



## 2018 MACo Symposium: The Big Picture on Small Cells

*Date: Thursday, June 21, 2018*

*Time: 9:30 am - 3:30 pm*

*Location: Newton White Mansion (2708 Enterprise Rd, Mitchellville, MD 20721)*

*Dress for Speakers & Attendees: Business Casual*

**Description:** Communities today crave faster data speeds and more reliable service. 5G – the next generation of wireless services – promises to deliver on all that and more in the upcoming years. Small cells are being billed as one bridge to the 5G future...a bridge built on local infrastructure and rights of ways. As the public and private sectors explore this emerging technology and shape its legislative and regulatory framework, local governments need to not only be prepared for the future but be proactive in ensuring what is best for their communities. Through a collaborative exchange, this symposium will explore some of the challenges and opportunities of the deployment of small cells and seek to provide best practices and possible solutions for local governments.

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9:30 am – 10:00 am	<b>Breakfast and Exhibits</b>
10:00 am – 10:15 am	<b>Welcome and Introduction</b>
10:15 am – 11:00 am	<b>Small Cell 101 and the Race to 5G</b> <i>What are small cells? How do they work? Why are they the all talk of the residents and businesses in town? Learn the basics of what every local government should know about small cells.</i>
11:00 am – 12:15 pm	<b>Major Issues</b> <i>What challenges do local governments face managing small cells on their public infrastructure and in their ROWs? What issues are on the horizon? Learn more about the powers and pitfalls of siting small cells and the boundaries of local government authority.</i>
12:15 pm – 1:15 pm	<b>Lunch &amp; Exhibits</b>
1:15 pm – 2:15 pm	<b>Best Practices/Success Stories</b> <i>You don't have to reinvent the wheel! Get ahead of the curve by building on best practices and model ordinances from your peers.</i>
2:15 pm – 3:15 pm	<b>Facilitated Discussion</b> <i>Share comments and questions with other symposium attendees, led by an expert in the field.</i>
3:15 - 3:30 pm	<b>Summary and Next Steps</b>

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