

MACo Winter Conference

Time to Reboot: Tomorrow's Tech Today

December 8-10, 2021 | Hyatt, Cambridge, MD

20

INFORMATIVE
SESSIONS

70

INNOVATIVE
EXHIBITORS

65

INSPIRATIONAL
SPEAKERS

800

INFLUENTIAL
ATTENDEES



REGISTRATION BROCHURE

MACo Winter Conference

Time to Reboot: Tomorrow's Tech Today

December 8-10, 2021

What's Next in Tech for MARYLAND COUNTIES?

MACo's Winter Conference leads into Maryland's General Assembly Session—the intensive 90 days of law-making that affect all residents of our state. Approximately 800 government leaders and legislators will gather at MACo's Winter Conference to discuss how to prepare for the fiscal and policy realities of 2022 and beyond.

We'll take a look at how county governments are or should be approaching technology, and what tools can help them provide state-of-the-art services for Maryland residents.

The COVID-19 pandemic has highlighted the need for new tech—along with the challenges and opportunities presented to local governments. Join leaders at the county, state, and legislative levels as we examine local needs and build toward common goals.

*If you're involved in local government in any way,
you should attend—don't miss your chance to reboot
and discuss tomorrow's tech today!*



Register today!

MACo's Winter Conference will empower you to:

LEARN

Gain knowledge and understanding of the issues facing local governments today.

ENGAGE

Find solutions to important challenges through face-to-face exchanges with county officials, county professionals, and legislators.

COLLABORATE

Save money and increase efficiency through partnerships with stakeholders and vendors.

About MACo:

The Maryland Association of Counties (MACo) is a non-profit and non-partisan organization that serves Maryland's counties by articulating the needs of local government to the Maryland General Assembly.

The Association's membership consists of county elected officials and representatives from Maryland's 23 counties and Baltimore City.

MACo is the only organization serving the needs of county elected officials and governments across Maryland.



OVERVIEW

Please note that the schedule is tentative and subject to change. Additional events and details are listed on the following pages. Check www.mdcounties.org for updates.

Wednesday, December 8, 2021

8:00 am - 4:30 pm	Attendee Registration
9:00 am - 11:00 am	Exhibitor Registration & Set-up
9:00 am - 10:30 am	Academy Core: Open Meetings
10:00 am - 6:30 pm	Attendee Lounge
10:45 am - 11:45 am	Roundtable: DEI in Local Govt
10:00 am - 6:30 pm	Attendee Lounge
11:00 am - 6:30 pm	Exhibit Halls
Noon - 1:00 pm	Lunch Buffet & Working Lunches*
1:15 pm - 1:45 pm	Networking & Coffee Break
1:30 pm - 2:30 pm	Affiliate Sessions
2:30 pm - 3:00 pm	Sponsored Snack Break
3:00 pm - 4:00 pm	Affiliate Sessions
4:15 pm - 5:15 pm	MACo's Good Government Book Club
5:00 pm - 6:00 pm	Women of MACo/Diversity Caucus Reception
5:30 pm - 6:30 pm	Welcoming Reception
6:30 pm - 8:30 pm	Welcoming Banquet & Awards Ceremony*
8:30 pm - 9:00 pm	Corporate Partners Reception
9:00 pm - 11:00 pm	Dueling Pianos Reception

Thursday, December 9, 2021

7:30 am - 3:30 pm	Registration
7:30 am - 3:00 pm	Exhibit Halls
7:30 am - 5:30 pm	Attendee Lounge
7:30 am - 9:00 am	Continental Breakfast
8:00 am - 9:00 am	County Elected Officials Forum, Breakfast & Business Meeting* (MACo members only)
9:15 am - 10:15 am	General Session
9:30 am - 4:00 pm	Guest Tour
10:15 am - 10:30 am	Networking & Coffee Break
10:30 am - 11:30 am	General Session
11:45 am - 12:45 pm	Lunch Buffet & Working Lunches*
1:00 pm - 1:30 pm	Networking & Coffee Break
1:30 pm - 2:30 pm	Affiliate Sessions
2:30 pm - 3:00 pm	Sponsored Snack Break
3:00 pm - 4:00 pm	Affiliate Sessions
6:00 pm - 7:00 pm	Inaugural Banquet Reception
7:00 pm - 8:30 pm	Inaugural Banquet*
8:30 pm - 9:30 pm	President's Reception
9:30 pm - 11:30 pm	Karaoke Reception

*= ticket required

Friday, December 10, 2021

7:30 am - 10:30 am	Registration
7:30 am - 10:30 am	Attendee Lounge
7:30 am - 9:30 am	Continental Breakfast
8:00 am - 9:30 am	Academy Core: Employment Issues
9:45 am - 11:00 am	General Assembly Forecast
10:45 am - 11:00 am	Networking & Coffee Break
11:15 am - 12:15 pm	Closing General Session
12:15 pm - 12:45 pm	Boxed Lunch*

SCHEDULE

[WEDNESDAY, DECEMBER 8, 2021]

8:00 AM - 4:30 PM | **REGISTRATION**

8:00 AM - 10:00 AM | **CONTINENTAL BREAKFAST**

9:00 AM - 10:30 AM | **ACADEMY CORE COURSE**

Open Meetings

This class provides an overview of Maryland's Open Meetings Act law, which guides public officials in the requirements for providing public notice of the meetings that public bodies hold to conduct public business and for closing meetings when appropriate. The presenters focus on steps that local governments can take to comply with the law's application to Maryland local government, discuss some of the cases and complaints that have come before the Open Meetings Compliance Board, and, if time permits, address questions from the audience. All conference participants may attend, but Fellows in the Academy for Excellence in Local Governance will earn Core credit for their participation.

10:00 AM - 4:30 PM | **"LIFE IS ON" ATTENDEE LOUNGE**

Sponsored by Schneider Electric

Need a quiet space to take a phone call, respond to email, or have a quick meeting? This is the place!

10:45 AM - 11:45 AM | **OPENING ROUNDTABLE**

Exploring Opportunities for Diversity, Equity, and Inclusion in Local Governance

As public service providers and public employers, local governments play a unique role in shaping the lived experiences of their community members. Whether employing community members as county staff or delivering front-line services to them, counties have a vested interest in effectively incorporating and reflecting all the community members they serve. Attendees are invited to share and discuss their experiences of success and challenges when trying to incorporate DEI into county work.

11:00 AM - 6:30 PM | **EXHIBITS**

Visit the exhibits in the main foyer and Choptank Ballroom to meet potential partners and learn more about their cost-saving products and services.

12:00 PM - 1:00 PM | **LUNCH BUFFET**

(Wednesday lunch ticket required)

12:00 PM - 3:00 PM | **REGIONAL COUNCILS LUNCH**

(Wednesday lunch ticket required)

Invitation only, RSVP required

12:00 PM - 1:00 PM | **AFFILIATE & INTEREST GROUP LUNCHES**
(Wednesday lunch ticket required)

*CEAM/Engineers Affiliate**

*County Communications/Public Information Officers**

*Emergency Management Directors Affiliate**

*Information Technology Affiliate**

MACHO/Health Officers (ends at 3:00 pm)*

*= only county professionals working in these fields may attend

1:15 PM - 1:45 PM | **NETWORKING COFFEE BREAK**

1:30 PM - 2:30 PM | **AFFILIATE SESSIONS**

Bend Don't Break: Roadmap to Resilience

Hosted by MACo's Emergency Management Affiliate

The risks of malicious cyberattacks are not new, but as incidents become more sophisticated and persistent, counties need to shift from cybersecurity to cyber resilience — the ability to anticipate, withstand, recover from, and adapt to adverse conditions, stresses, attacks, or compromises on cyber resources. In this session, an expert panel will highlight actionable policies, standards, and best practices for counties to prevent and mitigate network intrusions and to maintain critical services even when navigating a cybersecurity incident.

Not Your Grandfather's Farm: Tapping into Agritourism

Hosted by MACo's Planners & Environmental Health Affiliates

Agriculture is evolving, and one of the fastest-growing businesses in this sector is agritourism. Food trucks, wineries and breweries, event venues, and fall festivals are new and exciting elements for a modern farmer's business model, but they all come with challenges related to public health. Local governments must balance a variety of interests by both supporting these economic development efforts and keeping the public safe. Attend this session to learn more about the challenges, opportunities, and best practices in growing agritourism in your region.

Staying Home: A Collaborative Approach to Rental Assistance

Hosted by MACo's Human Services Affiliate

Employment instability caused by the COVID-19 pandemic resulted in many Marylanders falling behind on rent. The State's Emergency Rental Assistance Program (ERAP), using both CARES and ARPA dollars, was thought to be the perfect tool to prevent evictions, but many renters and landlords encountered delays in eligibility determinations and payments. Join local human services officials as they discuss difficulties with, and lessons learned from, ERAP implementation.

SCHEDULE

[WEDNESDAY, DECEMBER 8, 2021]

2:30 PM - 3:00 PM | **POPCORN BREAK**

Join the exhibitors for a fun and delicious break!

3:00 PM - 4:00 PM | **AFFILIATE SESSIONS**

Health Behind Bars

Hosted by MACo's Corrections Affiliate

COVID created an unprecedented public health crisis across the state, including behind bars. Learn how local correctional facilities established continuity of care in the most stressful environments, while also implementing continually revised COVID protocols. Also, gain insight into how correctional facilities are tackling the state's other pending public health crisis, opioid overdoses and death, through expanded medication assisted treatment.

Go Big: Infrastructure Funding at a Crossroads

Hosted by MACo's Engineers Affiliate

The federal government has debated an overdue commitment to large scale infrastructure across many modes of transportation and public works. Meanwhile, Maryland grapples with next steps in its own overdue commitment to the roads and bridges that get people home— and are maintained by local governments. Panelists will lay out the next steps for county leaders— working to secure strong federal and state support to deliver on these essential projects underpinning our economic success.

Ransomware, Risk, and Recovery:

Is Your County Cyber-Secure?

Hosted by MACo's Information Technology Affiliate

The pandemic has pushed state-level legacy system modernization into the spotlight. As technology evolves, once-perfect solutions become obsolete and it is critical for the State and county governments to move away from costly, insecure, and unreliable technology and instead adapt and innovate to keep data secure. In this session, learn why updating outdated technology platforms is key for reducing cybersecurity risks, enhancing service delivery, and boosting government transparency and accountability.

4:15 PM - 5:15 PM | **SPECIAL SESSION**

MACo's Good Government Book Club Discussion & Reception

County officials and other guests can join a discussion on a book affecting public service and best practices as officials, employees, and colleagues. The selection for December is Mine!: How the Hidden Rules of Ownership Control Our Lives by Michael Heller and James Salzman. [View details on how to get your free copy!](#)

5:00 PM - 6:00 PM | **CHAPTER ORGANIZATION RECEPTION**

Women of MACo & Diversity Caucus Reception

5:30 PM - 6:30 PM | **WELCOMING RECEPTION**

Bring your coat and join us OUTSIDE for this reception!

6:30 PM - 8:30 PM | **AWARDS & WELCOMING BANQUET (ticket required)**

This event is a highlight of MACo's Winter Conference. Join us to celebrate MACo's public service, best practices, and legislative award winners.

8:30 PM - 9:00 PM | **CORPORATE PARTNER DESSERT RECEPTION**

Bring your coat and join us outside for desserts before our dueling piano reception!

9:00 PM - 11:00 PM | **DUELING PIANOS RECEPTION**

Sponsored by WGL Energy Services

Bring your coat and join us OUTSIDE. This fun networking event features dueling pianos to help you get energized and refreshed to start the next day's sessions!

MACo's Solutions Showcase

30-minute sessions hosted by industry leaders:

- State Leaders and Industry Experts Discuss Maryland's Cybersecurity Landscape
- Maryland Schools: The Switch to Solar Energy is ON.
- Transforming Your Budget Process
- Nationwide and the National Council on Aging: Everyone Deserves to Age Well
- The Advent of Virtual Care – Meeting Patients Where They Are
- Solutions for a Greener Future
- The Cyber Market, Ransomware & Insurance
- GCOM FIRE SIDE CHAT - What Maryland Can Learn from Virginia's Data-Driven Approach to Combating Substance Use Disorder
- Connecting the Dots - How FirstNet is Protecting Communities and Improving Public Safety Communications
- Verizon Frontline - The Network and Technology Built for America's First-Responders
- Building Healthy Infrastructure
- True End-to-End Solutions for Electric Vehicle Infrastructure
- Pandemic Momentum: Use (Case) It or Lose It
- The Heart of a Healthy Workforce
- Bind Benefits – Health Is Personal. Now Health Insurance Is, Too.
- A Q&A on the Largest IT Service Delivery Issues Facing Counties Today

[VIEW SCHEDULE & DESCRIPTIONS ONLINE](#)

SCHEDULE

[THURSDAY, DECEMBER 9, 2021]

7:30 AM - 3:30 PM | REGISTRATION

7:30 AM - 3:00 PM | EXHIBITS

Visit the exhibits to meet potential partners and learn more about their cost-saving products and services.

7:30 AM - 5:30 PM | "LIFE IS ON" ATTENDEE LOUNGE *Sponsored by Schneider Electric*

Need a quiet space to take a phone call, respond to email, or have a quick meeting? This is the place!

7:30 AM - 9:00 AM | CONTINENTAL BREAKFAST

8:00 AM - 9:00 AM | COUNTY ELECTED OFFICIALS FORUM, BREAKFAST, & BUSINESS MEETING (ticket required)

County Elected Officials are invited to attend this breakfast and business meeting to conduct the Association's official business and share best practices with their peers.

9:15 AM - 10:15 AM | GENERAL SESSION

Building Out Broadband, Building Up Maryland

Broadband has transformed from a luxury into a utility. One of the most pertinent public policy questions is how to ensure reliable internet connectivity for both urban and rural county residents. Attend this session to learn about challenges and opportunities facing Maryland's broadband buildout, including the recently passed "Dig Once" bill, roadblocks to wireline expansion, and the use of wireless vs. wireline connections in certain communities.

9:30 AM - 4:00 PM | GUEST LUNCH AND TOUR

Additional registration required

Guests of registered attendees, exhibitors, and sponsors are invited to go on a tour of nearby Talbot County - visit the Maritime Museum, eat lunch at a first class local Italian favorite, shop in downtown St. Michaels (beautifully decorated for the holidays!), and end the day at St. Michaels Winery for a tasting. Guest Tour Registration required.

[More details on MACo's blog.](#)

10:15 AM - 10:30 AM | NETWORKING COFFEE BREAK

10:30 AM - 11:30 AM | GENERAL SESSION

Extra, Extra #ReadAllAboutIt: Reaching Residents with Social Media

Getting the public's attention has always been difficult for local governments, but COVID-19 made outreach a life-or-death situation. Join several local government communications team members as they share insights into how they used social media

in the COVID-era to grab attention, steer conversations, impart critical information, and increase overall civic engagement.

11:45 AM - 12:45 PM | LUNCH BUFFET (Thursday lunch ticket required)

11:45 AM - 12:45 PM | AFFILIATE & CHAPTER LUNCHES (Thursday lunch ticket required)

*Attorneys Affiliate**

*Human Resources Affiliate**

*Parks & Recreation Affiliate**

Large County Coalition

Rural County Coalition

*= only county professionals working in these fields may attend

1:00 PM - 1:30 PM | NETWORKING COFFEE BREAK

1:30 PM - 2:30 PM | AFFILIATE SESSIONS

Righting a Wrong: Leveraging Opioid Settlement Funds to Heal Maryland

Hosted by MACo's Attorneys Affiliate

The recent national settlement involving some of the country's largest opioid medication distributors has raised the incredibly important question of "How do we best help the victims of opioid overdose and overdose death, and prevent future victims?" With settlement funds on the way, panelists will present state and local perspectives on this question and more.

Subscribed: Budgeting for the Digital Age

Hosted by MACo's Budget & Finance Affiliate

The technology world has largely moved to subscription-based models. With on-premise hardware and software, it was easy to calculate costs because they were always predictable. And, while a more scalable and flexible cloud model can foster a stronger IT infrastructure, it can also lead to ongoing investments in time and money. In this session, an expert panel will discuss best practices for counties to understand, control, and manage IT costs.

Navigating a New World: Counties and the Post-Pandemic Workplace

Hosted by MACo's Human Resources Affiliate

As public employers, counties have met the challenges of a COVID-19 workforce head-on. With employees returning to a post-pandemic work environment – many with new hybrid/remote functionalities – counties are now faced with another set of unique challenges related to the "new normal." Panelists will discuss best-practices for incorporating in-person and remote work, COVID-mitigation policies in the workplace, and how to navigate the HR challenges and opportunities presented by the "new normal."

SCHEDULE

[THURSDAY, DECEMBER 9, 2021]



2:30 PM - 3:00 PM | CHOCOLATE BREAK

Stop by for a sweet boost to get you through the afternoon!

2:30 PM - 3:00 PM | NETWORKING COFFEE BREAK

3:00 PM - 4:00 PM | AFFILIATE SESSIONS

Lights, Camera, Action: Introducing Body-worn Cameras in Public Safety

Hosted by MACo's Administrators Affiliate

Statewide legislation will require that each law enforcement officer be equipped with a body worn camera in the years ahead.

Counties and their law enforcement partners will implement both the equipment and the policies for this new reality. Storage, redaction, and distribution of the resulting footage will challenge local resources, and require smart planning. Panelists will discuss this next step in modern public safety, from the ground floor.

Education Equity: Confronting the COVID Gap

Hosted by MACo's Education Subcommittee

The COVID-19 pandemic exacerbated existing inequities for Maryland's students and revealed new challenges for our school systems and students. Panelists will discuss lessons learned from pandemic schooling, best practices to pursue more equitable learning in a post-pandemic educational setting, and the challenges ahead.

New Tech for Parks and Rec: Rebooting Public Spaces

Hosted by MACo's Parks & Recreation Affiliate

Parks and public spaces are evolving to include more than the traditional outdoor offerings. As broadband becomes a larger part of everyday life, parks are incorporating technology into their larger operations to improve engagement with and connectivity to public facilities, programs, and services. Panelists will discuss next-level technology and how parks can play a part in the broadband accessibility discussion.

4:30 PM - 5:30 PM | AFFILIATE MEETING

County Administrators Affiliate

Only County Administrators (and Deputies/Assistants) may attend.

6:00 PM - 7:00 PM | INAUGURAL BANQUET RECEPTION

Bring your coat and join us OUTSIDE for a pre-banquet reception.

7:00 PM - 8:30 PM | INAUGURAL BANQUET

(ticket required)

Celebrate the installation of MACo's 2022 Board of Directors.

Connect with old friends, meet new ones, and hear from a special guest speaker about the legislative outlook for the year ahead!

8:30 PM - 9:30 PM | PRESIDENT'S RECEPTION

Join MACo's newly installed President and Board for a celebratory reception. Bring your coat for this OUTSIDE Reception.

9:30 PM - 11:30 PM | KARAOKE RECEPTION

Join us for a fun evening of enjoying the musical talents of your fellow attendees! Bring a coat - we'll be OUTSIDE.



SCHEDULE

[FRIDAY, DECEMBER 10, 2021]

7:30 AM - 10:30 AM | **REGISTRATION**

7:30 AM - 10:30 AM | **"LIFE IS ON" ATTENDEE LOUNGE**

Sponsored by Schneider Electric

Need a quiet space to take a phone call, respond to email, or have a quick meeting? This is the place!

7:30 AM - 9:30 AM | **CONTINENTAL BREAKFAST**

8:00 AM - 9:30 AM | **ACADEMY CORE COURSE**

Employment Issues

This class provides an overview of preferred employment practices and the legal restrictions involved in hiring, firing, promoting, and disciplining employees. The instructor addresses how positions should be advertised and interviews conducted.

Also included are risk management techniques concerning proper supervision of employees. All conference participants may attend, but Fellows in the Academy for Excellence in Local Governance will earn Core credit for their participation.

9:45 AM - 11:00 AM | **GENERAL SESSION**

2022 General Assembly Forecast

What's in store for the 2022 legislative session? From fiscal outlooks to pending policy changes, this is your sneak-peak at what's next in Annapolis. Attendees will gain key insight into need-to-know issues and more from legislative leadership and the Administration.

10:45 AM - 11:00 AM | **NETWORKING COFFEE BREAK**

11:15 AM - 12:15 PM | **CLOSING SESSION**

Cannabis Policy Reform: Getting into the Weeds

As the State considers options for policy reform related to recreational cannabis use, counties will be impacted in a variety of ways. From human resources considerations to public safety and justice to public health and land use issues, county governments will be at the forefront of implementation and accountability. Panelists will discuss potential avenues for legislative reform, what counties can expect, and how to best prepare for change.

12:15 PM - 12:45 PM | **WRAP-UP BOXED LUNCHES**

(Friday lunch ticket required)

Grab a boxed lunch to enjoy on your way home or sit and talk with friends about what you've learned before you hit the road!

FUTURE CONFERENCES

Summer Conference: August 17-20, 2022

Roland Powell Convention Center, Ocean City, MD

Winter Conference: January 3-6, 2023

Hyatt Regency Chesapeake Bay Hotel, Cambridge, MD

Don't Miss MACo's Exhibit Show!

Wednesday, December 8, 2021..... 11:00 am—6:30 pm
Thursday, December 9, 2021..... 7:30 am—3:00 pm

Approximately 70 vendors will be present to showcase their cost-saving products and services.

Interested in exhibiting? More info here: www.mdcounties.org/WC21ExhibitorBrochure

Exhibitor registration is still open, but to give you an idea of who participates, here's the list of exhibitors from our last Winter Conference:

- American Fidelity
- AT&T
- Blue Oyster Environmental
- Bolton
- CareFirst BlueCross BlueShield
- Chesapeake Employers' Insurance Company
- Cigna
- CMS, Inc.
- Comcast
- Copper River Information Technology
- CVS Caremark
- Delta Dental
- EA Engineering, Science, and Technology, Inc.
- Election Systems & Software
- EXP
- FuelMaster/Syntech Systems, Inc
- General Code
- IndigoVision
- J&J Truck Bodies & Trailers
- Kaiser Permanente
- LeafFilter Gutter Protection
- Lenserf & Co., Inc.
- LGIT Health
- Local Government Insurance Trust (LGIT)
- Marco Technologies
- Maryland Department of General Services
- Maryland Department of Health
- Maryland Department of Planning
- Maryland Department of Transportation
- Maryland Environmental Service
- Maryland Relay
- Maryland State Firemen's Association
- MD Academy for Excellence in Local Governance
- MD Employer Support of the Guard and Reserve
- MD, DE, DC Beverage Association
- Motorola Solutions, Inc.
- National Vision Administrators, LLC
- Nationwide Retirement Solutions
- NIC Maryland
- Ørsted
- Pepco & Delmarva Power
- Point and Pay
- Presidio
- PSA Insurance and Financial Services
- Republic Services
- Robbins Geller Rudman Dowd LLP
- Royal Plus
- SGC Power
- Sol Systems
- Southland Industries
- Tanium Inc.
- U.S. Census Bureau
- UnitedHealthcare
- Verizon
- Voya Financial
- Walden - A Pyramid Healthcare Company
- Wellpath
- WGL Energy, Inc.
- World Wide Technology (WWT)
- Zelenkofske Axelrod, LLC
- Zetron, Inc.



HOTEL RESERVATIONS

HYATT REGENCY CHESAPEAKE BAY RESORT

100 Heron Blvd, Cambridge, Maryland 21613

The conference will take place at this hotel—book soon as the resort usually sells out!

Discounted Group Rates

(per room, per night, plus applicable taxes)

Single or Double Occupancy: \$154
Triple/Quadruple Occupancy: \$179/\$204
Waterview/Balcony/Suites: additional

(additional fees apply for smoking and pet-friendly rooms)

Reservations

By Phone: 410.901.1234

(be sure to request the Maryland Association of Counties Winter Conference or MACo discounted rate or use Group Code: G-CNTY)

Online:

Rooms may also be reserved online through the Hyatt's online reservation portal — please visit www.mdcounties.org/WC21Hyatt.

Policies

Room Block Deadline: November 22, 2021
(or while rooms are available)

Please reserve your room before this date.

Room block may fill up prior to deadline.

RESERVE TODAY!

Reservations made after this date will be subject to availability & prevailing rates.

MACo Guests **do not pay** the \$20 Daily Resort Fee.

Hotel Cancellation Policy: Cancellations must be made 72 hours prior to arrival date to receive a full refund.

HOLIDAY INN EXPRESS CAMBRIDGE

2715 Ocean Gateway, Cambridge, Maryland 21613

This hotel is less than a mile from the Hyatt.

Discounted Group Rates

(per room, per night, plus applicable taxes)

Single, Double, or Triple Occupancy: \$109

Reservations

By Phone: 410-221-9900

(be sure to request the Maryland Association of Counties Winter Conference discounted rate or group code: MCO)

Online:

Rooms may also be reserved online through the Holiday Inn's online reservation portal — please visit www.mdcounties.org/WC21HolidayInn,

Room Block Deadline: while rooms are available

MACo Winter Conference—REGISTRATION RATES

December 8-10, 2021 | Hyatt Regency Chesapeake Bay, Cambridge, MD

[Online Registration](#) | [Hotel Reservations](#) | [More Details](#)

MACo is planning an in-person Winter Conference with stringent safety protocols.

The MACo Conference Planning Committee will re-evaluate this plan as needed.

[More details are available on MACo's website](#), including registration cancellation policies.

Attendee Registration Rates:

	Before 11/05/2021	Through 11/19/2021	After 11/19/2021
COUNTY MEMBERS (ELECTED, APPOINTED, OR HIRED)			
Full Registration (includes all conference sessions, meals, and breaks for 1 person)	\$320	\$345	\$395
Wednesday Sessions & Breaks only (order meal tickets separately)	\$205	\$230	\$260
Thursday Sessions & Breaks only (order meal tickets separately)	\$205	\$230	\$260
Friday Sessions & Breaks only (order meal tickets separately)	\$205	\$230	\$260
Spouse Registration (includes Wed. & Thu. Banquets and Thu. Lunch & Tour)	\$220	\$230	\$250
OTHER GOVERNMENT (MUNICIPAL, STATE, FEDERAL EMPLOYEES)			
Full Registration (includes all conference sessions, meals, and breaks for 1 person)	\$370	\$395	\$445
Wednesday Sessions & Breaks only (order meal tickets separately)	\$235	\$260	\$290
Thursday Sessions & Breaks only (order meal tickets separately)	\$235	\$260	\$290
Friday Sessions & Breaks only (order meal tickets separately)	\$235	\$260	\$290
Spouse Registration (includes Wed. & Thu. Banquets and Thu. Lunch & Tour)	\$225	\$235	\$255
COMMERCIAL (PROFIT & NON-PROFIT)			
Full Registration (includes all conference sessions, meals, and breaks for 1 person)	\$415	\$440	\$490
Wednesday Sessions & Breaks only (order meal tickets separately)	\$285	\$310	\$365
Thursday Sessions & Breaks only (order meal tickets separately)	\$285	\$310	\$365
Friday Sessions & Breaks only (order meal tickets separately)	\$285	\$310	\$365
Spouse Registration (includes Wed. & Thu. Banquets and Thu. Lunch & Tour)	\$245	\$255	\$275
MEAL TICKETS			
Wednesday Lunch	\$25	\$30	\$35
Wednesday Welcoming Banquet	\$75	\$85	\$90
Thursday Lunch	\$35	\$40	\$45
Thursday Inaugural Banquet	\$90	\$95	\$100
Friday Boxed Lunch	\$20	\$25	\$35

[View MACo's Safety Statement](#)

[View All Registration Policies](#)

Full Registration for 1 person includes:

- All conference sessions and exhibit halls
- All conference meals, receptions, and breaks

Daily Registration for Wed., Thu., or Fri. for 1 person includes:

- All conference sessions and exhibit hall for that day
- Conference Breakfasts and breaks for that day
- NO MEAL TICKETS ARE INCLUDED
- Lunch and banquet tickets may be purchased separately - **but only with a daily registration for the day of that event;**
- Multiple daily registrations must be purchased consecutively.
Example: Wednesday/Thursday Sessions Only registrations are allowed, but Wednesday/Friday Sessions Only registrations are NOT allowed.

REGISTER ONLINE:

www.mdcounties.org/WC21OnlineRegistration

Registration will be completely online this year (no PDF or postal mail registration options).

Check payment will be accepted, if needed—email avalliant@mdcounties.org to arrange check payment.

Please contact Allison Valliant with any questions regarding registration at 410.269.0043 or email avalliant@mdcounties.org.

Maryland General Assembly Members, Press, and MACo Corporate Partners can [register online](#) or email avalliant@mdcounties.org.