WINDS OF CHANGE
AUGUST 14-17, 2019
Roland Powell Convention Center
Ocean City, MD
www.mdcounties.org/MACoCon

Register Today!

2,500 INFLUENTIAL PARTICIPANTS
250 INNOVATIVE EXHIBITORS
90 INSPIRATIONAL SPEAKERS
30 INFORMATIVE SESSIONS

REGISTRATION BROCHURE
Government leaders and stakeholders from every level of the public and private sectors will gather to discuss how government service is changing in Maryland. Join over 2,500 individuals for the biggest and best gathering of Maryland local government officials.

“Winds of Change” will focus on the changes being seen at every level of government and constituent services and how counties are harnessing that momentum for the good of all Marylanders. From the digital revolution of service delivery and communication to the always evolving threats to public safety, county governments need to be on the cutting edge of these changing times to meet the needs of their residents.

Topics will include transforming approaches to economic trends, climate change, land use, millennials in the workforce, and education, among many others.

MACo’s Summer Conference offers you the opportunity to reevaluate your strategies and renew your focus.

Register Today!  www.mdcoundties.org/MACoCon
## Winds of Change

### 2,500+ Participants
- County Elected & Appointed Officials
- County Professionals & Decision-makers
- Legislators
- State Secretaries & Officials
- Municipal Officials
- Commercial Representatives

### 250 Exhibits
- Counties, State Departments, Congressmen
- Commercial Companies & Nonprofit Organizations
- Vendors include services like communications, engineering, health and life insurance, information technology, tourism, recreation, corrections & public safety and MORE!

### 5 Featured Events
- Tech Expo
- Taste of Maryland Reception
- Governor’s Cabinet Reception
- Crab Feast
- Governor’s Closing Address

### 30+ Sessions
- General Sessions on customer service and the digital evolution
- Academy for Excellence in Local Governance Certificate Courses
- Panel discussions focusing on change in all elements of county service: environment, budgeting, IT, cybersecurity, tourism, economic development, emergency services, and MORE!

### 90+ Speakers
- Local Government Leaders
- Congressmen
- Academics and Advocates
- Industry Experts

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The Maryland Association of Counties (MACo) is a non-profit and non-partisan organization that serves Maryland’s counties by articulating county needs to the Maryland General Assembly. The Association’s membership consists of county elected officials and representatives from Maryland’s 23 counties and Baltimore.
30+ EDUCATIONAL SESSIONS

Something for everyone.

You will have no trouble finding a MACo session that applies directly to your work—MACo sessions cover all areas of county services. If it’s part of county government, you’ll find it here.

250 EXHIBITING COMPANIES

Somewhere for everyone.

New and returning vendors exhibit at MACo to offer you their cost-saving products and services. Vendors range from health insurance to sports lighting and everything in between.

2,500+ PARTICIPANTS

Someone for everyone.

Instantly increase your network. Attendees are county officials, legislators, state and federal officials, and commercial reps. Make connections!

Attend MACo’s Summer Conference. Register now at www.mdcountries.org/MACoCon
# MACoCon

Listed above is a condensed version of the full schedule. More details—including special sessions and Solutions Showcase Sessions—are included on the following pages. The entire schedule is subject to change. Please check [www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon) for updates.

## AGENDA

### WEDNESDAY, AUGUST 14, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30 am - 3:00 pm</td>
<td>Registration Center</td>
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<tr>
<td>9:00 am - Noon</td>
<td>Planning Board Training</td>
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<tr>
<td>9:00 am - 2:00 pm</td>
<td>Golf Tournament</td>
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<tr>
<td>11:00 am - 4:00 pm</td>
<td>Tech Expo</td>
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<tr>
<td>11:00 am - 4:00 pm</td>
<td>TRADESHOW</td>
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<tr>
<td>Noon - 1:15 pm</td>
<td>BOXED LUNCH BUFFET</td>
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<tr>
<td>1:15 pm - 2:15 pm</td>
<td>DEEP DIVE: Drone Dilemma</td>
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<tr>
<td>1:15 pm - 2:15 pm</td>
<td>DEEP DIVE: Small Cell/5G Rollout</td>
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<tr>
<td>2:15 pm - 2:30 pm</td>
<td>NETWORKING &amp; COFFEE BREAK</td>
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<tr>
<td>2:30 pm - 3:30 pm</td>
<td>DEEP DIVE: Drone Upside</td>
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<tr>
<td>2:30 pm - 3:30 pm</td>
<td>DEEP DIVE: Data Privacy</td>
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<tr>
<td>3:30 pm - 4:00 pm</td>
<td>SPECIAL SNACK BREAK WITH EXHIBITORS</td>
</tr>
<tr>
<td>11:00 am - Noon</td>
<td>Special Session: Ensuring Small Businesses Excel</td>
</tr>
<tr>
<td>Noon - 1:00 pm</td>
<td>Working Luncheons <em>(ticket required)</em></td>
</tr>
<tr>
<td>1:45 pm - 3:15 pm</td>
<td>Academy Core: Conducting Effective Meetings</td>
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<tr>
<td>3:00 pm - 3:15 pm</td>
<td>Networking &amp; Coffee Break</td>
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<tr>
<td>3:30 pm - 5:00 pm</td>
<td>Academy Core: Public Information Act</td>
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<tr>
<td>3:45 pm - 4:45 pm</td>
<td>CPR &amp; Naloxone Training</td>
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<tr>
<td>3:45 pm - 4:45 pm</td>
<td>Conduit Street Podcast LIVE: US Census</td>
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<tr>
<td>4:30 pm - 5:30 pm</td>
<td>Open Data Roundtable</td>
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### THURSDAY, AUGUST 15, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am - 4:00 pm</td>
<td>Registration Center</td>
</tr>
<tr>
<td>8:00 am - 9:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00 am - 9:00 am</td>
<td>Large County Coalition Breakfast</td>
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<tr>
<td>8:00 am - 9:00 am</td>
<td>Rural County Coalition Breakfast</td>
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<tr>
<td>8:00 am - 9:00 am</td>
<td>Bayfront Exhibit Hall Open</td>
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<tr>
<td>9:00 am - 10:00 am</td>
<td>Welcoming Session &amp; Keynote Address</td>
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<tr>
<td>10:00 am - 10:15 am</td>
<td>Networking &amp; Coffee Break</td>
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<tr>
<td>10:00 am - 11:05 am</td>
<td>Exhibit Hall A/B Open</td>
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<tr>
<td>10:15 am - 11:15 am</td>
<td>MACo Good Government Book Club</td>
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<tr>
<td>12:30 am - 1:00 pm</td>
<td>Buffet Lunch—Exhibit Halls <em>(ticket required)</em></td>
</tr>
<tr>
<td>11:30 am - 12:30 pm</td>
<td>Working Luncheons <em>(ticket required)</em></td>
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<tr>
<td>12:45 pm - 1:45 pm</td>
<td>General Session: Changing Face of Education</td>
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<tr>
<td>1:45 pm - 2:00 pm</td>
<td>Networking &amp; Coffee Break</td>
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<tr>
<td>2:00 pm - 3:00 pm</td>
<td>Affiliate Sessions</td>
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<tr>
<td>2:30 pm - 3:30 pm</td>
<td>Ice Cream &amp; Fruit Break <em>(ticket required)</em></td>
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<tr>
<td>3:30 pm - 4:30 pm</td>
<td>Affiliate Sessions</td>
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<tr>
<td>4:30 pm - 6:30 pm</td>
<td>Taste of MD Reception <em>(ticket required)</em></td>
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<tr>
<td>4:30 pm - 6:30 pm</td>
<td>Kids’ Party <em>(separate registration required)</em></td>
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### FRIDAY, AUGUST 16, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am - 2:30 pm</td>
<td>Registration Center</td>
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<tr>
<td>7:30 am - 8:45 am</td>
<td>County Elected Officials’ Forum <em>(ticket required)</em></td>
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<tr>
<td>8:00 am - 9:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00 am - 2:00 pm</td>
<td>Bayfront Exhibit Hall Open</td>
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<tr>
<td>9:00 am - 2:00 pm</td>
<td>Exhibit Hall A/B Open</td>
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<tr>
<td>9:00 am - 10:15 am</td>
<td>Cyber Café Open</td>
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<td>10:15 am - 10:30 am</td>
<td>General Session: Protest to Policy</td>
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<tr>
<td>10:30 am - 11:30 am</td>
<td>Networking &amp; Coffee Break</td>
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<tr>
<td>11:30 am - 1:00 pm</td>
<td>Buffet Lunch <em>(ticket required)</em></td>
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<tr>
<td>Noon - 1:00 pm</td>
<td>Working Luncheons <em>(ticket required)</em></td>
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<tr>
<td>1:00 pm - 2:00 pm</td>
<td>Affiliate Sessions</td>
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<tr>
<td>2:00 pm - 2:15 pm</td>
<td>Networking &amp; Coffee Break</td>
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<tr>
<td>2:15 pm - 3:15 pm</td>
<td>Affiliate Sessions</td>
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<tr>
<td>3:15 pm - 4:15 pm</td>
<td>Governor’s Cabinet Reception</td>
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<tr>
<td>5:00 pm - 8:00 pm</td>
<td>Crab Feast <em>(ticket required)</em></td>
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### SATURDAY, AUGUST 17, 2019

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am - 10:30 am</td>
<td>Registration Center</td>
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<tr>
<td>8:00 am - 9:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00 am - 9:00 am</td>
<td>Full Buffet Breakfast</td>
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<tr>
<td>8:30 am - 10:00 am</td>
<td>Active Shooter Response Training</td>
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<tr>
<td>9:00 am - 10:00 am</td>
<td>CPR &amp; Naloxone Training</td>
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<tr>
<td>9:00 am - 10:00 am</td>
<td>General Session: Stoke the Fire</td>
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<tr>
<td>10:00 am - 10:15 am</td>
<td>Networking &amp; Coffee Break</td>
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<tr>
<td>10:15 am - 11:15 am</td>
<td>General Session: Sound the Siren</td>
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<tr>
<td>10:15 am - 11:15 am</td>
<td>Special Session: Better Together</td>
</tr>
<tr>
<td>11:15 am - 11:30 am</td>
<td>Networking &amp; Coffee Break</td>
</tr>
<tr>
<td>11:30 am - 12:30 pm</td>
<td>Governor’s Closing Address</td>
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<tr>
<td>12:30 pm</td>
<td>Adjournment</td>
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Collaboration with other state and federal partners. Also share opportunities for law enforcement education and residents’ rights and shield public interests. Panelists will discuss drone regulations that can help county governments protect privacy of their residents. This session will describe federal and emergency response missions, and protecting the surveillance, preventing drone interference with police, fire, and other stakeholders and voted this year to modernize Maryland’s 9-1-1 system. This landmark legislation will update state laws—and the 9-1-1 financing system—to provide the flexibility and resources needed for the deployment of statewide Next Generation 9-1-1 (NG911). But the legislation is only the first step in ensuring a timely, well-coordinated, consistent, and secure rollout of a statewide NG911 network. Cybersecurity, emerging technologies, interconnectivity, and records retention are just some of the issues on the 2019 agenda for the Commission to Advance Next Generation 9-1-1 Across Maryland. Attend this session to learn how Maryland is accelerating its move toward NG911, harnessing public safety industry leadership and expertise, and focusing on effective coordination with communications providers to deliver these essential services equitably across the state.

Can’t miss!

11:00 AM - 4:00 PM | TECH EXPO TRADESHOW

Lead Sponsor: Google Cloud, Co-Sponsor: Fortinet

Don’t miss this chance to chat with technology vendors! See live demonstrations of tech that can save you time and money. We’re talking everything from GIS to 3-D printing, body cameras and speed cameras, virtual reality, and MORE! This is a ONE-DAY ONLY tradeshow - so be sure you get here Wednesday to check it out!

11:00 AM - Noon | DEEP DIVE SESSION

New Look 9-1-1: Everything Will Change...Except the Numbers

Hosted by MACo’s Emergency Managers Affiliate

Maryland’s legislators heard the call of county governments and other stakeholders and voted this year to modernize Maryland’s 9-1-1 system. This landmark legislation will update state laws—and the 9-1-1 financing system—to provide the flexibility and resources needed for the deployment of statewide Next Generation 9-1-1 (NG911). But the legislation is only the first step in ensuring a timely, well-coordinated, consistent, and secure rollout of a statewide NG911 network. Cybersecurity, emerging technologies, interconnectivity, and records retention are just some of the issues on the 2019 agenda for the Commission to Advance Next Generation 9-1-1 Across Maryland. Attend this session to learn how Maryland is accelerating its move toward NG911, harnessing public safety industry leadership and expertise, and focusing on effective coordination with communications providers to deliver these essential services equitably across the state.

11:45 AM - 1:15 PM | BUFFET LUNCH (ticket required)

1:15 PM - 2:15 PM | DEEP DIVE SESSION

Maryland’s Small Cell Rollout: Making 5G a Reality

Hosted by MACo’s Information Technology Affiliate

5G wireless technology is on the horizon and small cell infrastructure is the path forward. Don’t get caught flat-footed. It’s time to act now - the Maryland way. Make sure your county is deploying this infrastructure and preparing for this technology on the best terms for your communities. In this session hear from experts in the field who will help you sort fact from fiction and properly deploy 5G small cells in accordance with federal law and local authority.

1:15 PM - 2:30 PM | NETWORKING & COFFEE BREAK

Sponsored by AmWINS Group, Inc.

2:15 PM - 3:30 PM | DEEP DIVE SESSIONS

The Underappreciated Upside of Unmanned Aircraft Systems

Unmanned Aircraft Systems (commonly known as “drones”) offer exciting possibilities for local government. Drones can assist county governments in a wide array of areas, including public safety surveillance, natural disaster and environmental assessments, planning reviews, and transportation information, among others. Panelists will discuss the current state of drone technology, discussing the potential benefits of local government applications, and sharing insight into appropriate program parameters and expectations, adherence to FAA regulations, start-up and training costs, and proper assessment of vendor and contractor qualifications.

2:30 PM - 3:30 PM | DEEP DIVE SESSIONS

Held Hostage: Protecting Your Data From Cyberattacks

Hosted by MACo’s Information Technology Affiliate

Ransomware, a malicious malware of cryptovirology, threatens to publish secure and sensitive data or perpetually block access to computer systems unless a ransom is paid. Cyber threats are commonplace now, and governments - including counties - are prized prey for these cyber criminals. As elections, public safety, and healthcare systems employ more sophisticated technology, they become even more attractive targets - the more interconnected these systems are, the greater the potential fallout. In this session, state and county IT experts will share best practices in data protection and data handling, and share next steps in protecting vulnerabilities.

Work with a tech company?

Register today to be in our Tech Expo exhibit show! www.mdcounties.org/MACoCon for more info!
the preliminary findings of the MD Senate's Small Business Working Group, a bipartisan collaboration between legislators and state and local chambers to help small businesses adjust to the recent changes in labor laws. Come roll up your sleeves and provide feedback on potential opportunities to access capital, improve workforce recruitment and training, reduce red tape, improve healthcare, navigate rising costs, and access tax credits. Leave with great insights to share with your local business community!

11:00 AM - 11:30 AM | SOLUTIONS SHOWCASE SESSION
2020 Census: Get Trained to Get Your County Counted
Hosted by the MD Census and MD Department of Planning
The stakes are high for the 2020 census - every uncounted Marylander costs $18,210 over the ten-year federal budget cycle. These funds support critical, life-saving programs throughout Maryland's counties, including Medicaid, CHIP, SNAP and Head Start. Be trained on how to create a Complete Count Committee (CCC) and how to train local organizations to set up their own CCC. Every jurisdiction should prioritize a full and accurate count for the 2020 census.

Noon - 5:00 PM | ACADEMY INFORMATION CENTER
Curious about the Academy for Excellence in Local Governance Certificate Program through the University of MD? Stop by!

Noon - 1:00 PM | AFFILIATE MEETING
- MACo Engineers/CEAM Affiliate Lunch (private)
Private = only county professionals working in these fields may attend

12:15 PM - 12:45 PM | SOLUTIONS SHOWCASE SESSION
The Skipjack Wind Farm – Change Is In The Air
Hosted by Skipjack Wind Farm
The Skipjack Wind Farm is one of two approved offshore wind farms off the coast of Delmarva. Based nearly 19 miles off the coast of the Maryland and Delaware border, the Skipjack Wind Farm will provide clean energy to roughly 35,000 homes on the Eastern Shore and will establish Maryland as a regional hub for offshore wind and clean energy incentives. This means big gains for Maryland - not just in clean, renewable energy, but in boosting job creation and our state economy. Join this session to learn more about this clean energy source, how it became an option for Maryland, and what it means for our state...and your county.

1:30 PM - 2:00 PM | NETWORKING & COFFEE BREAK
Sponsored by AmWINS Group, Inc.

1:45 PM - 3:15 PM | ACADEMY FOR EXCELLENCE
Academy Core: Conducting Effective Meetings
Conducting public business requires managing the issues that come before a public body. Building an agenda, promoting useful discussion, and providing a structure for decision-making are key goals for an effective meeting and for effective public officials. The instructor will also cover the proper use of organized rules of order - known as parliamentary procedure - which allow all voices to be heard but with debate that remains focused and civil. Academy Fellows will earn a Core credit for attending this course and
2:45 PM - 3:15 PM | SOLUTIONS SHOWCASE SESSION
Beneath the Surface - How GPR Can Help Analyze Your Infrastructure
Hosted by the Maryland Environmental Service
Ground penetrating radar (GPR) is an emerging technology that can positively impact the budgets of local jurisdictions through applications such as collecting bridge and roadway data, detecting possible sewer line intrusions, pinpointing water main breaks, and more. All of these potential uses help localities identify and respond to critical situations and plan their budgets accordingly. Join this session to learn how using GPR can help your county analyze infrastructure better, faster, and with an eye on your budget.

2:45 PM - 3:30 PM | NETWORKING & COFFEE BREAK
Sponsored by AmWINS Group, Inc.

3:30 PM - 4:00 PM | SOLUTIONS SHOWCASE SESSION
Why 5G is Crucial for the Smart Government of Tomorrow Hosted by Verizon
5G is poised to have a massive impact on how we live, work, learn, and play. But the potential of 5G doesn’t stop at the front door of our homes, schools or workplaces. The blazing speeds and low network latencies brought by 5G can enhance the functionality of local governments. Whether it’s helping fight traffic congestion, improving the ways local governments monitor and manage vital services, or enabling autonomous mobility, 5G will become an ever more critical tool in the local government arsenal. Pairing Verizon’s industry-leading network with ever-smarter data analytics tools and computing speed, communities will be empowered to drive efficiencies, spur economic growth and, most importantly, improve quality of life for their residents.

3:30 PM - 5:00 PM | ACADEMY FOR EXCELLENCE
Academy Core: Public Information Act
What kind of information should be released to the public upon request? This class helps officials and staff at all levels who must deal with the public by informing them about the requirements of Maryland law on the handling of public records. This class includes real-life scenarios to further illustrate appropriate responses to request from the public or the press. Academy Fellows will earn a Core credit for attending this course and completing the evaluation form, but the course is open to all conference participants.

3:45 PM - 4:45 PM | SPECIAL SESSIONS
“Stayin’ Alive” - Learn to Save a Life with Naloxone Training for Opioid Overdoses and Hands-Only CPR
Sponsored by MACo’s Health Officers Affiliate
Receive in-person, hands-on training and certification in recognizing and responding to opioid overdose with Naloxone. This prescription medication can safely and effectively reverse an opioid overdose. Participants will receive a certificate and a kit containing educational materials and the medication. Participants will also receive training in hands-only CPR. Bystander CPR can double or triple a cardiac arrest victim’s chances of survival. Get certified today - and find out how the classic disco song "Stayin’ Alive" can help you keep someone alive. All conference attendees, speakers, sponsors, and exhibitors are invited to attend - this session is also offered on Saturday, to give participants scheduling flexibility.

4:15 PM - 4:45 PM | SOLUTIONS SHOWCASE SESSION
Big Data, Big Solutions: Transform Your Data Into Insights with Google Cloud
Hosted by Google Cloud
With the help of Google Cloud’s innovative tools and applications, government leaders can respond quickly in emergency situations, improve public safety, and give community members access to critical information. Join Google and Carahsoft to learn more about the endless possibilities with Google Cloud solutions - including how your county can get insights about everything from securing county-wide networks to understanding traffic patterns with intelligent analytics. Google draws from deep expertise of managing big data with twenty years of experience and billions of users solving some of the most difficult problems.

4:30 PM - 5:30 PM | SPECIAL SESSION
Open Data Roundtable with the Governor’s Office of Performance Improvement
Open data - the sharing of government budgets, statistics, and other public information in digestible formats - continues to be a hot topic as new sharing platforms emerge. In Maryland, some counties invest heavily in data and stat programs through dedicated staff and focused initiatives, while others steadily improve their county website offerings with snapshots of annual budgets and status reports on major projects. Alongside the work of local governments, the Maryland Governor’s Office of Performance Improvement continuously expands available datasets from State agencies and other sources on the Maryland Open Data Portal, improving transparency and bolstering a potential resource for county governments. Whether your county has an open data initiative or you’re interested in hearing more about what’s happening statewide, you are welcome to join this discussion.
THURSDAY August 15, 2019

7:30 AM - 4:00 PM | REGISTRATION CENTER
Sponsored by the MD Dept. of Housing & Community Development (DHCD)

7:30 AM - 4:00 PM | ATTENDEE LOUNGE & CYBER CAFE

8:00 AM - 9:00 AM | CHAPTER ORGANIZATION MEETINGS
- Large County Coalition Meeting and Breakfast
- Rural County Coalition Meeting and Breakfast

8:00 AM - 9:30 AM | CONTINENTAL BREAKFAST WITH THE COUNTIES
Sponsored by the Washington Suburban Sanitary Commission (WSSC)

8:00 AM - 3:30 PM | BAYFRONT EXHIBIT HALL OPEN
Our County Exhibits await! Explore Maryland by visiting our county booths and learning more about their initiatives, tourism, and economic development opportunities!

9:00 AM - 4:30 PM | ACADEMY INFORMATION CENTER
Curious about the Academy for Excellence in Local Governance Certificate Program through the University of MD School of Public Policy? Stop by to learn more!

9:00 AM - 10:00 AM | GENERAL SESSION
Welcoming Session & Keynote Speaker: Shift Your Brilliance - Leading Through Change
Keynote Sponsor: the Local Government Insurance Trust (LGIT)
Welcoming Session Sponsors: Panasonic and Northeast Maglev
Change moves at the speed of light. To keep pace, leaders must raise the bar on their performance and reset their mindset. The leadership skills of yesterday will not carry into today’s continually evolving landscape. As the political and business climates change in the midst of gender parity, #MeToo, pay equity, diversity, and inclusion, we, too, must change. With keynote speaker Simon T. Bailey, explore a groundbreaking concept to disrupt what is comfortable and convenient so you can embrace what needs to emerge to remain relevant, innovative, and responsive. You must shift and embrace new methodologies to help your county thrive through the ever-changing governmental, demographic, technological, and regulatory changes taking place every day. No one is immune. Attend this session to learn how to perform a mindset reset, maintain clarity and confidence during transition, and develop the vision needed to be a leader of the future.

10:00 AM - 10:30 AM | SOLUTIONS SHOWCASE SESSION
 Strategies to Reduce Your Retiree Health Liabilities
Hosted by Aetna
Recent changes in accounting standards have increased the OPEB liability of local government health plans. Aetna is a leader in helping local governments reduce their short-term costs and long-term retiree healthcare liabilities. Join us to discuss how we can help your county better manage its retiree costs.

10:00 AM - 11:00 AM | MEETING
Clean Chesapeake Coalition
The Clean Chesapeake Coalition’s mission is to raise awareness of and pursue improvement to the water quality of the Chesapeake Bay in the most prudent and fiscally responsible manner possible - through research, coordination, and advocacy. Attend this meeting for an overview of the Coalition’s FY20 priorities, including efforts to raise public awareness of litigation and remediation opportunities around the trapping capacity failure at the Conowingo Dam, efforts to increase the wild oyster population as a BMP in the Chesapeake Bay, and assorted other issues related to improving the health of the nation’s largest estuary.

10:00 AM - Noon | WGL ENERGY’S SPLASH BREAK!
Sponsored by WGL Energy
Create your own fruit-infused water and enjoy a special reusable water bottle, thanks to WGL Energy!

10:00 AM - 4:30 PM | CHARGING STATION
Sponsored by Pepco and Delmarva Power’s Energy Savings for Business Program
Stop by booths 229 and 230 in Exhibit Hall AB to access the secure and lockable charging station for all of your mobile devices!

10:15 AM - 11:15 AM | SPECIAL SESSION
MACo Book Club: “We Don’t Make Widgets”
MACo’s “good government” Book Club features readings focusing on public service, government, leadership or other tools that might benefit conference participants. Read the book in advance and arrive ready to discuss key points or attend to listen to the conversation. This year’s selection is Ken Miller’s We Don’t Make Widgets: Overcoming the Myths That Keep Governments from Radically Improving. Contact hlegg@mdcounties.org by July 19 to receive a free copy of the book!

10:45 AM - 11:15 AM | SOLUTIONS SHOWCASE SESSION
Next Generation 9-1-1 Core Services - What are the Latest Developments and What Does This Mean for Maryland?
Hosted by Motorola Solutions, Inc.
The Winds of Change are bringing amazing progress with Next Generation 9-1-1 in Maryland. Join Motorola Solutions to explore Next Generation Core Services (NGCS) updates and trends throughout our state. Explore the value of leveraging NGCS technology and the VESTA 9-1-1 Call Handling solution and learn

Simon T. Bailey
Keynote Speaker

10:00 AM - 10:15 AM | NETWORKING & COFFEE BREAK
Sponsored by AmWINS Group, Inc.

10:00 AM - 4:30 PM | EXHIBIT HALL A/B OPEN
The State of Health in Maryland

Maryland redesigns the statewide commitment to public education. What will be the Education Inspector General play in the new plan? Join this session as we explore how aspirational goals affect current education policy. What will be the impact on Maryland's future? The Blueprint for Maryland's Future, passed by the General Assembly in the 2019 Session, is the result of years of study and effort from the Kirwan Commission. It will change how Maryland approaches public education. In addition to mandates and funding for pre-K, special education, student mental health, and teacher pay, this ground-breaking legislation draws up a list of goals and priorities and outlines a new accountability structure. How will the Blueprint’s aspirational goals affect current education policy? What will be the impact on state and county budgets? And what role will the new Education Inspector General play in the new plan? Join this session for perspective on what’s happening and what’s to come as Maryland redesigns the statewide commitment to public education.

more about its positive impact on public safety answering points (PSAPs) as a paired offering. In addition, we will explore NG911 industry trends and the impact on Maryland public safety agencies.

1:10 PM - 1:30 PM | BUFFET LUNCH (ticket required)
Sponsored by Motorola Solutions
Lunch will be served in BOTH exhibit halls

1:30 AM - 12:30 PM | AFFILIATE & INTEREST GROUP LUNCHES
(Thursday lunch ticket required)

- County Administrators Affiliate Meeting (private)
- County Human Services Affiliate Lunch (private)
- County PIOs & Communications Professionals Lunch (private)
- Maryland County Officials Diversity Caucus Lunch

Private = only county professionals working in these fields may attend

11:30 AM - 1:30 PM | MACo ECC Subcommittee Affiliate Lunch Meeting (private)
Only members of this subcommittee are invited to attend.

11:30 AM - Noon | SOLUTIONS SHOWCASE SESSION
Affordability and WSSC: Supporting Our Neighbors
Hosted by the Washington Suburban Sanitary Commission (WSSC)
As critical discussions about housing affordability grow throughout the state, water utilities are designing programs to help promote equity and access. Customer affordability is a social justice issue that connects to the broader role of public service. Learn about the Washington Suburban Sanitary Commission's (WSSC) world-class affordability programming, and the balance between social responsibility and the fiscal interests of both the utility and the customer.

12:45 PM - 1:45 PM | GENERAL SESSION
The Changing Face of Maryland Education
The Blueprint for Maryland’s Future, passed by the General Assembly in the 2019 Session, is the result of years of study and effort from the Kirwan Commission. It will change how Maryland approaches public education. In addition to mandates and funding for pre-K, special education, student mental health, and teacher pay, this ground-breaking legislation draws up a list of goals and priorities and outlines a new accountability structure. How will the Blueprint’s aspirational goals affect current education policy? What will be the impact on state and county budgets? And what role will the new Education Inspector General play in the new plan? Join this session for perspective on what’s happening and what’s to come as Maryland redesigns the statewide commitment to public education.

1:30 PM - 1:50 PM | SOLUTIONS SHOWCASE SESSION
The State of Health in Maryland

Hosted by UnitedHealthcare
Maryland is not Texas. It’s not Michigan. It’s not California. Maryland is...MARYLAND! That’s why you need information specific to your state and your county to improve the wellness and healthcare decisions of your members. UnitedHealthcare has partnered with community health resources to present a detailed snapshot of the overall health of Maryland residents. Our wealth of analytics will highlight the prevalence of chronic diseases, unique utilization patterns, and the powerful impact of social determinants of health within your communities. We’ll discuss ways to change your members’ healthcare decisions and increase wellness throughout the state. Let’s focus on Maryland together.

1:45 PM - 2:00 PM | NETWORKING & COFFEE BREAK
Sponsored by AmWINS Group, Inc.

2:00 PM - 2:30 PM | EXHIBITOR COSTUME CONTEST JUDGING
Exhibitors participating in our Superheroes costume contest should gather at the entrance to Bayfront Hall to meet the judges.

2:00 PM - 3:00 PM | AFFILIATE SESSIONS
Family First: Child Welfare and Foster Care Under the New Federal Law
Hosted by MACo’s Human Services Affiliate
This year has seen enormous changes in the way child welfare services may be delivered in the United States due to the passage of the Family First Preservation Services Act (FFPSA). When a child is identified as a "candidate" for foster care, the new law assists troubled families by engaging them in substance abuse and mental health treatment, alongside in-home parenting services. However, the single greatest change is the creation of a federal funding mechanism to prevent the need for children to enter into foster care. This new child welfare redesign requires collaboration between county and state governments and collateral community partners (specifically local mental health and drug treatment providers). It is imperative that all stakeholders individualize services and organize providers for their specific communities in a way that will maximize their ability to pull down federal funding. Learn more about the FFPSA and local collaborations at this session.

Play Ball! What You Need to Know About Natural and Synthetic Turf
Hosted by MACo’s Parks & Recreation Affiliate
Your residents expect athletic fields and playground areas as part of the public services you provide. Done right, they can enhance the quality of life and health of your residents. Done wrong, they can cause a loss of investment and result in angry residents. Both natural and synthetic turf fields offer certain advantages and drawbacks. Regardless of your choice, you also need to have a heat policy in place to keep your residents safe while they play. Panelists will present the latest information about synthetic and natural turf, the importance of having a heat policy, and best practices for heat policies.

1:30 PM - 2:00 PM | AFFILIATE SESSIONS
Reaching Your Residents When Every Moment Counts
Hosted by MACo’s Emergency Managers Affiliate

Register Today!
www.mdcounties.org/MACoCon
Your county is in crisis. It’s a flood...a hurricane...or another dangerous event where connecting quickly counts - residents need your help and need to know what to do to be safe. What’s your county’s plan? This hands-on exercise will put you into the shoes of a county decision-maker so you can learn from the "boots on the ground" experience. Planning, outreach, and cross-agency coordination are all part of your response - but how do you bring it all together when the chips are down?

**Don't Be Tempted To Be Preempted**  
**Hosted by MACo’s Attorneys Affiliate**

When it is not explicit in law, Maryland courts have developed a test called "implied preemption" to determine when local governments are prohibited from passing regulations or laws in a subject area. Given that implied preemption can only be established through litigation, this creates an unnecessary level of uncertainty and expenses for local governments. Counties have had their authority challenged over their right to site solar facilities and gravel pits, regulate tobacco products, and limit pesticide usage in areas frequented by children. Speakers will provide an overview of the implied preemption doctrine, discuss specific examples where county authority has been challenged, and explain the results of those court cases and what that means for your county.

**The Climate-Health Connection Will Blow You Away**  
**Hosted by MACo’s Health and Environmental Health Affiliates**

Climate change and public health are connected in more ways than you may think. Climate change is increasingly affecting animal populations, water tables, and septic systems, and the environment overall. These impacts lead to more instances of waterborne illnesses such as salmonella, dysentery, and vibrio as well as diseases carried by fleas, ticks, and mosquitoes such as Lyme Disease, Dengue Fever, and West Nile virus. Some existing health threats will intensify while new health threats emerge. This session will discuss what problems jurisdictions are seeing, how they should prepare for changes, and how public health and other partners can address these issues.

**2:30 PM - 3:30 PM | ICE CREAM & FRUIT BREAK (ticket required)**
Join us in either exhibit hall for a fun break!

**3:00 PM - 3:30 PM | SOLUTIONS SHOWCASE SESSION**
**Comcast Business - Moving "Beyond Fast"**  
**Hosted by Comcast**

As government agencies and departments strive to increase economic development and cultivate local business, high-performance network connectivity is key to enhancing the delivery of citizen services...and managing costs. Comcast Business can help with an advanced, far-reaching network and broad services portfolio. Learn how Comcast Business can help the important work of government work more efficiently.

**3:00 PM - 4:30 PM | MEETING**
**Sustainable Materials Management Maryland (SM3) Coalition**

SM³ is an adhoc coalition of private and public sector organizations working collaboratively with the leadership of Maryland’s Departments of the Environment, Commerce, Agriculture, Transportation, and Energy to support and advance the goals and implementation of Governor Hogan’s Executive Order (EO-01.01.2017.13), Waste Recovery and Reduction Plan.  

All conference participants are invited to attend this meeting.

**3:30 PM - 4:30 PM | AFFILIATE SESSIONS**

**Driving Digital Forward: Next Steps for County Governments**  
**Hosted by MACo’s Information Technology Affiliate**

The remarkable mix of cloud computing, ever-smarter mobile gadgets, and collaboration tools is changing the consumer landscape and bleeding into local government as both an opportunity and a challenge. New expectations require county governments to be ready to deliver and receive digital information and services anytime, anywhere, and on any device. Panelists will discuss ways in which digital transformation can help local governments to better understand resident needs, provide services more efficiently and effectively, and engage with external partners to develop new and innovative delivery methods.

**Women and Children are Dying. What are We Doing About It?**  
**Hosted by MACo’s Human Services Affiliate**

Maternal and infant deaths are on the rise nationwide. According to recent reports, a woman in the U.S. faces a 50% higher risk of dying in childbirth than did her mother. The mortality rates also show persistent health disparities. In Maryland, black infants are almost twice as likely to die before their first birthday as white infants. This panel will provide an update on recent legislation and provide an overview of several innovative and evidenced-based programs that are underway in Maryland to expand access to women’s health services, promote health equity, and help reduce maternal and infant mortality.

**Keeping Clean Energy Green Energy**  
**Hosted by MACo’s Administrators Affiliate**

With the passage of the Clean Energy Jobs Act of 2019, Maryland is increasing its Renewable Portfolio Standard to 50% by 2030, with a 14.5% carve-out for solar energy. The bill also requires the state to examine how it can achieve 100% renewable energy by 2040. These changes will have profound consequences on land use, especially in rural areas. Panelists will highlight how the state and counties are approaching this daunting issue.

**Serving and Supporting Our Veterans**  
**Hosted by MACo’s Aging Affiliate**

Veterans in your community are properly a priority for targeted services. Your county may need to develop cross-agency strategies to help locate and serve these citizens who have served us all. This session will cover county- and state-level efforts to stand up for veterans, review some public-private
collaboration best practices, and introduce the Veterans Services Specialist (VSS) Program in State Government.

Walking the Agritourism Tightrope: Balancing “Yes” and “No”
Hosted by MACo’s Planners Affiliate
Agritourism remains an ongoing challenge for county governments. While counties recognize the value of agritourism in preserving and enhancing traditional farm operations, significant challenges remain over acceptable land uses, infrastructure and building code requirements, and health and safety protections. Panelists will provide an update on how both the state and counties continue to develop and evolve their policies to address agritourism issues.

3:30 PM - 4:30 PM | BAYFRONT BALLROOM CLOSED

FRIDAY  AUGUST 16, 2019

7:30 AM - 2:30 PM | REGISTRATION CENTER
Sponsored by the MD Dept. of Housing & Community Development (DHCD)

7:30 AM - 4:30 PM | ATTENDEE LOUNGE & CYBER CAFE

7:30 AM - 8:45 AM | COUNTY ELECTED OFFICIALS FORUM, BUSINESS MEETING, & BREAKFAST (ticket required)
County Elected Officials (County Executives, Council Members, and Commissioners) are invited to attend this breakfast and business meeting to conduct the Association’s official business and share best practices with their peers.

8:00 AM - 9:30 AM | CONTINENTAL BREAKFAST WITH THE COUNTIES
Sponsored by the Washington Suburban Sanitary Commission (WSSC)
Visit our county exhibitors in Bayfront Hall on the second floor for a delicious continental breakfast.

8:00 AM - 2:00 PM | BAYFRONT HALL OPEN
Our County Exhibits await! Explore Maryland by visiting our county booths and learning more about their initiatives, tourism, and economic development opportunities!

9:00 AM - 2:00 PM | EXHIBIT HALL A/B OPEN
Visit with state, federal, commercial, and non-profit exhibitors to discover potential partnerships!

9:00 AM - 3:30 PM | ACADEMY INFORMATION CENTER
Curious about the Academy for Excellence in Local Governance? Need to know how many credits you need to complete your Academy Fellowship certificate? Are you an Academy Graduate and want to learn more about our Graduate Torchbearers designation? Stop by!

9:00 AM - 10:15 AM | GENERAL SESSION
From Protest to Policy
Every movement has its voice to drive change. In today’s world of social media and 24-hour news cycles, those voices are less centralized and more diverse. So how do you channel collective appeals into coordinated action that makes a difference and allows all voices to be heard? At this session, learn how grassroots advocates and government leaders are tapping into the energy of community members to generate legislative change.

10:00 AM - 10:30 AM | SOLUTIONS SHOWCASE SESSION
Switch on the Savings
Hosted by Pepco and Delmarva Power Energy Savings for Business Program
Did you know that lighting accounts for 30% of a typical office building’s total operating costs? Pepco and Delmarva Power’s Energy Savings for Business Program can help your organization stretch its dollar and increase its bottom line by reducing electrical
consumption and energy bills, one lightbulb at a time. This session covers program benefits, eligibility, energy savings tips and how to get instant lighting discounts through our network of distributors. Join us to learn more about the ways Pepco and Delmarva Power’s Energy Savings for Business Program can help local government customers save energy and money, and become an efficient community.

10:15 AM - 10:30 AM | NETWORKING & COFFEE BREAK
Sponsored by AmWINS Group, Inc.

10:30 AM - 11:30 AM | GENERAL SESSION
Town Hall Forum with U.S. Senator Cardin
In a town hall setting, Senator Cardin will give an update on legislation in the 116th Congress and speak with county elected officials about their top priorities. Senator Cardin is the ranking member of the Small Business Committee and has been a national leader on health care, retirement security, and fiscal issues as a member of the U.S. Senate and House of Representatives. He is also a leading advocate for the Chesapeake Bay - the economic, historical, and cultural heart of Maryland. Senator Cardin was first elected to the U.S. Senate in 2006. He is a senior member of the Environment & Public Works Committee (EPW) and Small Business & Entrepreneurship Committee and serves on the Senate Finance Committee (SFC).

10:45 AM - 11:15 AM | SOLUTIONS SHOWCASE SESSION
Tools to Help You Prepare For and Live in Retirement
Hosted by Nationwide Retirement Solutions
Explore how the Nationwide Retirement Solutions "Interactive Retirement Planner" can make sure you’re on the right path and what actions are needed today to ensure a financially secure future.

11:30 AM - 1:00 PM | BUFFET LUNCH (ticket required)
Sponsored by Motorola Solutions

Noon - 1:00 PM | AFFILIATE & INTEREST GROUP LUNCHES
(Friday lunch ticket required)
- MACo Budget and Finance Officers Affiliate Lunch (private)
  Sponsored by Davenport & Company
- MACo County Attorneys Affiliate Lunch (private)
- MACo Human Resources Affiliate Lunch (private)
- Upper, Mid, and Lower Shore Regional Council Lunch (private)
- Women of MACo Luncheon

Private = only county professionals working in these fields may attend

Noon - 2:00 PM | KIDS IN THE HALL
Usually, MACo’s exhibit halls are for adults conducting business. For these 2 hours, we also invite children of registered attendees and exhibitors to tour our exhibit hall!

12:15 PM - 12:45 PM | SOLUTIONS SHOWCASE SESSION
Rural Broadband: What We’ve Done and Where We’re Going
Hosted by the MD Dept. of Housing and Community Development
The Governor’s Office of Rural Broadband will present on what has been accomplished so far in Maryland to expand high-speed internet access across the state. County officials will learn about funding opportunities and what the future holds for rural broadband in the state.

1:00 PM - 2:00 PM | AFFILIATE SESSIONS
Beyond the Classifieds: Finding and Keeping the Employees You Need
Hosted by MACo’s Human Resources Affiliate
As a recruitment tool, the newspaper is no longer enough...and neither are the traditional methods of retention. Faced with generational change and evolving workplace cultures, today’s county human resources officers are reaching out across many platforms and breaking open new ways to entice and position top employees. What’s cool about county service to Millennials and Generation Z? How do county benefits deliver for Gen Xers? And, how can a county draw from those in their second or third careers? In this session, learn the best ways to find and keep excellent government employees across all generations, including recruitment tactics and changes to human resources policies.

Break ing Barriers and Building Consensus Around Affordable Housing
Hosted by MACo’s Planners Affiliate
Affordable housing is a major issue for most counties, but too often discussions become debates pitting key stakeholders against each other - government versus housing providers, housing providers vs. residents, residents vs. the government, and on and on. This session will highlight recommendations for consensus-building among key stakeholders in order to achieve the mutually desirable goal of creating and preserving affordable housing.

MAT to the Max: Opioid Treatment in Local Jails
Hosted by MACo’s Corrections Affiliate
Providing inmates with access to medication-assisted treatment (MAT) for substance use disorders is the latest frontier in jail services. The Maryland General Assembly recently passed legislation requiring all county jails and the Baltimore City Detention Center to provide their inmates with access to the full range of MAT (e.g. buprenorphine, methadone, naltrexone) within the next few years. How will it affect the future of county jail operations and the delivery of services? What does this mean for the health and welfare of inmates? What challenges and solutions are in store? Panelists will discuss these issues and more as we look at the future of MAT in jails.
Perfect Storm for County Budgets? (Spoiler: Yes)
Hosted by MACo’s Budget & Finance Affiliate
A storm is brewing. Rising costs, revenue write downs, unfunded mandates, and greater demand for services all signal turbulent times ahead for county government budgets. Economic instability, shifting demographics, and a looming uncertainty around the ambitious, multi-billion-dollar overhaul of Maryland’s education system only exacerbate the growing pressure on county budgets. In this session, panelists will present a realistic economic outlook, share best practices for planning, budgeting, and forecasting, and discuss strategies for how counties can best prepare for future fiscal uncertainties.

Reduce, Reuse...Now What?
Hosted by MACo’s Engineers Affiliate
Maryland’s recycling industry is experiencing new challenges and changes. Ongoing market difficulties, composting of food waste, and new regulations for recycling facilities are changing how recycling functions - and how much it costs county governments. Panelists will discuss emerging trends, market problems, and new requirements on county recycling facilities.

2:00 PM - 2:15 PM | NETWORKING & COFFEE BREAK
Sponsored by AmWINS Group, Inc.

2:15 PM - 3:15 PM | AFFILIATE SESSIONS

Sky’s the Limit: The Untapped Potential of Apprenticeships
Hosted by MACo’s Human Resources Affiliate
Public and private sector entities are using a variety of innovative strategies to incorporate apprenticeships as part of their workforce development and recruitment programs. For instance, apprenticeships are being used in communities struggling with vacancies in the changing healthcare industry. These types of job training and employment programs also restore purpose and meaning to members of the community. In this session, learn about recent developments and best practices that have been used to create successful apprenticeship programs.

New Tools for Tracking and Treating Opioid and Mental Health Crises
Hosted by MACo’s Health Officers Affiliate
Overdose deaths continue to rise at alarming rates, but not without hope for change - innovative and valuable work is being done to slow down and treat this epidemic. Recently, Maryland became the first state with a complete Overdose Detection Mapping Application Program (ODMAP) - a tool developed by the Washington/Baltimore High Intensity Drug Trafficking Area that allows real-time reporting of suspected overdoses. To ease the burden on emergency rooms admissions, Baltimore City is piloting the Maryland Crisis Stabilization Center, which provides short-term crisis stabilization and sobering services for people under the influence of drugs or alcohol. Learn about how stakeholders are thinking outside of the box to generate solutions.

Change Your Building’s Tune...And Save Big Bucks
Hosted by MACo’s Engineers Affiliate
Energy performance can either save money...or waste it. In this session, participants will go on a behind-the-scenes tour of the Ocean City Convention Center as we explore the mechanical and electrical systems that keep a building running. The hands-on demonstration will show you how to maximize your building’s energy performance with cash incentives and a focus on low- and no-cost upgrades.

Endgame: Can Our Phase III WIP Meet Our Bay Restoration Goals?
Hosted by MACo’s Administrators Affiliate
We are entering the final Phase of the Chesapeake Bay Total Maximum Daily Load (TMDL) and Maryland has drafted its final plan to meet 2025 nutrient reduction goals. Panelists will provide an update on Bay TMDL progress and discuss state and county responsibilities under the Phase III Watershed Implementation Plan (WIP).

Delicious or Deadly? A Food Safety Update
Hosted by MACo’s Environmental Health Affiliate
Food safety is a critical function of local health departments. Improperly prepared food and unsafe kitchen practices have caused the deaths of Maryland residents. The 2019 Legislative Session saw the passage or consideration of various legislation changing food safety requirements. Panelists will discuss the state’s ban on polystyrene for food containers, potential restrictions on plastic straws, changes to cottage food products, and reduced restrictions on private kitchens.

3:15 PM - 4:15 PM | GOVERNOR’S CABINET RECEPTION
Sponsored by Crown Castle and PrimeCare Medical
Join Members of the Governor’s Cabinet, fellow attendees, exhibitors, and sponsors for this casual reception. Network with all stakeholders in local government and meet the leaders of the State departments.

5:00 PM - 8:00 PM | CRAB FEAST (ticket required)
Crab Feast Sponsors: Aetna, Kaiser Permanente, UnitedHealthcare
Crab Mallet Sponsor: Skipjack Windfarm & Deepwater Wind
Beverage Carts Sponsor: Rifkin Weiner Livingston, LLC
Lemonade & Water Stands Sponsor: MD Environmental Service

A highlight of MACo’s conference, this all-you-can-eat steamed Maryland blue crab buffet is a “can’t miss” event! Picnic fare will be served in addition to the all-Maryland crabs! The Klassix will be on stage for your listening pleasure and Lollipop the Clown will entertain the young and the young-at-heart with face-painting, crafts, games, and balloon animals!

NEW THIS YEAR!
In addition to steamed crabs, crab cakes, beef burgers, hot dogs, chicken, buttered corn on the cob, potato salad, cole slaw, and fruit, we will offer grilled vegetables, vegan burgers, non-buttered corn on the cob, and salad for our Vegan and Vegetarian guests at the Crab Feast! Please contact vwhite@mdcounties.org to reserve your Vegan or Vegetarian meal!
8:00 AM - 10:30 AM | REGISTRATION CENTER
*Sponsored by the MD Dept. of Housing & Community Development (DHCD)*

8:00 AM - 10:30 AM | ATTENDEE LOUNGE & CYBER CAFE

8:00 AM - 9:30 AM | CONTINENTAL BREAKFAST
*Sponsored by the Washington Suburban Sanitary Commission (WSSC)*

8:00 AM - 9:00 AM | FULL BUFFET BREAKFAST

8:30 AM - 10:00 AM | SPECIAL SESSION
*Active Shooter Response Training*
Active shooter situations are unpredictable and evolve quickly. While an active shooter scenario may unfold in various locations, public and government settings are particular targets. These terrifying events are often over within 10 to 15 minutes, so individuals must be prepared both mentally and physically to survive the situation before law enforcement arrives. In this deep-dive session, a public safety expert will share the best way to prepare for the worst-case scenario with take-away lessons in safety for all attendees.

9:00 AM - 11:00 AM | ACADEMY INFORMATION CENTER

9:00 AM - 10:00 AM | SPECIAL SESSION
*“Stayin’ Alive” - Learn to Save a Life with Naloxone Training for Opioid Overdoses and Hands-Only CPR*
*Sponsored by MACo’s Health Officers Affiliate*
Receive in-person, hands-on training and certification in recognizing and responding to opioid overdose with Naloxone. This prescription medication can safely and effectively reverse an opioid overdose. Participants will receive a certificate and a kit containing educational materials and the medication. Participants will also receive training in hands-only CPR. Bystander CPR can double or triple a cardiac arrest victim’s chances of survival. Get certified today - and find out how the classic disco song “Stayin’ Alive” can help you keep someone alive. All conference attendees, speakers, sponsors, and exhibitors are invited to attend - this session is also offered on Wednesday, to give participants scheduling flexibility.

9:00 AM - 10:00 AM | GENERAL SESSION
*Stoke the Fire: Volunteer Recruitment and Resources*
*Hosted by MACo’s Emergency Managers Affiliate*
According to the National Fire Department Registry from the Federal Emergency Management Agency, more than 60% of Maryland’s firefighters are volunteers. Persistent and worsening staffing shortages threaten these critical partners in fire response statewide. This session will examine staffing levels of volunteer fire companies and rescue squads in the state, and explore best practices for recruitment and retention of volunteers, including the efforts of other states to address and combat volunteer fire company and rescue squad staffing shortages.

10:00 AM - 10:15 AM | NETWORKING & COFFEE BREAK
*Sponsored by AmWINS Group, Inc.*

10:15 AM - 11:15 AM | GENERAL SESSION
*Sound the Siren: Maryland’s Fire Service Needs Help Hosted by MACo’s Emergency Managers Affiliate*
The Maryland State Firefighters Association advises that there are 362 volunteer fire companies and approximately 28,000 volunteer firefighters in the state. Staffing and funding shortages among volunteer companies are not limited to one or two jurisdictions - they are statewide and worsening. This session will explain the landscape of volunteer and career fire service in Maryland. And, even as the idea of a full-fledged transition from volunteer to paid service may raise alarm, panelists will examine the contours of challenges faced in rural, suburban, and metropolitan volunteer fire companies and rescue squads and discuss the best path toward resiliency for each.

10:15 AM - 11:15 AM | SPECIAL SESSION
*Better Together: Community Choice Electricity Purchasing*
Maryland’s de-regulated market for electricity purchasing has untapped potential. Your residents have freedom to buy from any seller, but the market is opaque and complex. “Opt out” aggregation by your county might be the key to unlock the potential gains here – saving money, or going green. Hear the arguments for this innovation and next steps in advocating to unlock the hidden promise of electric markets.

11:15 AM - 11:30 AM | NETWORKING & COFFEE BREAK
*Sponsored by AmWINS Group, Inc.*

11:30 AM - 12:30 PM | GENERAL SESSION
*Governor’s Closing Address*
The capstone event of MACo’s conference, the Closing Address, is traditionally delivered by the Governor of Maryland. Issues facing local government will be discussed along with the State’s response to some of Maryland’s pressing challenges and important opportunities.

1,000+ people attend MACo’s Crab Feast!
Send Form and Payment to:
MACo
169 Conduit Street
Annapolis, MD 21401
Fax Number: 410.268.1775

Questions?
ALLISON VALLIANT
410.269.0043
avalliant@mdcounties.org

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MACo USE ONLY:
DATE PAID: __________________ CHECK NUMBER __________________ AMOUNT PAID: ____________
There is no headquarters hotel for the MACo Summer Conference. Listed below are discounted rates for MACo conference participants. Taxes additional. You must ask for the Maryland Association of Counties or MACo rate when making your reservation!

Make your hotel reservations early. You can always cancel later, but reserve now to guarantee a room at these low rates!
Conference sessions, meetings, and events are held at the Roland Powell Convention Center: 4001 Coastal Hwy (40th Street), Ocean City, MD 21842
Weekday = Sunday night through Thursday night. Weekend = Friday and Saturday nights. Check with hotels for check-in/check-out times.

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**PREFERRED PARTNER HOTELS**

**HILTON SUITES OCEANFRONT**
32nd Street & Oceanfront | 410.289.6444
Rate Deadline: none

**HOLIDAY INN HOTEL & SUITES**
17th Street & Boardwalk | 866.627.8483
Rate: $454 Rate Deadline: 6/20/19

**HOLIDAY INN OCEANFRONT**
67th Street & Coastal Hwy | 800.837.3588
Rate: Eastern Standard-$339; South Oceanview-$329; Gardenview-$309
Rate Deadline: 6/20/19

**HOWARD JOHNSON OCEANFRONT INN**
24th Street & Boardwalk | 800.926.1122
Rates: Poolside-$199; Oceanfront-$259
Rate Deadline: none

**DUNES MANOR HOTEL**
2800 Baltimore Ave | 800.523.2888
Rates: Oceanfront Standard (2 double beds) Weekday-$325, Weekend-$389
Rate Deadline: 7/14/19

**GRAND HOTEL**
21st Street & Boardwalk | 800.447.6779
Rates: City View Weekday-$299, Weekend-$339; Partial View Weekday-$313, Weekend-$359; Direct Ocean Front Weekday-$335, Weekend-$429 Rate Deadline: 7/15/19

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**AŁOFT OCEAN CITY**
45th Street & Coastal Hwy | 888.236.2427
Rates: Standard King-$309; Double Queen-$329
Rate Deadline: 7/12/19 (3-night minimum)

**ATLANTIC OCEANFRONT INN**
4501 Atlantic Ave | 800.641.0011

**BEST WESTERN**
55th Street & Coastal Hwy | 443.664.4001
Rates: Standard Weekday-$189.95, Weekend-$259.95; Double Queen Suite Weekday-$209.95, Weekend-$279.95 (3-night minimum for Saturday stays)
Must mention Group #2132 for discounted rates Rate Deadline: 7/14/19

**BONITA BEACH HOTEL**
81st Street & Coastal Hwy | 800.641.0011

**CASTLE IN THE SAND**
37th Street & Atlantic Ave | 410.289.6846

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**HOWARD JOHNSON OCEANFRONT PLAZA**
12th Street & Boardwalk | 800.926.1122
Rates: Standard-$209; Ocean View-$249; Oceanfront-$269 Rate Deadline: none

**PRINCESS BAYSIDE BEACH HOTEL**
48th Street & Coastal Hwy | 888.622.9743
Rates: Standard Weekday-$184, Weekend-$274; Deluxe Efficiency Weekday-$204, Weekend-$314; Bayfront Efficiency Weekday-$244, Weekend-$324 (2-night minimum for Saturday stays)
Rate Deadline: 7/8/19

**RESIDENCE INN MARRIOTT**
300 Seaboy Lane (61st Street) | 410.723.2222
Rates: King/$279, Queen/$255, 2-Bedrm Suite-$399; 1-Bedrm Ste-$349; 2-Bedrm Ste-$429; 3-Bedrm Ste-$499 Rate Deadline: 7/14/19

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**CAROUSEL**
117th Street & Coastal Hwy | 800.641.0011

**CLARION RESORT FONTAINBLEU HOTEL**
101st Street & Oceanfront | 800.638.2100
Rates: Double Queen-$299; Executive King-$299; Studio King-$329; Cabana-$350; 1-Bedrm Condo-$329; 2-Bedrm Condo-$429; 3-Bedrm Condo-$499 Rate Deadline: 7/14/19

**COASTAL PALMS**
120th St & Coastal Hwy | 800.641.0011
Rates: Standard View Double Room or Ste Weekday-$175, Fri/Sat-$275, Sun-$145; Oceanview Double Weekday-$185, Fri/Sat-$285, Sun-$155 (2-night minimum) Rate Deadline: 6/29/19

**COMMANDER HOTEL**
1401 Atlantic Ave | 1-888-289-6166
Rates: Cabana Ste-$399; Oceanfront Ste-$439 Rate Deadline: 7/15/19

**CRYSTAL BEACH**
2500 N. Baltimore Ave | 800.641.0011

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**FAIRFIELD INN & SUITES MARRIOTT**
2501 Philadelphia Ave | 800.228.2800
Rates: Standard King-$299; Standard Db Queen-$309 (3-night minimum) Rate Deadline: 7/16/19

**HAMPTON INN & SUITES**
43rd Street & Coastal Hwy | 410.524.6263
Rates: Standard 2 Queen Weekday-$255, Wed/Thu-$300, Fri/Sat-$349; Partialview-$399; Fullview-$499; 1 Bedroom King Suite-$449 Rate Deadline: 7/14/19

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**HOME 2 SUITES BY HILTON**
120 67th Street & Coastal Hwy | 877.646.6302
Rates: 1 Queen Studio-$299; Db Queen Studio-$309 (3-night minimum) Rate Deadline: 7/15/19

**PRINCESS ROYALE HOTEL**
91st Street & Coastal Hwy | 1.800.476.9253
Rates: Ocean/Poolview Suite Weekday-$299, Weekend-$320 Rate Deadline: 7/14/19

**SEA BAY HOTEL**
61st Street & Coastal Hwy | 410.524.6100
Rates: Standard Weekday-$159.95; Weekend-$239.95 (2-night minimum for Saturday stays)
Must mention Group #9945 for discounted rates Rate Deadline: 7/14/2019

**TIDELEANS CARIBBEAN**
409 Atlantic Ave | 800.641.0011

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Links are live at www.mdcounties.org/SC19Hotels
ANTI-HARASSMENT POLICY
MACo is committed to ensuring a safe and welcoming environment for all participants at MACo’s Summer Conference. Please read the full anti-harassment policy, available at www.mdcounties.org/AntiHarassmentPolicy. MACo expects all participants at MACo’s Summer Conference to abide by this Anti-Harassment Policy in all venues, including ancillary events and official and unofficial social gatherings.
- Exercise consideration and integrity in your speech and actions.
- Do not use demeaning, discriminatory, or harassing behavior and speech.
- Be respectful of your surroundings and of your fellow participants.
- Alert MACo staff if you notice harassment.
IF YOU ARE BEING HARASSED, NOTICE THAT SOMEONE ELSE IS BEING HARASSED, OR HAVE ANY OTHER CONCERNS, CONTACT VIRGINIA WHITE AT 301-659-0311. All reports are confidential.

REGISTRATION
General Policies
- Registration DOES NOT include hotel reservations. Registrants must make their own hotel reservations. MACo provides a list of discounted hotel room rates for Summer Conference registrants (www.mdcounties.org/SC19Hotels).
- Registration fees include meal tickets as listed on the registration form. Meal tickets are not included for one-day registrations; meal tickets may be purchased with a daily registration, but only for meals occurring on that day.
- Payment MUST accompany registration. Registrations received prior to payment will not be processed until payment is received. Amount due will be determined by postmark date on payment—NO EXCEPTIONS.
- Spouse/Family Guest registrations are intended for the spouse or family guests of registered attendees. Business partners, coworkers, associates, clients, etc., do not qualify for this registration and must register separately. MACo reserves the right to refuse the guest registration rate to any registrant who does not fit the above-listed criteria.

Cancellations/Changes and Refunds
- If a written request for cancellation or change resulting in a refund is received by July 12, 2019, fees will be refunded, less a $75.00 processing fee. After that date, fees are non-refundable.
- Substitutions are accepted at no charge.
- On-site transfers of registration, except in cases of extreme emergencies, will result in a $150 charge.

DIGITAL RECORDING & PHOTOGRAPHY POLICY
- By registering for the conference, MACo conference attendees agree that their attendance at and participation in any program may be recorded. No individual or entity may electronically record any portion of any MACo conference without prior written consent from MACo.
- By attending the events, sessions, and activities, conference registrants agree that their photograph may be used in MACo communications, social media, and promotional materials.

Please contact Virginia White at vwhite@mdcounties.org or at 410.269.0043 if you have questions about these policies and procedures.

CONFERENCE SPECIAL EVENTS
- Elected Officials Breakfast – Only County Elected Officials (County Executives, County Council Members, and County Commissioners) registered to attend the Conference are given tickets to this event.
- Lunches, Ice Cream & Fruit Break, Taste of Maryland Reception, and Crab Feast – These are ticketed events. Tickets are included in full registrations, but extra tickets may be purchased in addition to full registrations or one-day registrations for the same day. Tickets may not be purchased without a registration for that same day. Spouse/Family Guest registrations include the Taste of Maryland Reception and Crab Feast – no lunches are included with the guest registration, but lunch tickets may be purchased in addition to a Spouse/Family Guest registration.

PRESS
Registration
- Members of the press are welcome to attend the MACo Summer Conference, but must register to do so.
- Press registrations are complimentary, however meal tickets are not included. Meal tickets may be purchased separately.
- Please fill out the press registration form available at www.mdcounties.org

Videotaping
- Videotaping is not permitted in any of MACo’s private meetings or ticketed meal events. Videotaping is permitted in all of the common areas inside the Roland Powell Convention Center, but does not include educational sessions, meeting rooms, or ticketed meal events. Interested parties must coordinate with MACo to videotape in any of the common areas in order to avoid congestion in hallways.
- If members of the press wish to videotape an educational session, they must send a request to Virginia White at vwhite@mdcounties.org by July 26, 2019. MACo must obtain waivers from all speakers involved before a session may be taped.

Requests for Interviews
- Members of the press desiring to interview MACo’s leadership must send a scheduling request to Virginia White at vwhite@mdcounties.org by July 26, 2019.
Name: ____________________________ Nickname for badge: ____________________________

Organization: ____________________________ Title: ____________________________

Mailing Address: ____________________________ ____________________________

City: ____________________________ State: ____________________________ Zip: ____________________________

Telephone: ____________________________ Fax: ____________________________

Email: ____________________________ Twitter Handle: ____________________________

Spouse/Family Guest Name (for paid Spouse/Family Registrations only) ____________________________

**COUNTRY MEMBERS (Elected, Appointed or Hired)**

<table>
<thead>
<tr>
<th>Through 7/12/19</th>
<th>Through 8/2/19</th>
<th>After 8/2/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registration (Includes all conference sessions and meal functions)</td>
<td>$325</td>
<td>$375</td>
</tr>
<tr>
<td>Spouse/Family Registration (Includes Exhibit Hall, 1 Taste of MD Reception &amp; 1 Crab Feast)</td>
<td>$160</td>
<td>$170</td>
</tr>
<tr>
<td>Wednesday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$120</td>
<td>$130</td>
</tr>
<tr>
<td>Thursday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$165</td>
<td>$175</td>
</tr>
<tr>
<td>Friday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$165</td>
<td>$175</td>
</tr>
<tr>
<td>Saturday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$130</td>
<td>$140</td>
</tr>
</tbody>
</table>

**OTHER GOVERNMENT (Municipal, State, Federal employees)**

<table>
<thead>
<tr>
<th>Through 7/12/19</th>
<th>Through 8/2/19</th>
<th>After 8/2/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registration (Includes all conference sessions and meal functions)</td>
<td>$440</td>
<td>$480</td>
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<tr>
<td>Spouse/Family Registration (Includes Exhibit Hall, 1 Taste of MD Reception &amp; 1 Crab Feast)</td>
<td>$180</td>
<td>$195</td>
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<tr>
<td>Wednesday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$140</td>
<td>$150</td>
</tr>
<tr>
<td>Thursday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$195</td>
<td>$210</td>
</tr>
<tr>
<td>Friday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$195</td>
<td>$210</td>
</tr>
<tr>
<td>Saturday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$150</td>
<td>$160</td>
</tr>
</tbody>
</table>

**COMMERCIAL (Profit & Non-Profit)**

<table>
<thead>
<tr>
<th>Through 7/12/19</th>
<th>Through 8/2/19</th>
<th>After 8/2/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registration (Includes all conference sessions and meal functions)</td>
<td>$555</td>
<td>$605</td>
</tr>
<tr>
<td>Spouse/Family Registration (Includes Exhibit Hall, 1 Taste of MD Reception &amp; 1 Crab Feast)</td>
<td>$200</td>
<td>$225</td>
</tr>
<tr>
<td>Wednesday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$145</td>
<td>$155</td>
</tr>
<tr>
<td>Thursday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$200</td>
<td>$215</td>
</tr>
<tr>
<td>Friday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$200</td>
<td>$215</td>
</tr>
<tr>
<td>Saturday Sessions &amp; Breaks only (Order meal tickets separately)</td>
<td>$155</td>
<td>$165</td>
</tr>
</tbody>
</table>

**MEAL TICKETS**

<table>
<thead>
<tr>
<th>Wednesday Boxed Lunch</th>
<th>Thursday Lunch</th>
<th>Thursday Ice Cream &amp; Fruit Break</th>
<th>Thursday Taste of Maryland Reception - Adult</th>
<th>Friday Lunch</th>
<th>Friday Crab Feast - Adult</th>
<th>Friday Crab Feast - 11 - 17 years old</th>
<th>Friday Crab Feast - 10 &amp; Under</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15</td>
<td>$15</td>
<td>$10</td>
<td>$40</td>
<td>$25</td>
<td>$50</td>
<td>$20</td>
<td>FREE</td>
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</tbody>
</table>

**DIETARY PREFERENCES:**

- Vegan
- Vegetarian
- Gluten-free
- Other/Allergy:

How did you hear about this conference?

- Blog
- Email
- Friend/Colleague
- Online Brochure
- Previous Attendee
- Mail Brochure
- Social Media
- Website
- Other ____________________________

Is this your first MACo Conference? Yes No

Cancellations/Changes and Refunds: Fees will be refunded, less a $75.00 processing fee, if cancellation or change resulting in a refund is received in writing no later than July 12, 2019. After that date, fees are non-refundable. All refunds will be processed after the conference. Substitutions are allowed at no charge.

**PAYMENT METHOD** Check or Money Order payable to MACo. Your confirmation/receipt will be emailed to the email address on this form.

Please check appropriate box:

- Check
- VISA
- MasterCard (American Express not accepted)

Card #: ____________ Security Code: ____________ Exp. Date: ____________

Billing Address (Street, City, State, and Zip Code — REQUIRED):

Signature: ____________________________ Print Cardholder Name: ____________________________

Questions? avalliant@mdcounties.org, Phone: 410.269.0043 Fax: 410.268.1775

Please mail or fax completed registration form with payment to: MACo, Attn: Allison Valliant, 169 Conduit Street, Annapolis, MD 21401

MACo Office Use Only

Date Paid

Check or PO Number

Amount

Source: Online Brochure
Are you interested in what changes are in store for Maryland?

Do you want to learn about policy issues like the environment, public health, and infrastructure?

Could you benefit from face-to-face interactions with Maryland’s government leadership on the local, state, and federal levels?

MARYLAND ASSOCIATION OF COUNTIES
SUMMER CONFERENCE
August 14-17, 2019
Roland Powell Convention Center
Ocean City, Maryland

REGISTER TODAY!
www.mdcounties.org/MACoCon