Company

Workers’ compensation issues continue to bubble over. Maryland counties must continue to monitor workers’ compensation issues to ensure that workplace injuries are handled cost-effectively. Staying on top of issues such as rising health care costs and return to work strategies are necessary components of a comprehensive workers’ compensation program. Join Chesapeake Employers’ Insurance Company as we discuss issues currently affecting workers’ compensation claims, medical treatment and ways to reduce workers’ compensation costs.

Speaker: Dr. Stephen Fisher, Chesapeake Employers’ Insurance Company
Make a valuable NEW CONNECTION.

The BGE app is new and there's so much you can do. All from your mobile device. It's secure, easy and convenient. Download it today at the App Store and Google Play.

- Pay your bill.
- Enroll in paperless billing.
- Sign up for ePay.
- Report an outage, check the status.
- View your energy usage.
- Set your PeakRewards™ thermostat.
- Receive alerts, set alert preferences.

To learn more, visit BGE.COM/app.
## ACADEMY FOR EXCELLENCE IN LOCAL GOVERNANCE COURSE

### County Financial Management

A challenge faced by new and veteran county officials is understanding and using the government budget process, the Comprehensive Annual Financial Report, and other financial documents effectively as tools for setting priorities and managing the government while maintaining the fiscal integrity of the jurisdiction. Fiscal management can be infused with economic assumptions, technical jargon, and a process that seems foreign to the uninitiated. In this class, a veteran public administrator discusses the budget process and financial reporting, as well as giving practical tips for county officials.

**Speaker:** Ted Zaleski III, Director of Management & Budget, Carroll County

**Moderator:** The Honorable Jack Wilson, Commissioner, Queen Anne's County

### SOLUTIONS SHOWCASE SESSION

#### Disaster Recovery and Preparedness Within and Beyond the Datacenter and With the Citizen in Mind

*Hosted by Amazon Web Services*

How do cities and counties plan for and automate strategies to protect their data, and ultimately, their citizens? Having a disaster recovery plan is essential for governments around the globe, but how can you ensure that your plan is foolproof? In this session, you will learn how disaster recovery solutions in the cloud keep your government operational while informing and protecting your citizens, ensuring the safety of your infrastructure, and keeping data secure and available. Learn how other cities are already using cloud to monitor, prepare, and respond to potentially hazardous conditions.

**Speaker:** Ray Chang, Senior Solutions Architect, Amazon Web Services

### SPECIAL SESSION

#### Open Government Work Group Roundtable Discussion

All county government professionals are invited to join this roundtable discussion of data sharing, tracking, and management. The conversation will include insight into how counties can improve outcomes and increase efficiency with existing resources, and select the best targets for quick results from county performance tracking. The Governor’s Office of Performance Improvement and a CountyStat Director will share top reasons for tracking performance, metrics that make the biggest difference to your county’s bottom line, along with information on data sources and free tracking and analysis tools.

**Speakers:**
- Michael Morello, Director, Governor's Office of Performance Improvement
- Ben Birge, CountyStat Manager, Prince George's County

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### What’s in Room 210?

Visit Room 210 to discover the Energy Zone Lounge, Sponsored by Chesapeake Utilities & Sandpiper Energy.

Take in a Sponsor Showcase Session, have a quick meeting, or use the computers and printers provided by KCI Technologies in the Cyber Café!
Building a Healthier Community

Maryland Association of Counties

CareFirst is proud to partner with nonprofit organizations throughout our community to improve access to quality and affordable health care.

carefirstcommitment.com
### THURSDAY, AUGUST 16, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Description</th>
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<tbody>
<tr>
<td>7:30 AM - 4:00 PM</td>
<td>REGISTRATION CENTER</td>
<td>Lower Level Foyer</td>
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<td>Sponsored by the MD Dept. of Housing &amp; Community Development (DHCD)</td>
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<tr>
<td>7:30 AM - 4:00 PM</td>
<td>ENERGY ZONE LOUNGE &amp; CYBER CAFÉ</td>
<td>Room 210</td>
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<td>Lounge Sponsored by Chesapeake Utilities &amp; Sandpiper Energy</td>
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<td>Cyber Café Sponsored by KCI Technologies</td>
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<td>Print session materials, check emails, take a phone call, or have a quick meeting!</td>
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<tr>
<td>8:00 AM - 3:30 PM</td>
<td>BAYFRONT HALL OPEN</td>
<td>Bayfront Hall</td>
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<td>MACo’s County Exhibits await! Explore Maryland by visiting our county booths and learning more about their initiatives, tourism, and economic development opportunities!</td>
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<tr>
<td>8:00 AM - 9:30 AM</td>
<td>CONTINENTAL BREAKFAST WITH THE COUNTIES!</td>
<td>Bayfront Hall</td>
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<td>Sponsored by the Washington Suburban Sanitary Commission (WSSC)</td>
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<td>Visit our county exhibitors in Bayfront Hall on the second floor for breakfast!</td>
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<tr>
<td>8:00 AM - 9:00 AM</td>
<td>MACo CHAPTER ORGANIZATION MEETINGS</td>
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<td>Sponsored by MidAtlantic Farm Credit</td>
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<td>Private meetings - only members of the Coalitions may attend.</td>
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<td>Rural County Coalition Meeting and Breakfast Room 209</td>
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<td>Large County Coalition Meeting and Breakfast Room 215</td>
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<tr>
<td>8:15 AM - 8:45 AM</td>
<td>SOLUTIONS SHOWCASE SESSION</td>
<td>Room 210</td>
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<td>Efficient Buildings Create Efficient Communities:</td>
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<td>Energy Efficiency Programs &amp; You!</td>
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<td>Hosted by Pepco &amp; Delmarva Energy Savings for Business</td>
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<td>Maximizing your budget and improving your building’s performance are crucial to a successful community. Pepco and Delmarva Power’s newest program, Energy Efficiency Communities (EEC), can help your organization stretch its dollar and increase its bottom line by reducing electrical consumption and energy bills. The EEC Program offers cash incentives, technical support, and educational programs to local, county, and municipal government customers. These custom plans tailor to your energy reduction needs, freeing funds for other projects while demonstrating stewardship of taxpayer dollars. Come learn about ways Pepco and Delmarva Power can help you save energy and money, and become an efficient community.</td>
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<td>Speakers:</td>
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<td></td>
<td>• Elizabeth Hitchman, Program Manager, Pepco and Delmarva Power</td>
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<td>• Samantha Loprinzo, Program Manager, Pepco and Delmarva Power</td>
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<tr>
<td>9:00 AM - 4:30 PM</td>
<td>ACADEMY CENTER</td>
<td>Second Floor Foyer</td>
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<td>Learn more about the Academy for Excellence in Local Governance and find out how you can become a TORCHBEARER!</td>
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Interested in a FREE 2019 MACo Summer Conference Exhibit Booth?

Contact Nicolette Querry at 410.269.0043 to learn more.

Thanks to MACo’s Bronze Corporate Partners for Sponsoring the Welcoming Session!

Constellation
Correct Care Solutions
LGIT Health
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Maryland Environmental Service
NAIOP Maryland, Inc.
Panasonic
Pepco & Delmarva Energy
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PrimeCare Medical, Inc.
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Dependable, cost-effective, high-quality correctional healthcare.

Bronze SPONSOR of the MACo 2018 Summer Conference. We hope you’ll visit CCS Booth #309

Larry Doll• 443-472-2812 • ldoll@correctcaresolutions.com
July 16, 2018

9:00 AM - 10:30 AM
RURAL BROADBAND TASK FORCE MEETING

9:00 AM - 10:00 AM
WELCOMING SESSION & KEYNOTE SPEAKER
Performing Arts Center

When It Rains, It Pours: Communicating in a Crisis

Welcoming Session Sponsored by MACo's Bronze Corporate Partners
Speaker Sponsored by the Local Government Insurance Trust (LGIT)
Chair Drop Sponsored by Urban Grid

Every crisis is different and comes with its own challenges and situational complications. Whether it’s an active shooter, a tornado, or a broken water main, residents want—and deserve—to be informed on how local government is handling the crisis event. Fulfilling that responsibility can be nerve-racking even under the best conditions. Now imagine yourself in a crisis situation where the reporters have tough questions needing quick answers. What would you do? What do you say?

Join us and our keynote speaker Mark Weaver, a national communications advisor with nearly three decades of national and Ohio-based experience with public and private sector clients on crisis communications and media relations. He’ll share tips for responding to the public and the media, especially in a crisis situation. Learn how to gather the details you need with your team, frame your message, and deliver it in a way that reassures and informs.

By the end of the session, you’ll not only have a much better idea of what it feels like to actually be in a crisis communication situation, you’ll have a summary of specific take-away points to help you face one in real life.

Speaker: Mark Weaver, Esq., Communications Counsel, Inc.

Moderator: The Honorable Jerry Walker, President, MACo; Council Vice Chair, Anne Arundel County

10:00 AM - 11:00 AM
KEYNOTE SPEAKER BOOKSIGNING
Performing Arts Center Foyer

Join our speaker to purchase his latest book and have it signed in person!

10:00 AM - 10:30 AM
SOLUTIONS SHOWCASE SESSION
Room 210

A Drop in the Bucket: Finding Ways to Maximize Funds When Resources Are Slim
Hosted by WGL Energy

Counties can learn about creative ways to use the resources they have more wisely through sound water and energy solutions. Hear from two members of the MD Green Building Council on methods and tools.

Speakers:
- David St. Jean, Director, Energy Projects & Conservation, MD Dept of General Svcs.
- Cherise Seals, Senior Business Development Manager, WGL Energy
Chesapeake Employers’ Strategic Business Unit (SBU) team is focused on providing a “high touch professional level” of customer service to Maryland's municipalities and counties. It is our local and expert SBU workers’ comp insurance professionals like Mary Schmidt, Senior Claims Adjuster, who truly make the difference for our customers.

Take advantage of all the benefits of insuring with Chesapeake Employers

• Strong relationships with both agent-represented and direct municipal customers across Maryland
• Competitive prices
• Premium discounts for eligible safe policyholders
• Local safety and claims services
• Convenient, easy, fast & secure online services
• Dependable and responsive customer service
• New corporate dividend program for qualifying policyholders
**THURSDAY, AUGUST 16, 2018**

### 10:00 AM - 11:00 AM
**CLEAN CHESAPEAKE COALITION MEETING**
Room 213

The Clean Chesapeake Coalition’s mission is to raise awareness of and pursue improvement to the water quality of the Chesapeake Bay in the most prudent and fiscally responsible manner possible – through research, coordination and advocacy. Attend this meeting for an overview of the Coalition’s FY2019 priorities and for the latest update on Maryland’s water quality certification for Conowingo Dam relicensing, along with a preview of the Coalition’s latest Bay health video production – “The Conowingo Factor.”

### 10:00 AM - 4:30 PM
**EXHIBIT HALL A/B OPEN**
Exhibit Hall A/B

*Exhibit Hall A/B Sponsored by BGE*

### 10:00 AM - Noon
**WGL ENERGY’S FRUIT INFUSION SPLASH BREAK**
Booth 700 (Hall AB) & Upstairs Foyer

Create your own fruit-infused water and enjoy a special reusable water bottle, thanks to WGL Energy!

### 10:45 AM - 11:15 AM
**SOLUTIONS SHOWCASE SESSION**
Room 210

**Next Generation 9-1-1 Core Services — What Are They and What Does This Mean for Maryland?**

*Hosted by Motorola Solutions*

Maryland is at a crossroads with making plans for building out the Next Generation of 9-1-1 (NG911) networks that will serve the counties and cities for many years into the future. In this session, speakers will explore the transformation of migrating from Legacy 9-1-1 to NG911 for Maryland's local governments. Using real-world examples from other counties around the U.S., presenters will show the significance, impact, and benefits of migrating a 9-1-1 system to Next Generation IP-based technology. Learn the answer to the question of what these networks will be capable of doing both today, and well into the future, to serve the Public Safety communities around the state.

**Speaker:** Chris Knights, Senior Account Manager-Next Gen 911, Motorola Solutions, Inc.

### 11:30 AM - Noon
**SOLUTIONS SHOWCASE SESSION**
Room 210


*Hosted by Washington Suburban Sanitary Commission (WSSC)*

The Piscataway Bio-Energy Project will transform the way WSSC handles biosolids—nutrient-rich organic materials resulting from the wastewater treatment process. Located at the Piscataway Water Resource Recovery Facility, this is the largest, most technically advanced project ever constructed by WSSC and will employ innovative technologies to recover resources and produce green energy. The project will demonstrate significant cost savings over the long term by reducing power consumption from fossil fuels and reducing disposal costs and will become WSSC’s showcase for achieving optimal value by investing in a green future. Learn more about this project and what it could mean for Maryland's counties!

**Speaker:** Joseph Mantua, Deputy General Manager, WSSC

### 11:30 AM - 1:00 PM
**LUNCH BUFFET**
Exhibit Halls A/B & Bayfront

Lunch will be served in BOTH exhibit halls
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### THURSDAY, AUGUST 16, 2018

#### 11:30 AM - 12:30 PM  
**MACo AFFILIATE & INTEREST GROUP LUNCHES**  
(Private meetings—Thursday lunch ticket required)

- **MASSD and Human Services Affiliate Lunch**  
  Room 208
- **County Administrators Affiliate Meeting**  
  Room 213
- **County PIOs & Communications Professionals Lunch**  
  Room 214

#### 11:30 AM - 12:30 PM  
**MARYLAND COUNTY OFFICIALS DIVERSITY CAUCUS LUNCH**  
(Thursday Lunch Ticket Required)

Room 215

Join Judge Ingrid Turner of the Prince George’s County Circuit Court and Justin Ross of PWRJ Government Relations—a former county Council Member and former Maryland Delegate, respectively—for a discussion about leveraging passion and personal experiences for professional transitions in the public sector.

**Speakers:**

- The Honorable Ingrid Turner, Esq., Associate Judge, 7th Judicial Circuit, Prince George’s County Circuit Court
- Justin Ross, Government Relations, Perry White Ross & Jacobson

#### Noon - 2:00 PM  
**MACo AFFILIATE LUNCH**  
(Thursday lunch ticket required)  
Room 209

**MACo ECC Subcommittee Affiliate Lunch Meeting (private)**

#### 12:15 PM - 12:45 PM  
**SOLUTIONS SHOWCASE SESSION**  
Room 210

**The Benefits of a Multi-Disciplinary Wellness Model**

*Hosted by Aetna*

Aetna’s Multi-Disciplinary Wellness Model utilizes 360° approach to wellness emphasizing the importance of clinical coordination, population health and risk management to benefit members and employers. Find out how you can implement these tools in your community to create a healthier and happier county!

**Speaker:** Sunil Budhrani MD, MPH, MBA, Chief Medical Officer/Chief Medical Informatics Officer, Aetna

#### 12:45 PM - 1:45 PM  
**GENERAL SESSION**  
Performing Arts Center

**General Session: The Wealth in Our Water**

Water has historically played—and continues to play—an enormous role in driving Maryland’s economy. In some ways, this is obvious...just a look outside the Ocean City Convention Center demonstrates the significant tourism draw of Maryland’s beaches and other waterview destinations. During this general session, experts will illustrate just how much we rely on water to cultivate economic opportunity - from our delicious aquaculture and gorgeous tourism offerings to the regional economic engine that is the Port of Baltimore. Find out how counties can tap into these resources in an “all ships rise” approach to Maryland’s water-driven economy.

**Speakers:**

- Andrea Vernot, President, Choptank Communications
- Ward Slacum, Director of Operations, Oyster Recovery Partnership
- Dominic Scurti, Manager, Market Planning, MDOT Maryland Port Administration

**Moderator:** The Honorable Stephen Hershey, Maryland State Senate
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County Elected Officials: Health Leaders of the Future?

Hosted by Kaiser Permanente

Join Kaiser Permanente for this session to learn more about how the nation’s health care leader is pairing medical excellence with preventative population health strategies to earn our reputation as a trusted partner in making KP communities the healthiest in the nation. Using case studies and examples of mature and emerging efforts, this session will focus on how alliance building, cross-sector leadership, and data-driven strategies coupled with an adaptive mindset, authentic community engagement, passion, deep knowledge, and long-term commitment are being used to catalyze collective impact to achieve sustainable economic, social, and health improvements across the state of Maryland.

Speakers:
- Wayne Wilson, Vice President, Government Programs and External Relations, Kaiser Permanente
- Celeste James, Community Health Executive Director, Kaiser Permanente
- Destiny-Simone Ramjohn, Ph.D., Director, Community Health - Baltimore, Kaiser Permanente

1:45 PM - 2:00 PM  NETWORKING & COFFEE BREAK  Room 203/204 Foyer

2:00 PM - 2:30 PM  EXHIBITOR COSTUME CONTEST  Bayfront Hall Foyer

Exhibitors participating in our costume contest should be present at the entrance to Bayfront to be eligible to win prizes!

2:00 PM - 3:00 PM  AFFILIATE SESSIONS

Handle with Care: Substance Exposed Newborns  Room 202

Hosted by MACo’s Human Services Affiliate

One unfortunate consequence of the opioid crisis is the dramatic rise in substance exposed newborns (SEN). SEN are babies that test positive for a controlled drug or show symptoms of withdrawal from prenatal exposure. These children and their families can experience a variety of health and welfare problems that overburden county resources, resulting in a growing urgency to identify more effective and rapid interventions. In this session, learn more about recent federal and local action being taken to spur earlier intervention and care for substance abusing mothers and their substance exposed newborns.

Speakers:
- Bethany Fisher, Social Worker, Harford County DSS
- Jennifer Thomas, SEN Program Coordinator, UM Upper Chesapeake Medical Center
- Brandi Stocksdale, LSW-C, Acting Deputy Executive Director of Programs, Social Services Administration, Maryland Department of Human Services
- Tiffany Rexrode, ACFS, Assistant Director, Dept. of Social Services, Washington County

Moderator: The Honorable Eric Bromwell, Maryland House of Delegates
WE’RE INVESTING
in Maryland’s future together

Learn how Kaiser Permanente is creating communities that are among the healthiest in the nation.

Join us for the following session:

**County Elected Officials:**
**Health Leaders of the Future?**
August 16, 2018
1 to 1:30 p.m.
Room 210

**KAISER PERMANENTE PRESENTERS:**
Wayne Wilson, Vice President,
Government Programs and External Relations
Celeste James, Executive Director, Community Health
Destiny-Simone Ramjohn, PhD, Director, Community Health

Stop by Booth 610
to learn more
about Kaiser Permanente.

kp.org/choosebetter
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<tr>
<th>Time</th>
<th>AFFILIATE SESSIONS (continued)</th>
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<tr>
<td>2:00 PM - 3:00 PM</td>
<td>Getting Your Feet Wet: Big Benefits of Water Recreation Room 203</td>
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**Hosted by MACo’s Parks & Recreation Affiliate**

Water recreation, whether it is swimming, boating, or just splashing around a water park, can provide both economic and quality of life benefits. Maryland has ample water recreation opportunities that parks and recreation agencies strive to make accessible and enriching. Panelists will provide an overview of the different types of water recreation, explain how agencies deliver water recreation services, and discuss how a local government can leverage water amenities to improve the social and economic vitality of their communities.

**Speakers:**
- Tara Eggleston Stewart, Department of Parks and Recreation Division Chief, MNCPPC, President, Assoc. of Aquatic Professionals
- Lisa Arrasmith, Member, Anne Arundel County Water Access Commission
- Greg Pizzuto, Executive Director, Visit Harford

**Moderator:** The Honorable Michael Busch, Speaker, Maryland House of Delegates

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<th>Time</th>
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<tr>
<td>2:00 PM - 3:00 PM</td>
<td>Earth, Wind, Fire, WATER: Powering Your County’s Future Room 204</td>
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**Hosted by MACo’s Environmental Health Affiliate**

Water plays a remarkable role in advancing our state’s progress in renewable energy generation. The “big fans” of offshore wind certainly know this well. Interestingly, renewable energy options can also help keep the Bay clean, in return. Over the past three years, the State of Maryland has funded nearly $5 million to encourage technology that provides alternative strategies for managing animal manure on Maryland farms. Animal Waste-to-Energy specific technologies generate energy from animal manure - and keep that, um...stuff...out of the Chesapeake Bay. Join renewable energy experts for this exploration into the interplay between water and clean energy generation.

**Speakers:**
- Jeff Grybowski, CEO, Deepwater Wind
- Christopher Rice, Director of Energy Programs, MD Energy Administration

**Moderator:** The Honorable Shane Robinson, Maryland House of Delegates

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<th>Time</th>
<th>AFFILIATE SESSIONS (continued)</th>
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<tr>
<td>2:00 PM - 3:00 PM</td>
<td>X Marks the Spot - A Treasure Trove of Stormwater Solutions Room 205</td>
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**Hosted by MACo’s Engineers Affiliate**

Counties are facing extremely challenging stormwater treatment goals, whether through the Chesapeake Bay Total Maximum Daily Load (TMDL) or a Municipal Separate Storm Sewer System (MS4) permit. As technologies, best management practices, and funding sources have matured, counties have more options than ever to address their water quality targets. Panelists will explore different best management practices and financing options that will generate positive water quality results, maximize the use of available funding, and assist in public education and messaging.

**Speakers:**
- Olivia Devereux, Environmental Scientist, Devereux Consulting, Inc.
- Natalia Sanchez, Program Coordinator, University of Maryland, MOST Center
- Shannon Moore, Manager, Office of Sustainability & Environmental Resources, Frederick County
- Benjamin Alexandro, Water Policy Advocate, MD League of Conservation Voters

**Moderator:** The Honorable James Mathias, Maryland State Senate
America’s beverage companies are working together to bring you **more choices** with **less sugar** and **smaller portion sizes**. And we’re adding new signs to encourage you to consider these choices. See what else we’re doing at BALANCEUS.ORG.
Batten Down the Hatches! Weathering a Water Crisis

*Hosted by MACo’s Emergency Managers Affiliate*

No county is immune from water-related emergencies. From ruptured water mains to natural floods, counties must work with local water agencies to ensure that comprehensive crisis management plans are in place to address emergencies quickly and efficiently. Using real-life experiences and case studies, this session will cover various aspects of crisis management, including preparing and rehearsing a crisis response plan, creating and maintaining communications with media and residents, and a discussion of best practices from industry professionals and leaders in local government.

**Speakers:**
- Mark Weaver, Esq., Keynote, Communications Counsel, Inc.
- Ellen Coren, President & CEO, Chesapeake Public Strategies
- David McDonough, Police & Homeland Security Division Manager, Washington Suburban Sanitary Commission
- Art Shapiro, Chief, Bureau of Utilities, Howard County

**Moderator:** The Honorable Allan Kittleman, County Executive, Howard County

2:30 PM - 3:30 PM  
**ICE CREAM & FRUIT BREAK**  
*BOTH HALLS*  
*(ticket required)*

*Sponsored by Exelon Generation*

Join us in either exhibit hall for a fun break!

3:00 PM - 3:30 PM  
**SOLUTIONS SHOWCASE SESSION**  
Room 210

Superconducting Maglev: Transforming the Region

*Hosted by The NorthEast Maglev*

The Northeast Maglev is a US private company committed to the deployment of a superconducting magnetic levitation train (SCMAGLEV) to run from Washington DC to New York City in one hour. The SCMAGLEV is the fastest train in the world, offering the most technologically advanced, environmentally friendly, reliable, and efficient high-speed rail system. Attend this session to learn more about this exciting project—and its first phase from Washington DC to Baltimore.

**Speaker:** David Henley, Project Director, The NorthEast Maglev

3:30 PM - 4:30 PM  
**AFFILIATE SESSIONS**  
Room 201

MACo Book Club: "Trying Hard Is Not Good Enough"

*Hosted by MACo’s Administrators Affiliate*

This acclaimed book by author and Results-Based Accountability (RBA) leader Mark Friedman presents a set of methods that can be used to improve the quality of life in communities, cities, counties, states, and nations. It includes everything from the well-being of children to the creation of a sustainable environment. Learn about a framework that will help you get from talk to action quickly. Make a real, tangible difference, don’t just try hard and hope for the best. Didn’t read the book in advance? No problem! Attend and join in the discussion.

**Moderator:** Andrew Kleine, President, Andrew Kleine Consulting
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ThuRdsay, auGusT 16, 2018

3:30 PM - 4:30 PM  AFFILIATE SESSIONS (continued)

turn the tide with demographics: 2020 census & the senior boom  Room 202

Hosted by MACo's aging affiliate

The population of “ Boomers” is booming. Between 2015 and 2030, it is estimated that Maryland’s senior population will increase by 40% from 1.2 million to 1.7 million individuals. What’s a state to do? Prepare! The 2020 U.S. Census will play a key role in counting the population and collecting the information that shapes the state’s demographics. Census information is vital for local governments as they strategically plan to meet the needs of their diverse communities, address shifting demographics, and provide essential support and services to targeted populations such as seniors and their caregivers. In this session, learn about how key stakeholders are working to take stock of Maryland’s population and plan to address their needs in the future and beyond.

Speakers:
- The Honorable Catherine Pugh, Mayor, Baltimore City
- Pattie Tingle, MAC Director, MAC, Incorporated
- Nesreen Khashan, Data Dissemination Specialist, U.S. Census Bureau

Moderator: The Honorable Mike McKay, Maryland House of Delegates

Putting our best food forward: a sea of possibilities  Room 203

Hosted by Maryland’s Procurement Officers

Maryland counties purchase billions of dollars of food each year for hospitals, jails, schools, senior programs, cafeterias, and other county-owned or -operated facilities. Hear from panelists who have leveraged this purchasing power to promote food that aligns with their counties’ values of health, local economic vitality, and sustainability. Panelists will share concrete, cost-effective strategies to develop and implement food procurement practices that improve health outcomes for residents while supporting our state’s agriculture (and water!) systems.

Speakers:
- Chloe Waterman, Sr Food Campaigner, Friends of the Earth
- Elizabeth Marchetta, Exec. Director, Food & Nutrition Services, Balt. City Public Schools
- Dannielle Glaros, Chair, County Council, District 3, Prince George’s County

Moderator: The Honorable Sheree Sample-Hughes, Maryland House of Delegates

Like a bridge over troubled water: know your water law  Room 204

Hosted by MACo’s Attorneys Affiliate

Maryland counties are rich with water, both in terms of waterfront access and in sustainable water and wastewater infrastructure. Counties benefit from this—but along with these assets come great responsibilities and risks. Conflicts that arise over responsibilities for water-related assets cannot often be shrugged off as “water under the bridge,” but require proactive planning and protection. In this session, learn how counties depend upon the law to protect water-related assets, keep their water clean, and interplay with various federal and state laws. As an added bonus, attendees will finally find out what “riparian rights” actually are.

Speakers:
- Lisa Ochsenhirt, Attorney, AquaLaw, PLC
- John Mattingly, Jr., Attorney I, Office of the County Attorney for Calvert County
- Dana Cooper, Principal, Cooper Moores, LLC

Moderator: The Honorable Brian Frosh, Maryland Attorney General
null
Chesapeake Utilities has a proven track record of bringing clean, affordable, and efficient natural gas to Maryland’s Eastern Shore.

Sandpiper Energy — When the Ocean City propane system is fully converted to natural gas, the net effect will be a reduction of over 3,500 tons in CO2 emissions a year — the equivalent of taking over 600 cars off the road annually.

Cecil County — Chesapeake Utilities has partnered with business, local government and regulatory agencies to bring natural gas to previously underserved areas — economic development and jobs followed.

Ag-industry — Chesapeake Utilities has displaced fuel oil at processing and storage facilities serving the Eastern Shore with cost savings and positive environmental results equaling 30,707 of Annual Avoided Tons of CO2.

Chesapeake Utilities has served the communities on the Eastern Shore for over 50 years and the Delmarva Peninsula since 1859.

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### THURSDAY AUGUST 16, 2018

**3:30 PM - 4:30 PM**

**AFFILIATE SESSIONS (continued)**

<table>
<thead>
<tr>
<th><strong>Calibrating the Compass: GIS in a Next Gen 9-1-1 World</strong></th>
<th>Room 205</th>
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</table>

**Hosted by MACo's Information Technology and Emergency Managers Affiliate**

Most 911 centers determine a mobile caller’s location based on technology that was adopted two decades ago...before cellphones were equipped with GPS. Next Generation 9-1-1 (NG911) will deliver more accurate location data—similarly to how apps like Uber can pinpoint your exact location—which will allow calls to be routed to the correct jurisdictions faster, potentially saving lives. NG911 will rely on Geographic Information Systems (GIS) for call routing, call handling, call delivery, location validation, and emergency response. At this session, county leaders will discuss best practices for assessing, planning, and developing maintenance routines to keep GIS data NG911 compliant.

**Speakers:**

- Jack Markey, Director, Division of Emergency Management, Frederick County
- Kathleen Lewis, GIS, Charles County
- Patrick Callahan, GIS Manager, Prince George's County Office of Information Technology - GIS
- Matthew Sokol, GIS Program Manager, MD Department of Information Technology

**Moderator:** The Honorable Cheryl Kagan, Maryland State Senate

**4:30 PM - 6:30 PM**

**MACo KIDS PARTY**

**(pre-registration required)**

**Room 208**

**Sponsored by MUSCO Sports Lighting**

Taste of Maryland Reception participants must be at least 21 years old. The Kids' Party gives the children (potty-trained, ages 3 - 15) of our attendees a fun place to spend time while their parents or guardians enjoy the reception. Childcare and snacks will be provided, but pre-registration is required. Contact vwhite@mdcounties.org for more information.

**4:30 PM - 6:30 PM**

**TASTE OF MARYLAND RECEPTION**

**(ticket required)**

**Bayfront Ballroom**

**Sponsored by MACo's Silver Corporate Partners**

Join us in the Bayfront Exhibit Hall to sample Maryland’s local food and beverage bounty! Wine, cheese, and more will be featured from Maryland vendors as we celebrate our state’s tourism industry.

### FRIDAY, AUGUST 17, 2018

**7:30 AM - 2:30 PM**

**REGISTRATION CENTER**

**Lower Level Foyer**

**Sponsored by the MD Dept. of Housing & Community Development (DHCD)**

**7:30 AM - 4:30 PM**

**ENERGY ZONE LOUNGE & CYBER CAFÉ**

**Room 210**

**Sponsored by Chesapeake Utilities & Sandpiper Energy**
**Cyber Café Sponsored by KCI Technologies**

Print session materials, check emails, take a phone call, or have a quick meeting!
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FRIDAY, AUGUST 17, 2018

7:30 AM - 8:45 AM  COUNTY ELECTED OFFICIALS FORUM, BUSINESS MEETING & BREAKFAST (ticket required)  Room 217

County Elected Officials (County Executives, Council Members, and Commissioners) are invited to attend this breakfast and business meeting to conduct the Association's official business and share best practices with their peers.

8:00 AM - 2:00 PM  BAYFRONT HALL OPEN  Bayfront Hall

8:00 AM - 9:30 AM  CONTINENTAL BREAKFAST WITH THE COUNTIES!  Bayfront Hall

*Sponsored by the Washington Suburban Sanitary Commission (WSSC)*
Visit our county exhibitors in Bayfront Hall on the second floor for breakfast.

9:00 AM - 2:00 PM  EXHIBIT HALL A/B OPEN  Exhibit Hall A/B

*Exhibit Hall A/B Sponsored by BGE*

9:00 AM - 10:15 AM  GENERAL SESSION  Performing Arts Center

**Clear Water: The State of the Bay**
The Chesapeake Bay is a defining natural, cultural, and economic centerpiece of the state of Maryland. This precious and unique resource has been subject to significant restoration efforts over the last decade, with significant contributions by county governments. Panelists will discuss the current health of the Bay, including: water quality, aquatic vegetation, wildlife habitat, and fishery health. They will also discuss the progress made to date on Bay restoration goals and the future of restoration efforts, including the likely role of county governments.

**Speakers:**
- Ben Grumbles, Secretary, MD Department of the Environment
- Mark Belton, Secretary, MD Department of Natural Resources
- Alison Prost, Maryland Executive Director, Chesapeake Bay Foundation
- Julie Ufner, Associate Legislative Director, National Association of Counties

**Moderator:** The Honorable Kumar Barve, Maryland House of Delegates

9:00 AM - 3:30 PM  ACADEMY CENTER Second Floor Foyer

Learn more about the Academy for Excellence in Local Governance and how you can become a TORCHBEARER!

9:00 AM - Noon  SPECIAL SESSION  Room 215

**Ready, Set, GROW! Procurement Connections Workshop**
Are you interested in contracting opportunities with state and county governments? Attend the Ready, Set, GROW! procurement connections workshop hosted by the Governor's Office of Small, Minority & Women Business Affairs. Find out how the state's small, minority, women, and veteran procurement programs work and determine which agencies buy what you sell. You'll hear what buyers are looking for right now, and what's in the pipeline. This educational and networking event is the perfect venue for connecting with state and county procurement officers as well as resource partners and organizations that can help your small business thrive. This workshop is a hybrid format of educational content and vendor table displays. Business-owners can visit with buyers to learn what opportunities are currently available.
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SOLAR POWER
WIND POWER

Learn how our green product solutions can help you enhance your sustainability efforts.

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WGL Energy delivers a full spectrum of energy offerings provided by WGL Energy Services, Inc. and WGL Energy Systems, Inc. WGL Energy Services is not the same company as Washington Gas Light Co., a regulated utility.
**FRIDAY, AUGUST 17, 2018**

<table>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td><strong>SOLUTIONS SHOWCASE SESSION</strong> Room 210</td>
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<td><strong>Total Population Health: Models Vary and So Do Results</strong></td>
<td><em>Hosted by CareFirst BlueCross BlueShield</em></td>
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<td>Join CareFirst to hear how they use a mix of products and innovative programs to manage total population health for more than 3 million members. Learn how their integrated model translates into better member health and reduced overall costs. The reality is that 10% of healthcare members incur about 60% of all medical costs. CareFirst will share insights into how their Patient-Centered Medical Home (PCMH) and Total Care and Cost Improvement (TCCI) programs promote higher quality and better coordinated care for patients with chronic, serious and costly health problems.</td>
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<td><strong>Speakers:</strong></td>
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<td>• Jean Sewell, CPA, Account Executive, CareFirst BlueCross BlueShield</td>
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<td>• Tom Munns, Account Executive, CareFirst BlueCross BlueShield</td>
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<td>10:15 AM - 10:30 AM</td>
<td><strong>NETWORKING &amp; COFFEE BREAK</strong> 208/209 Foyer, Both Halls</td>
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<tr>
<td>10:30 AM - 11:30 AM</td>
<td><strong>SPECIAL SESSION</strong> Performing Arts Center</td>
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<tr>
<td><strong>Federal Update: Town Hall Forum with U.S. Senator Cardin</strong></td>
<td>In a town hall setting, Senator Cardin will give an update on legislation in the 115th Congress and speak with county elected officials about their top priorities. Senator Cardin has been a national leader on health care, retirement security, and fiscal issues as a member of the U.S. Senate and House of Representatives. He is also a leading advocate for the Chesapeake Bay - the economic, historical, and cultural heart of Maryland. Senator Cardin was first elected to the U.S. Senate in 2006. He is a senior member of the Environment &amp; Public Works Committee (EPW) and Small Business &amp; Entrepreneurship Committee and serves on the Senate Finance Committee (SFC).</td>
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<td><strong>Speaker:</strong> The Honorable Ben Cardin, Senator, U.S. Senate</td>
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<td>10:45 AM - 11:15 AM</td>
<td><strong>SOLUTIONS SHOWCASE SESSION</strong> Room 210</td>
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<tr>
<td><strong>Planning for Healthcare, Including Long Term Care, in Retirement?</strong></td>
<td><em>Hosted by Nationwide Retirement Solutions</em></td>
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<td>Planning for health care in retirement is complex and can be confusing. The experts from Nationwide Retirement Solutions will break down and simplify the complexities of Medicare and Long Term Care and walk you through their retirement health care cost calculator.</td>
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<td><strong>Speaker:</strong> Carlo Cordasco, Jr., CRPC, CLTC, Vice President, Nationwide</td>
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<tr>
<td>11:30 AM - Noon</td>
<td><strong>SOLUTIONS SHOWCASE SESSION</strong> Room 210</td>
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<td><strong>Natural Gas = Economic Development</strong></td>
<td><em>Hosted by Chesapeake Utilities and Sandpiper Energy</em></td>
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<td>Chesapeake Utilities has installed natural gas distribution mains and witnessed the economic development that followed. This presentation will outline the steps needed to bring natural gas to a community, a case study of a current success story, and how partnering with government, communities &amp; developers can bring beneficial, planned, economic development to our state.</td>
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<td><strong>Speaker:</strong> Dean E. Holden, P.E., Manager of Business Development Chesapeake Utilities</td>
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<tr>
<td>11:30 AM - 1:00 PM</td>
<td><strong>LUNCH BUFFET</strong> (ticket required) BOTH HALLS</td>
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<tr>
<td>Noon - 1:00 PM</td>
<td><strong>MACo AFFILIATE MEETINGS</strong> (private meetings—Friday lunch ticket required)</td>
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<td>MACo Budget and Finance Officers Affiliate Lunch</td>
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<td>Sponsored by Davenport &amp; Company, LLC and Zelenkofske Axelrod</td>
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<td>MACo County Attorneys Affiliate Lunch</td>
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<td>MACo Human Resources Affiliate Lunch</td>
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<td>Upper Shore, Mid Shore, and Lower Shore Regional Council Lunch</td>
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<td>Room 209</td>
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<td>Procurement Officers Lunch</td>
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<td>Sponsored by U.S. Communities</td>
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<td>Noon - 1:00 PM</td>
<td><strong>WOMEN OF MACo LUNCHEON</strong> (Friday lunch ticket required) Room 217</td>
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<tr>
<td>Noon - 2:00 PM</td>
<td><strong>KIDS IN THE HALL</strong> Exhibit Hall A/B</td>
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<tr>
<td>12:15 PM - 12:45 PM</td>
<td><strong>SOLUTIONS SHOWCASE SESSION</strong> Room 210</td>
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<td>1:00 PM - 2:00 PM</td>
<td><strong>AFFILIATE SESSIONS</strong> Room 205</td>
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</table>

**opportunities in Maryland’s Opportunity Zones**

*Hosted by the MD Dept. of Housing & Community Development (DHCD)*

Opportunity Zones are a new federal tax incentive designed to drive long-term private investment to distressed communities in Maryland. These initiatives, spread across 149 areas in Maryland, attract and pool capital to energize under-served communities and support investments in businesses and real estate within the Opportunity Zones. This session focuses on where we are, what’s to come, and how to get started.

**Speaker:** Michael White, Chief of Staff, DHCD

**Smart Growth Next: How Do We Grow From Here?**

*Hosted by MACo’s Planning and Land Use Affiliate*

With Smart Growth turning 20 years old and a new State Development Plan— “A Better Maryland”—being drafted, now is the ideal time to consider the future of Smart Growth in Maryland. Panelists will reflect on the past successes and failures of Smart Growth, offer suggestions on modernizing the Smart Growth visions and policies, and provide an update on the status and elements of the State Development Plan.

**Speakers:**
- Wendi Peters, Special Secretary of Smart Growth, MD Office of the Governor
- Gerrit Knaap, Ph.D., Director, National Center for Smart Growth, University of MD
- Deborah Carpenter, Director, Dept of Planning & Land Management, Garrett County

**Moderator:** The Honorable Stephen Lafferty, Maryland House of Delegates
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Charting the Next Course for the Bay TMDL

**Room 202**

*Hosted by MACo's Administrators Affiliate*

The journey of the Chesapeake Bay Total Maximum Daily Load (TMDL) is entering its third and final phase for reaching water pollution reduction goals for nitrogen, phosphorus, and sediment by 2025. With a new Bay Model and new Watershed Implementation Plans (WIPs) come revised state loads and incorporation of issues, such as accounting for growth, climate change, and the Conowingo Dam. Panelists will discuss the current and future path of the Bay TMDL and how it will affect both Maryland and its counties.

**Speakers:**
- Lee Currey, Director, Water & Science Administration, MD Dept of the Environment
- Charles MacLeod, Esq., Attorney, MacLeod Law Group
- Kim Grove, Chief, Office of Compliance and Laboratories, Baltimore City

**Moderator:** The Honorable Charles Otto, Maryland House of Delegates

Good to the Last Drop: Keeping Your Water Clean

**Room 203**

*Hosted by MACo’s Environmental Health and Health Officers Affiliate*

What do pharmaceuticals/drugs, lead, and human waste have in common? They all can—and unfortunately sometimes do—end up in our water systems! Public water systems are monitored for nearly 80 substances that are damaging to your health. Thankfully, whether it is through intricate county waste water treatment systems, regulations on home septic systems, or even simple education and outreach to residents, local governments have teams of professionals dedicated to keeping your water clean of pollutants and safe to consume or use. In this session, learn how local governments are working hard to protect your health and welfare by keeping your water clean of harmful toxins and contaminants and what you can do to help.

**Speakers:**
- Clifford Mitchell, MS MD MPH, Director, Environ. Health Bureau, MD Dept of Health
- Leigh Broderick, Director, Environmental Health, Carroll County
- John Holaday, PhD, FACNP, FCCM, Co-founder, Chairman and CEO, DisposeRX, Inc.
- Don Curtian, Acting Director & Deputy Director, Environmental Health, Anne Arundel County

**Moderator:** The Honorable Erek Barron, Maryland House of Delegates

Boxed Out? Criminal History Checks and County Employment

**Room 204**

*Hosted by MACo’s Human Resources Affiliate*

Each year, studies show that approximately 15,000 people return from prison to communities across Maryland. According to advocates, many individuals re-entering society find that criminal records and low educational levels can be barriers to mainstream employment. The State of Maryland and several counties have passed legislation prohibiting employers from asking about past criminal convictions as part of the hiring process. Hear from advocates about the potential re-entry effects of ban-the-box laws. Learn from HR Departments operating under the laws how to simplify the hiring process, mitigate litigation and penalties, and maintain workplace safety.

**Speakers:**
- Jacia Smith, Esq., Deputy Director of HR Ops, Baltimore City, Dept. of Human Resources
- Caryn York, Executive Director, Job Opportunities Task Force (JOTF)
- Hadi Sedigh, Associate Legislative Director for Justice & Public Safety, NACo

**Moderator:** The Honorable Nick Mosby, Maryland House of Delegates
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### FRIDAY, AUGUST 17, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>2:00 PM - 2:15 PM</td>
<td>NETWORKING &amp; COFFEE BREAK</td>
<td>Room 203/204 Foyer</td>
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<td>2:15 PM - 3:15 PM</td>
<td><strong>AFFILIATE SESSIONS</strong></td>
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<td><strong>Conduit Street Podcast LIVE!</strong></td>
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<td>Hosted by MACo’s Administrators Affiliate</td>
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<td>MACo’s official podcast is coming to Summer Conference! In this session, MACo team members Kevin Kinnally and Michael Sanderson will be joined by special guests for a live recording of MACo’s Conduit Street Podcast. In addition to the opportunity to participate in the podcast, attendees will learn about the benefits of podcasting, and explore the principles of podcasting - such as launching a show, audio editing, equipment, interview skills, and staying sustainable. <strong>Special Guest:</strong> The Honorable Dutch Ruppersberger, U.S. Representative</td>
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<td>2:15 PM - 3:15 PM</td>
<td><strong>Rising Tides of Rural Health Care</strong></td>
<td>Room 202</td>
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<td>Hosted by MACo’s Health Officers Affiliate</td>
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<td>Of Maryland’s 24 county jurisdictions, 18 are considered rural and cover a population of over 1.6 million. These rural counties (and rural areas of urban counties) have unique challenges and vulnerable populations with needs that can be vastly different than those seen in their more urban counterparts. There are exciting, emerging opportunities to transform the framework for rural health care through new partnerships, innovative funding methods, and inventive means of delivering services. In this session, learn more about the future of rural health in Maryland. <strong>Speakers:</strong> Lara Wilson, Executive Director, Maryland Rural Health Association; Joseph Ciotola, MD, Health Officer, Queen Anne’s County Department of Health; Mark Luckner, Executive Director, MD Community Health Resources Commission, MD Department of Health; Simone Bratton, Division Chief, State of Maryland; Charlotte Davis, Executive Director, Rural Maryland Council <strong>Moderator:</strong> The Honorable Mary Beth Carozza, Maryland House of Delegates</td>
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<td>2:15 PM - 3:15 PM</td>
<td><strong>Green Is the New Black</strong></td>
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<td>Hosted by MACo’s Corrections and Public Safety Affiliate</td>
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<td>Local jails operate numerous programs where inmates can receive training along with marketable skills that are geared toward improving the ecology, quality, and beauty of the state’s waterways and surrounding communities. Rain gardening and landscaping, water retention pond maintenance, and oyster habitat restoration are just a few of the programs that connect environmental protection and job training. In this session, learn more about how these programs are a success for the individual inmates as well as the communities that benefit from their newly acquired skills. <strong>Speakers:</strong> Robert Green, Director, Dept of Corrections and Rehabilitation, Montgomery County; Lori Lilly, Executive Director, Howard EcoWorks; Marsha Briley, OWDS-I, GCDF, Director of Re-Entry and Transition Services, MD Department of Public Safety &amp; Corr. Svcs., Ofc. of Field Support Services <strong>Moderator:</strong> The Honorable Charles Sydnor, Maryland House of Delegates</td>
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Navigating Murky Waters: Predicting Unpredictable Revenue Streams Room 204

Hosted by MACo’s Budget & Finance Affiliate

Reliably estimating revenues is hard enough during any time - it’s always a guessing game, albeit an educated one. But now, accurately estimating county revenues spot-on would be like walking on water. Recovery from the Great Recession is slow-moving, income tax revenues are particularly volatile as baby boomers retire and the workforce dwindles, and with federal tax reform, no one knows how taxpayers will actually file. What’s a legislator, county official, or budget officer to do? Find out how county finance officers are navigating these uncharted waters in this panel focusing on ways and means.

Speakers:
- John Hammond, Budget Officer, Anne Arundel County
- Andrew Schaufele, Director, Bureau of Revenue Estimates, MD Office of the Comptroller
- Jonathan R. Seeman, Director, Budget, Finance & Information Technology, Queen Anne’s County

Moderator: The Honorable Kevin Hornberger, Maryland House of Delegates

Surviving the Stormwater Surge: MS4 Permit Update Room 205

Hosted by MACo’s Engineers Affiliate

As Maryland moves forward with new Municipal Separate Storm Sewer System (MS4) permits for both Phase I and Phase II jurisdictions, county governments continue to struggle with meeting the worthy environmental goals the permits embody while acknowledging fiscal and practical realities. Panelists will provide a comprehensive update of the status of the MS4 process and key issues, including permit expectations, nutrient credit trading, and consent decrees.

Speakers:
- Jennifer Smith, Program Manager, Sediment, Stormwater, and Dam Safety Program, MD Department of the Environment
- Erik Michelsen, Administrator, Watershed Protection & Restoration Program, Dept. of Public Works, Anne Arundel County
- Patty Bubar, Acting Director, Dept. of Environmental Protection, Montgomery County
- Meredith Strider, Stormwater Program Manager, City of Gaithersburg

Moderator: The Honorable Marvin Holmes, Maryland House of Delegates

3:15 PM - 4:15 PM GOVERNOR’S CABINET RECEPTION Dockside Hall

Sponsored by Amazon Web Services

Join Members of the Governor’s Cabinet, fellow attendees, and exhibitors and sponsors for this casual reception. Network with all stakeholders in local government and meet the leaders of the State departments.

4:15 PM - 4:45 PM SOLUTIONS SHOWCASE SESSION Room 210

Google Cloud Platform Utilities Solutions – Water and Wastewater

Hosted by Google Cloud Services

Learn about Google’s powerful and user-friendly cloud offerings, including tools to develop a data analytics dashboard for monitoring and analyzing operations, complying with regulatory reporting standards, improving employee health and safety, connecting utility customers with their data, and more. Discuss Water/wastewater industry pain points and business cases for data visualization, maintenance predictions, and data analytics.

Speakers: Cory Hixenbaugh and Noah Zeidman of AEEC
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5:00 PM - 8:00 PM  CRAB FEAST  South Parking Lot
(ticket required)

Event Sponsored by MACo’s Gold Corporate Partners
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Beverage Stands Sponsored by Rifkin, Weiner, Livingston, LLC
Crab Mallets Sponsored by Deep Water Wind
Band Sponsored by Marriott International
Ice Cream Sponsored by Constellation

A highlight of MACo's conference, this all-you-can-eat steamed Maryland blue crab buffet is a "can't miss" event! Picnic fare will be served in addition to the all-Maryland crabs! The Klassix will be on the stage for your listening pleasure and Lollipop the Clown will entertain the young and the young-at-heart with face-painting, crafts, games, and balloon animals!

SATURDAY, AUGUST 18, 2018

8:00 AM - 10:30 AM  REGISTRATION CENTER  Lower Level Foyer
Sponsored by the MD Dept. of Housing & Community Development (DHCD)

8:00 AM - 10:30 AM  ENERGY ZONE LOUNGE & CYBER CAFÉ  Room 210
Lounge Sponsored by Chesapeake Utilities & Sandpiper Energy
Cyber Café Sponsored by KCI Technologies
Print session materials, check email, take a phone call, or have a quick meeting.

8:00 AM - 9:00 AM  FULL BUFFET BREAKFAST  Room 209

Sponsored by the Washington Suburban Sanitary Commission (WSSC)

8:30 AM - 10:00 AM  SPECIAL SESSION  Room 207/208
Active Shooter Response Training
Sponsored by Multivista
Active shooter situations are unpredictable and evolve quickly. While an active shooter scenario may unfold in various locations, public and government settings are particular targets. These terrifying events are often over within 10 to 15 minutes, so individuals must be prepared both mentally and physically to survive the situation before law enforcement arrives. In this deep-dive session, a public safety expert will share the best way to prepare for the worst-case scenario with take-away lessons in safety for all attendees.

Speaker: Deputy First Class Thomas Wehrle, Sniper Section Coordinator, Special Operations Division, Harford County Sheriff's Office
Moderator: The Honorable James McMahan, Council Member, Harford County

9:00 AM - 11:00 AM  ACADEMY CENTER  Second Floor Foyer
Last chance! Learn more about the Academy for Excellence in Local Governance and how you can become a TORCHBEARER!

10:00 AM - 10:15 AM  NETWORKING & COFFEE BREAK  Performing Arts Center Foyer
Upcoming MACo Conference Dates

**WINTER CONFERENCE**
January 2-4, 2019
*Hyatt Regency Cambridge, MD*

**SUMMER CONFERENCE**
August 14-17, 2019
*Roland Powell Convention Center Ocean City, MD*
**GENERAL SESSION**

**Angling for Educational Excellence: Kirwan 2.0**

The [Kirwan] Commission on Innovation and Excellence in Education was formed in 2016 to answer two questions: Should the state revise current education funding formulas? And what major new education policies must be enacted to put Maryland public schools on par with the best in the world? The Commission released preliminary policy recommendations earlier this year, and has recently sharpened its focus on education formulas—including the pattern and role of county funding. Spending formulas, systematic accountability, and resource equity are all hot topics. How will the Kirwan Commission’s recommendations affect county governments? This session focuses on education funding and accountability, and how to best ensure that Maryland students receive a fair, equitable, and high-quality education.

**Speakers:**
- The Honorable William Valentine, Commissioner, Allegany County
- The Honorable Craig Rice, Council Member, District 2, Montgomery County
- William Kirwan, Ph.D., Chair, Commission on Innovation and Excellence in Education, University System of Maryland

**Moderator:** The Honorable Maggie McIntosh, Maryland House of Delegates

**SOLUTIONS SHOWCASE SESSION**

**Leveraging Water & Sewer To Address Roads, Schools, and Pension Obligations**

*Hosted by Alexander & Cleaver*

The Maryland legislature enacted bipartisan legislation, sponsored by Senator Kathy Klausmeier (D-Baltimore County) and Delegate Warren Miller (R-Howard/Carroll Counties), which establishes a process for the sale and acquisition of local government water and sewer disposal assets. Learn about how this legislation can facilitate the leveraging of your water/sewer systems for other community investment. Other local governments throughout the Mid-Atlantic have benefited by partnering with private water utilities, which has enabled increased investment in roads and schools, as well as to meet pension obligations and other local needs. Hear from Maryland-American Water about innovative opportunities for local governments.

**Speakers:**
- Isaac Meyer, Alexander & Cleaver
- Jordan Mersky & Barry Suits, Maryland-American Water

**CLOSING SESSION**

**Gubernatorial Forum**

With the general election only a few months away, MACo will host a gubernatorial forum, to discuss and preview matters of policy affecting local governments for the next four years. Conference participants will hear updates and views on issues of importance to county governments – education, transportation, finances, public safety, environment, and many more.
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Tammy Longan
SBU Director
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See pages 71-73 for exhibit booth maps! www.mdcounties.org/SC18Exhibitors

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- American Tennis Courts Inc. (#137)
- Anne Arundel County Economic Dev. (#821)
- APPI Energy (#524)
- Applied Technology Services (#532)
- AT&T MD (#1003)
- Avaya (#208)
- Avigilon Corporation (#601)
- AVI-SPL, Inc (#613)
- AXA Advisors (#414)
- B&P Environmental LLC (#426)
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- Baltimore County (#815)
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- Black & Veatch (#234)
- Blackpoint Cyber (#332)
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- CareFirst BCBS (#430)
- CareFirst BlueCross BlueShield (#429)
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- Carousel (#107)
- Carroll County (#822)
- CDW-G (#427)
- Cecil County (#805)
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- Charles P. Johnson & Associates, Inc. (#618)
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- Chesapeake Section, American Water Works Association (#626)
- Cigna (#328)
- Cintas Corporation (#625)
- Clean Fuels Associates, Inc. (#400)
- Comcast - Beltway Region (#300)
- Concentra Medical Centers (#616)
- Congressman Dutch Ruppersberger (#702)
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- Deepwater Wind (#432)
- Delta Dental (#409)
- DisposeRX, Inc. (#416)
- Dorchester County (#816)
- Dossier Systems (#413)
- EA Engineering, Science, and Technology, Inc. (#333)
- EAW Security (#425)
- Energy Systems Group, LLC (#534)
- En-Net Services (#603 and 604)
- Enradius (Foyer)
- ePlus Technology Inc. (#521 and 522)
- ESRGC @ Salisbury University (#536)
- Esri (Environmental Systems Research Institute, Inc.) (#502)
- Forest Valley Tree & Turf, LLC. (#232 and 233)
- Frederick County (#814)
- Freedom Broadband (#505)
- FuelMaster/Syntech Systems, Inc. (#330)
- Gallagher Asphalt Hot-in-Place Recycling (#314)
- Garrett County (#825)
- GovDeals, Inc. (#418)
- Governor’s Coordinating Offices (#209)
- GovSpend (#624)
- Green Product Enterprise (#136)
- Harford County (#813)
- Holiday Inn Solomons Conference Center & Marina (#132)
Thank you, Exhibitors!

- Home Paramount Pest Control, Inc. (#518)
- HOPE Trailer - Harford County Sheriff's Office (#1002)
- Howard County (#826)
- Hyatt Regency Chesapeake Bay Golf Resort, Spa & Marina (#420)
- Hydro-Action - Distributed by Blue Water Environmental, LLC (#404, 405, 406)
- IndigoVision (#525)
- Institute for Governmental Service and Research (#134)
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- Kent County Broadband Expansion (#827)
- Keystone Purchasing Network (#424)
- Kronos (#512)
- LB Water (#419)
- Lenovo (#621)
- LGIT Health (#607)
- Local Govt Insurance Trust- LGIT (#608)
- Manns Woodward Studios (#614)
- Maritime Conference Center (#403)
- MD Ag Dept/Conservation Partnership (#219)
- MD Agricultural and Resource-Based Industry Dev. Corporation (#615)
- MD Agricultural Education Foundation (#320)
- MD American Water (#313)
- MD Assn. of Community Colleges (#421)
- MD Assn. of County Health Officers (#316)
- MD Assn. of Nonpublic Special Ed Facilities (#417)
- MD Attorney General's Office, Consumer Protection Div. (#126)
- MD Correctional Administrators Assn. (#216)
- MD Correctional Enterprises (#115 and 116)
- MD Dept. of Assessments & Taxation (#210)
- MD Dept. of Commerce (#128)
- MD Dept. of General Services (#124 and 125)
- MD Dept. of Housing & Community Dev. (#121 and 122)
- MD Dept. of Human Services (#214)
- MD Dept. of Information Technology (#323)
- MD Dept. of Juvenile Services (#118)
- MD Dept. of Labor, Licensing & Regulation (#222 and 223)
- MD Dept. of Legislative Services (#315)
- MD Dept. of Natural Resources (#224)
- MD Dept. of Planning (#226)
- MD Dept. of Public Safety & Corr. Srvcs. (#114)
- MD Dept. of the Environment (#103)
- MD Dept. of Transportation (#109 - 113)
- MD Emergency Management Agency (#221)
- MD Employer Support of the Guard and Reserve (#629)
- MD Energy Administration (#227 and 228 - Outside pavers)
- MD Environmental Service (#229)
- MD Fire Chiefs Assn.. (#708)
- MD Health Connection (#215)
- MD Heritage Areas (#211)
- MD Higher Education Commission (#101)
- MD Institute for Emergency Medical Services Systems (#225)
- MD Insurance Administration (#123)
- MD Libraries (#119,120,217,218)
- MD Lottery and Gaming (#105 and 106)
- MD Medical Cannabis Commission (#628)
- MD Office of Administrative Hearings (#220)
- MD Office of the Comptroller (#212)
- MD Office of the Secretary of State (#707)
- MD Onsite Wastewater Professionals Assn. (#503)
- MD Ready Mix Concrete Professionals Assn. (#510)
- MD Register of Wills Assn. (#213)
- MD Relay (#127)
- MD Small Business & Technology Dev. Center (#133)
- MD Stadium Authority - Capital Projects (#200)
- MD Stadium Authority - MD Sports (#201)
- MD State Dept. of Education (#706)
- MD State Firemen's Assn. (#100)
- MD State Geographic Committee (MSGIC) (#535)
- MD T2 Center/ MD's LTAP (#519)
- MD Tourism Coalition (#811)
- MD Underground Facilities Damage Prevention Authority (#611)
- MD Workforce Assn. (#619)
Thank you, Exhibitors!

- MD-DE-DC Beverage Assn. (#335)
- MEDI (#423)
- Mediation & Conflict Resolution Office (#130)
- MetLife (#515)
- Miss Utility (#612)
- Mitel (#129)
- Montgomery County (#803 and 804)
- Motorola Solutions, Inc. (#600)
- Musco Sports Lighting (#304)
- National Assn. of Counties (#525)
- National IPA (#331)
- National Security Agency (#207 and 208)
- National Vision Administrators, LLC (#506)
- Nationwide Retirement Solutions (#527/528)
- Navarro & Wright Consulting Engineers, Inc. (#533)
- NIC MD (#318)
- No Kid Hungry MD (#231)
- NORESCO, L.L.C. (#336)
- Office of the Honorable Andrew P. Harris (#705)
- Office of the Honorable Ben Cardin (#704)
- Office of the Honorable Christopher Van Hollen (#703)
- Panasonic (#305)
- Peerless Tech Solutions (#317)
- Pepco & Delmarva Power Energy Savings for Business Program (#407)
- Pepco and Delmarva Power Energy Savings for Business Program (#408)
- Phillips Office Solutions (#411 and 412)
- Pleasants Construction (#606)
- Potomac Edison, A FirstEnergy Company (#401)
- Presidio (#509)
- PrimeCare Medical, Inc. (#329)
- Prince George's County & M-NCPPC (#817 and 818)
- Queen Anne's County (#808)
- Redflex Traffic Systems (#520)
- Republic Services (#435 and 436)
- Rudolph's Office & Computer Supply, Inc. (#627)
- Rural MD Council (#325)
- Schaefer Center for Public Policy (#135)
- Segal Consulting (#602)
- SERVPRO of MD & NOVA (#402)
- Skyline Technology Solutions (#415)
- SLAIT / NUTANIX (#523)
- Soltesz, Inc. (#202)
- Somerset County (#812)
- Splunk (#504)
- Standard Solar (#337)
- Stormwater Maintenance & Consulting (#620)
- Tactical Public Safety LLC (#102)
- Talbot County (#823)
- Target Marketing Group (#322)
- The Northeast Maglev, LLC (#327)
- TMDG LLC - Certified Public Accountants & Healthcare Consultants (#433)
- T-Mobile (#623)
- Towson University, Innovation & Applied Research (#104)
- Trane Commercial (#203)
- U.S. Bridge (#428)
- U.S. Census Bureau (#204)
- U.S. Communities (#511)
- U.S. Small Business Administration (#117)
- UHY LLP (#235)
- UnitedHealthcare (#302)
- University of MD Extension (#205)
- US Wind, Inc. (#507)
- USDA Rural Dev. (#516)
- Verizon Fios (#311)
- Verizon Wireless (#312)
- Visit St. Mary's MD (#802)
- W W Grainger (#131)
- Washington County (#819 and 820)
- Waste Management of MD, Inc. (#617)
- Wetland Studies and Solutions, Inc. (#310)
- Wexford Health Sources, Inc. (#237)
- WGL Energy, Inc. (#700 and 701)
- Wheelabrator Technologies (#326)
- White Marsh Environmental Services, Inc. (#434)
- Whitney Bailey Cox & Magnani, LLC (#537)
- Wicomico County (#809)
- Wisp Resort (#319)
- Worcester County (#824)
- Workday (#236)
- WSSC (#709 and 710)
- Zelenkofske Axelrod, LLC (#609)
- Zerodraft MD (#410)
# Advertisement Index

<table>
<thead>
<tr>
<th>Organization</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aetna</td>
<td>18</td>
</tr>
<tr>
<td>American Traffic Solutions</td>
<td>Inside Front Cover</td>
</tr>
<tr>
<td>AT&amp;T</td>
<td>20</td>
</tr>
<tr>
<td>BGE</td>
<td>22</td>
</tr>
<tr>
<td>CareFirst BlueCross BlueShield</td>
<td>24</td>
</tr>
<tr>
<td>Check Point Technology Solutions</td>
<td>14</td>
</tr>
<tr>
<td>Chesapeake Employers Insurance Company</td>
<td>28 &amp; 60</td>
</tr>
<tr>
<td>Chesapeake Utilities</td>
<td>40 &amp; 41</td>
</tr>
<tr>
<td>Ciena</td>
<td>65</td>
</tr>
<tr>
<td>Cigna</td>
<td>30</td>
</tr>
<tr>
<td>Comcast</td>
<td>32</td>
</tr>
<tr>
<td>Correct Care Solutions</td>
<td>26</td>
</tr>
<tr>
<td>Crown Castle</td>
<td>65</td>
</tr>
<tr>
<td>Cylance</td>
<td>78</td>
</tr>
<tr>
<td>Google Cloud</td>
<td>16</td>
</tr>
<tr>
<td>Kaiser Foundation Health Plan of the Mid Atlantic States Inc.</td>
<td>34</td>
</tr>
<tr>
<td>Law Office of Thomas N. Yeager</td>
<td>Inside Back Cover</td>
</tr>
<tr>
<td>LGIT Health</td>
<td>42</td>
</tr>
<tr>
<td>Local Government Insurance Trust (LGIT)</td>
<td>Back Cover</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maryland Broadband Cooperative</td>
<td>48</td>
</tr>
<tr>
<td>Maryland Building Industry Association</td>
<td>78</td>
</tr>
<tr>
<td>Maryland Environmental Service</td>
<td>48</td>
</tr>
<tr>
<td>MD-DE-DC Beverage Association</td>
<td>36</td>
</tr>
<tr>
<td>MD Relay</td>
<td>61</td>
</tr>
<tr>
<td>Motorola Solutions</td>
<td>44</td>
</tr>
<tr>
<td>Nationwide Retirement Solutions</td>
<td>38</td>
</tr>
<tr>
<td>Panasonic</td>
<td>58</td>
</tr>
<tr>
<td>Pepco &amp; Delmarva Energy Savings for Business</td>
<td>50</td>
</tr>
<tr>
<td>PNC Bank</td>
<td>50</td>
</tr>
<tr>
<td>Potomac Edison, A FirstEnergy Company</td>
<td>52</td>
</tr>
<tr>
<td>Presidio</td>
<td>52</td>
</tr>
<tr>
<td>PrimeCare Medical, Inc.</td>
<td>54</td>
</tr>
<tr>
<td>Remington &amp; Vernick Engineers</td>
<td>62</td>
</tr>
<tr>
<td>Standard Solar, Inc.</td>
<td>54</td>
</tr>
<tr>
<td>The Northeast MagLev</td>
<td>56</td>
</tr>
<tr>
<td>UHY</td>
<td>63</td>
</tr>
<tr>
<td>Washington Gas, A WGL Company</td>
<td>64</td>
</tr>
<tr>
<td>WGL Energy Services, Inc.</td>
<td>12 &amp; 46</td>
</tr>
<tr>
<td>Zelenkofske Axelrod LLC</td>
<td>58</td>
</tr>
</tbody>
</table>
MACo Past Presidents

<table>
<thead>
<tr>
<th>Year</th>
<th>President</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>1951</td>
<td>U. Grant Hooper - Frederick County</td>
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</tr>
<tr>
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</tr>
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<td>1954</td>
<td>Walter V. Bennett - Carroll County</td>
<td>Carroll County</td>
</tr>
<tr>
<td>1955</td>
<td>J. Thomas Kibler - Kent County</td>
<td>Kent County</td>
</tr>
<tr>
<td>1956</td>
<td>Ralph L. Lowman - Anne Arundel County</td>
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</tr>
<tr>
<td>1957</td>
<td>Thomas N. Kay - Cecil County</td>
<td>Cecil County</td>
</tr>
<tr>
<td>1958</td>
<td>Herbert W. Reichelt - Prince George’s County</td>
<td>Prince George’s County</td>
</tr>
<tr>
<td>1959</td>
<td>Joseph G. Harrison - Worcester County</td>
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</tr>
<tr>
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<td>Delbert S. Null - Frederick County</td>
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</tr>
<tr>
<td>1961</td>
<td>H. T. Slaughter - Talbot County</td>
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</tr>
<tr>
<td>1962</td>
<td>Christian Kahl - Baltimore County</td>
<td>Baltimore County</td>
</tr>
<tr>
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<td>Wade H. Insley, Jr. - Wicomico County</td>
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</tr>
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</tr>
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<td>1968</td>
<td>Evan Crossley - Washington County</td>
<td>Washington County</td>
</tr>
<tr>
<td>1969</td>
<td>Ray F. Redden - Worcester County</td>
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</tr>
<tr>
<td>1970</td>
<td>Dale Anderson - Baltimore County</td>
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</tr>
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<td>1971</td>
<td>Douglas M. Sullivan - Talbot County</td>
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<td>1972</td>
<td>Charles E. Miller - Howard County</td>
<td>Howard County</td>
</tr>
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<td>Lewis R. Riley - Wicomico County</td>
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</tr>
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<td>John H. O’Neill - Harford County</td>
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<td>1976</td>
<td>S. Glyn Edwards - Kent County</td>
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</tr>
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<td>Leonard W. Dayton - Dorchester County</td>
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<tr>
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<td>Francis B. Francois - Prince George’s County</td>
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<td>Burton R. Hoffman - Washington County</td>
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</tr>
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</tr>
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<td>George R. Aud - St. Mary’s County</td>
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<td>C.A. Dutch Ruppersberger - Baltimore County</td>
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<td>Marvin F. Wilson - Prince George’s County</td>
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</tr>
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<td>Marilyn J. Praisner - Montgomery County</td>
<td>Montgomery County</td>
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<td>2004</td>
<td>James M. Harkins - Harford County</td>
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</tr>
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<td>Nelson K. Bolender - Cecil County</td>
<td>Cecil County</td>
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<td>James N. Robey - Howard County</td>
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</tr>
<tr>
<td>2007</td>
<td>Jan H. Gardner - Frederick County</td>
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<td>James T. Smith, Jr. - Baltimore County</td>
<td>Baltimore County</td>
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<tr>
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<td>Wilson H. Parran - Calvert County</td>
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</tr>
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<td>David R. Craig - Harford County</td>
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</tr>
<tr>
<td>2011</td>
<td>Ken Ulman - Howard County</td>
<td>Howard County</td>
</tr>
<tr>
<td>2012</td>
<td>Ingrid M. Turner, Esq. - Prince George’s County</td>
<td>Prince George’s County</td>
</tr>
<tr>
<td>2013</td>
<td>Rick Pollitt - Wicomico County</td>
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</tr>
<tr>
<td>2014</td>
<td>Thomas G. Duncan - Talbot County</td>
<td>Talbot County</td>
</tr>
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<td>2015</td>
<td>Isaiah “Ike” Leggett - Montgomery County</td>
<td>Montgomery County</td>
</tr>
<tr>
<td>2016</td>
<td>John F. Barr - Washington County</td>
<td>Washington County</td>
</tr>
<tr>
<td>2017</td>
<td>Kevin Kamenetz - Baltimore County</td>
<td>Baltimore County</td>
</tr>
</tbody>
</table>
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