



TECH EXPO

August 16, 2023 | Roland Powell Convention Center | Ocean City, MD



Participate and Connect with Maryland County Leaders

The Maryland Association of Counties (MACo) annual Summer Conference brings together government stakeholders from every level. The 2023 theme is “**Where the Rubber Meets the Road**” and will explore the wide range of county services and the top policy issues of the day, including workforce recruitment and retention, affordable housing, community construction, and early childhood education, among others.

The Tech Expo is a one-day event featuring technology leaders, tech-focused educational sessions for local government officials, and partnership-building opportunities.

You should participate if...

You're an industry leader.

Prove it and become a resource.

Show you understand the needs of government officials and support their educational efforts. Be visible at the Tech Expo and establish your company as a resource for local governments.

You want to increase your business.

Our attendees are decision-makers.

MACo can help you reach over 3,000 of Maryland's county leaders, legislators, State government officials, commercial and nonprofit representatives...all in one place.

You want to affect public policy on the local level.

MACo is the local level.

Attendees will participate in educational sessions, workgroups, meetings, and briefings that will affect county government practices and policy. Participate in these conversations, and make a difference.

You want the most bang per buck.

We offer benefits worth every penny.

All sponsors and exhibitors are promoted through an article on MACo's blog, a featured link in MACo's popular “6-Week Conference Countdown” email, a sponsor business listing in our mobile app, and signage, with more benefits as listed for each option.



About MACo

The Maryland Association of Counties (MACo) is a non-profit and non-partisan organization that serves Maryland's counties by articulating the needs of local government to the Maryland General Assembly. The Association's membership consists of county elected officials and representatives from Maryland's 23 counties and Baltimore City.

MACo is the only organization serving the needs of county elected officials and governments across the state of Maryland.

TECH EXPO DETAILS

WEDNESDAY, AUGUST 16, 2023

| | |
|-----------------------|---------------------|
| 7:30 am - 10:00am | Tech Expo Set Up |
| 10:00 am - 4:00 pm | Tech Expo |
| 11:00 am - 12:00 noon | Tech Expo Session 1 |
| 12:00 noon - 1:15 pm | Lunch |
| 1:15 pm - 2:15 pm | Tech Expo Session 2 |
| 2:15 pm - 2:30 pm | Coffee Break |
| 2:30 pm - 3:30 pm | Tech Expo Session 3 |
| 3:30 pm - 4:00 pm | Special Snack Break |
| 4:00 pm - 5:30 pm | Tech Expo Breakdown |

Schedule is tentative and subject to change.
Check www.mdcountries.org/MACoCon for details and updates.

BOOTH COST

- Tech Expo Booth Only \$500
- Tech Expo Booth Add-on: \$250
(Must already be registered for [MACo's Conference Tradeshow](#) on Aug 17-18 to select "Add-on" option)
- [MACo Corporate Partner](#) Tech Expo Booth: FREE!

Each booth space includes: one (1) six foot draped table, two (2) chairs, a trash container, and one (1) 110 electrical outlet up to 500 watts. Each individual booth fee also includes two (2) Wednesday Boxed Lunch Tickets; (2) badges for booth staff.

What is the Tech Expo?

6-hour exhibiting opportunity for an exclusive set of technology vendors.

Vendors will receive a 6-foot table for a table-top display on Wednesday, August 16, 2023, from 10:00 am until 4:00 pm at the Convention Center in Ocean City.

A one-day enhancement to MACo's larger Summer Conference.

The day will include 3 deep-dive sessions on technology topics that will attract local government officials, staff, and stakeholders most interested in experiencing the latest technology first-hand.

Ready to sign up to exhibit? [Register Online](#)

Here's the catch: Vendors must bring technology that can be demonstrated to our attendees.

Your opportunity to get exposure to MACo's Summer Conference attendees.

There is no additional fee for full conference registrants to attend the Expo. Last year, hundreds of county elected and appointed officials and staff, along with legislators, State, and commercial representatives attended the Expo—this year, the crowd is sure to be even bigger.

\$500 Exhibiting Opportunity

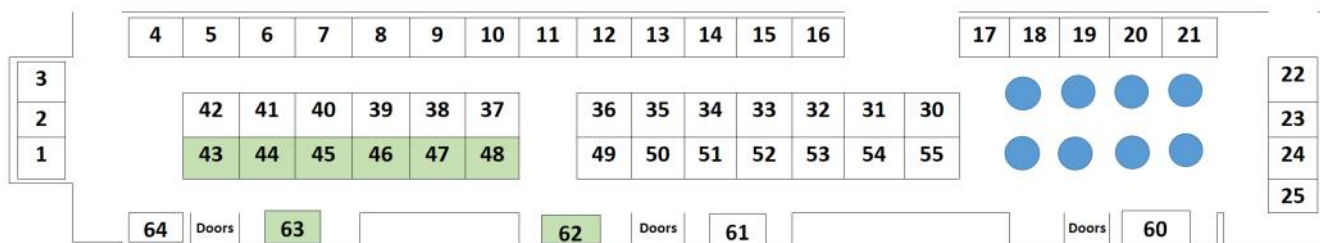
That's right - it's only \$500 to participate as a vendor in the Tech Expo tradeshow, but there are a limited number of spots available (\$250 for vendors in our larger 2-day tradeshow, but separate registration required)

Interested in sponsoring the Tech Expo?

Some sponsorships include speaking opportunities and complimentary booths.

[Check out the options in our sponsorship brochure.](#)

Tech Expo Floorplan



Key: Green booths reserved for Tech Expo sponsors.

Booth Fees:
Tech Expo Booth Only: \$500
Tech Expo Booth Add-on (to booth in larger tradeshow): \$250

Booths 60, 61, 62, 63 can accommodate larger backdrops

REGISTER ONLINE TODAY! www.mdcountries.org/SC23TechExpoBoothRegistration

Become an Exhibitor.