

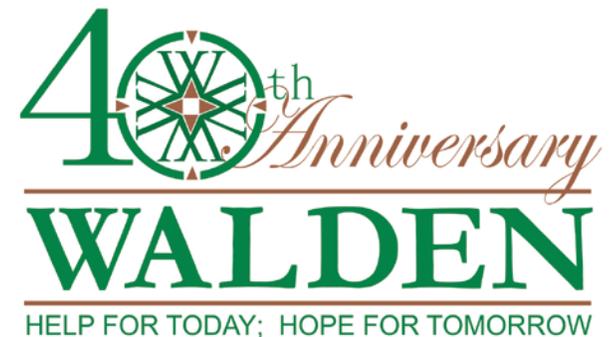
MACO COMMUNITY ENGAGEMENT AND AWARENESS OF THE HEROIN EPIDEMIC

All labor that uplifts humanity has dignity and importance and should be undertaken with painstaking excellence.

- Dr. Martin Luther King

Kathleen O'Brien, Ph.D.

Chief Executive Director



What is Walden Behavioral Health?

Local and Regional Behavioral Health Service Provider

- 24 hr. Crisis Hotline and Trauma Services (DV/Rape Crisis)

- Substance Abuse Treatment Services

Outpatient and Intensive Outpatient Tx.

Anchor: Regional Substance Abuse Detox and Inpatient Tx.

Compass & North Star : Long Term Residential Services

- Mental Health Clinic and Psychiatric Services

- Recovery Services

Beacon of Hope: Adult Recovery Wellness Center

The Cove: Adolescent Recovery Wellness Center

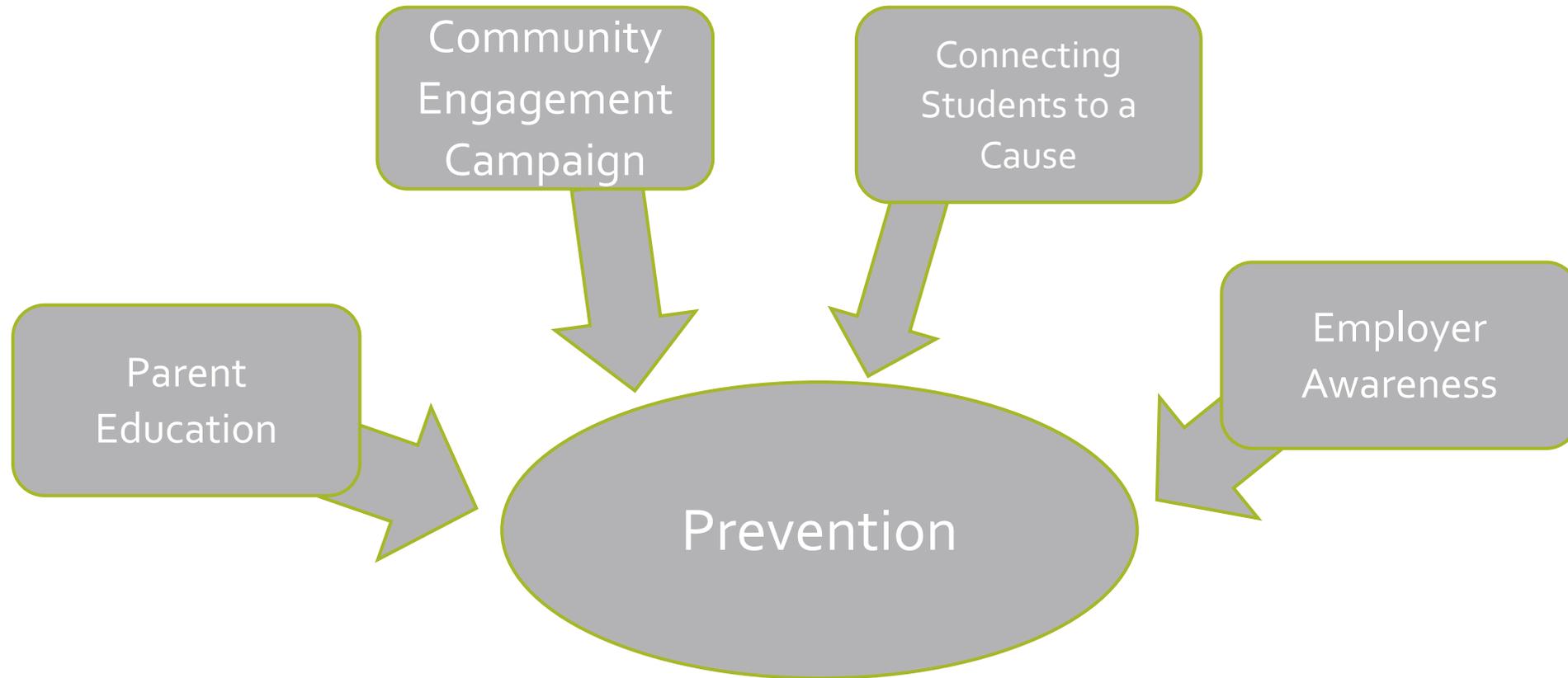
Opiate Addiction In St. Mary's County



- Addiction is particularly an issue among 18- to 30-year-olds
- Admissions for treatment of prescription opioid substance use In St. Mary's increased substantially from 2008 to 2012 (400% increase)*
- Rate of treatment admissions for heroin use more than doubled between 2008 and 2012 (230% increase)

*Data Source: State of Maryland Automated Record Tracking (SMART)

Building a Culture of Prevention



Increase in those Seeking Treatment for Heroin from 2011 to 2012

Caroline County- 42 Percent	Cecil County- 55 Percent	Dorchester County- 32 Percent
Harford County- 12 Percent	Howard County- 19 Percent	Queen Anne's County- 24 Percent
Somerset County- 28 Percent	St. Mary's County- 53 Percent	Talbot County- 27 Percent
Wicomico County- 33 Percent	Worcester County- 27 Percent	

Heroin is in Your Neighborhood

- Heroin doesn't discriminate! Heroin will welcome anyone into its grasp!
- Heroin is cheap, potent, and readily available. People who use heroin come from all walks of life, cutting across all socioeconomic boundaries.
- This is not your parents heroin...it can be smoked, snorted and injected.
- Addiction is a brain disease...The virtually uncontrollable compulsive drug craving, seeking and use interferes a persons functioning in the family and society.
- The state's price tag for heroin, alcohol, and other drug abuse is estimated to be in the billions annually (crime, incarceration, auto accidents, lost wages, medical care...)
- This medical condition demands formal treatment

Assumptions Underlying our Collaborative Plan to Address Heroin

- An abundant supply of cheap, accessible heroin contributes significantly to the epidemic
- Coordinated, collaborative implementation is the cornerstone of reducing the supply and demand for heroin
- Reduction in the demand for heroin includes preventing new cases, treating existing cases, and promoting life-long recovery
- Significant costs and human suffering result from infections associated with intravenous drug use
- Advocacy moves the vision forward

St. Mary's County Collective Response

Who:

Multiple agencies representing public health, education, law enforcement, substance abuse prevention and treatment, Social Services and the business community.

Our Aim:

Promote life saving and life restoring strategies to address heroin addiction and its impact on our community.

Strategies:

- Reduce the supply
- Reduce the demand
 - Prevent
 - Treat
 - Support
- Protect
- Advocate

Reduce the Supply

- Methods of cross county collaboration among local law enforcement and regional drug enforcement agencies strengthened
- Strategies to be developed and implemented to reduce the supply of heroin and other drugs.
- Prescription Drug Monitoring Program
- “Script Alert” which has sent out 23 alerts since 2012
- Collaboration with the DEA

- Engagement of Employers
 - Chamber of Commerce, Navy Alliance, Patuxent Partnership sponsoring employer awareness seminars
- Work to broaden community efforts to statewide initiatives
- Advocate for re examination of treatment funding for treatment in the midst of this heroin epidemic
- Advocate to ensure that the needs of Substance abuse treatment are a priority in the newly merged Behavioral Health Administration at DHMH

Reduce the Demand: Prevent

Goal: Identify, develop, and implement strategies that promote healthy behaviors

Strategies:

- Inform the public about the substantial Heroin issue through the community forums, social media, PSA's
- Establish a Comprehensive Communications Campaign
- Strengthen collaboration among multiple entities to facilitate a community specific and community driven response to the heroin epidemic

- Promote our 24/7 prescription take-back box at the Sheriff's Department
- Provide training and resources to schools including the identification and referral of students in distress.
- Engage parents and persons in recovery to share their stories
- Provide evidence-based resources for community coalitions
- Anti stigma work...“Anonymous People”

Reduce the Demand: Treat

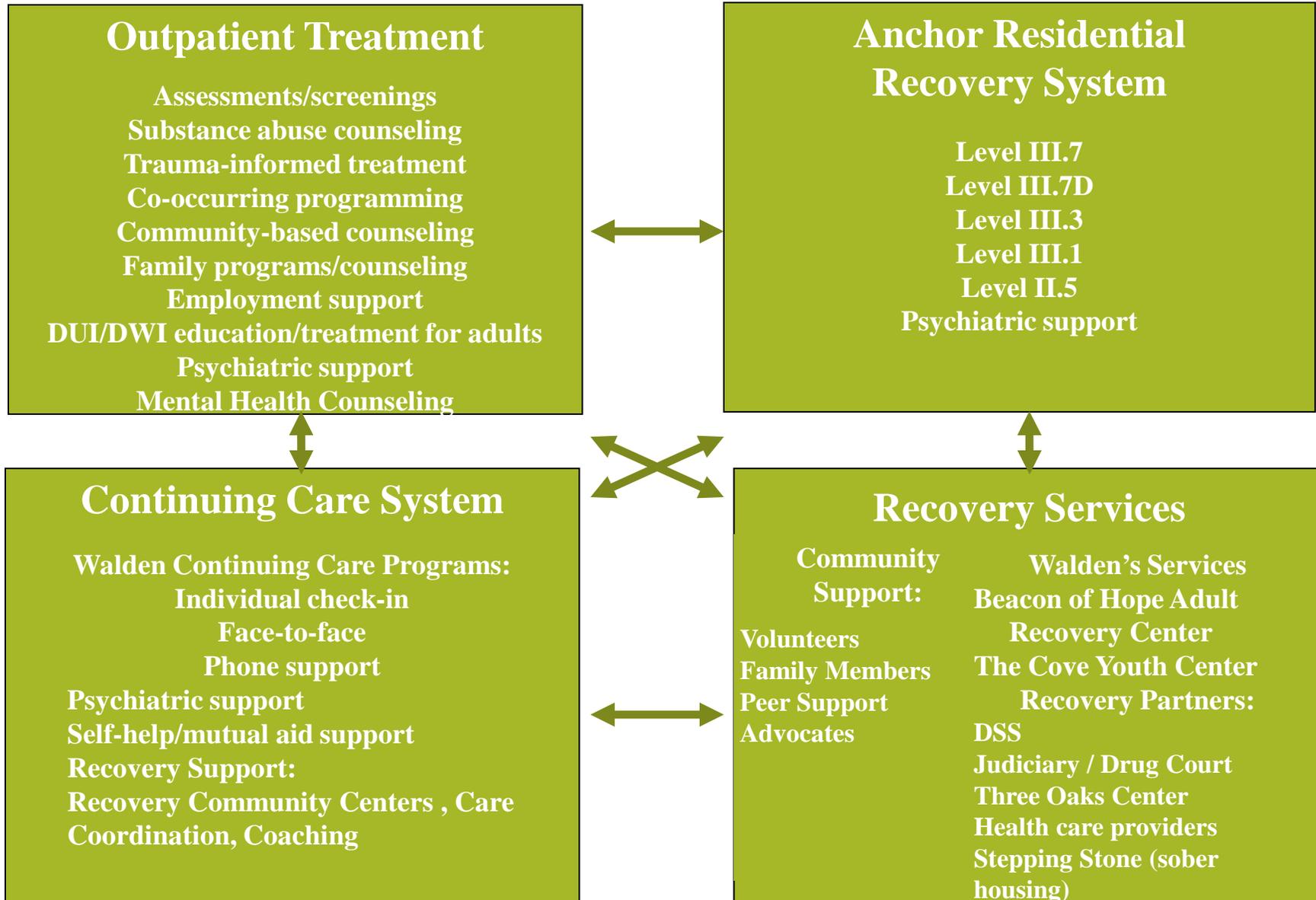
Goal: Expand and improve access to treatment for persons who are addicted

Strategy:

- Enhance access to care through expanded same day access
- Work with hospitals to improve bed to bed transfer for residential treatment
- Train primary care physicians/nurses and the SBIRT to increase identification and referrals for treatment

- Encourage physicians to participate in medication assisted treatment
- Seek funding to open 10 unfunded beds in our ICF 3.7D
- Expand availability of sober housing opportunities
- Collaborate with stake holders toward integration of addiction into the traditional medical model
- Create strong connections between treatment and recovery to support sobriety

Recovery-Oriented System



Advocate for Change

Goal: activate necessary educational, legislative and participatory platform to be engaged.

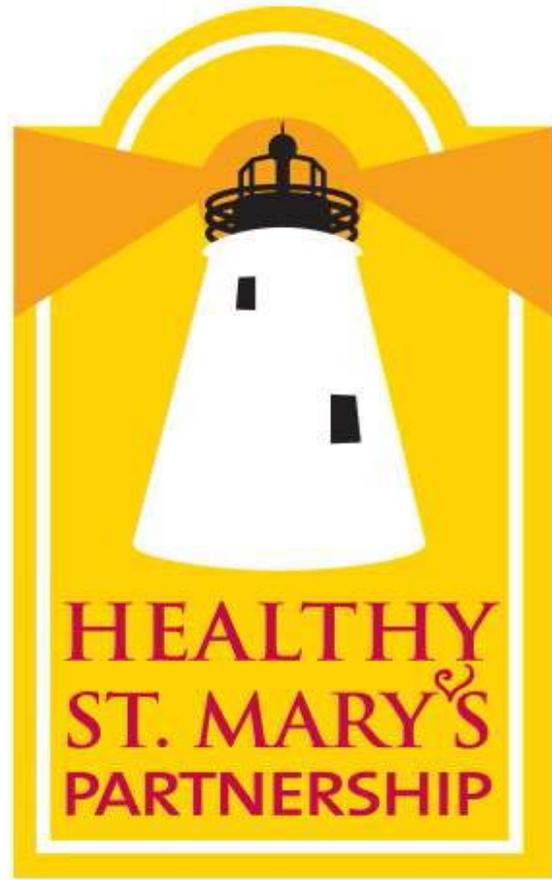
Strategies:

- Engage local, State and Federal Public Officials
- Brief local leaders– ongoing
- Engage State legislators
- Briefed Congressman Hoyer , update his staff
- Continue to engage candidates at local and state level

Involvement of family members and consumers

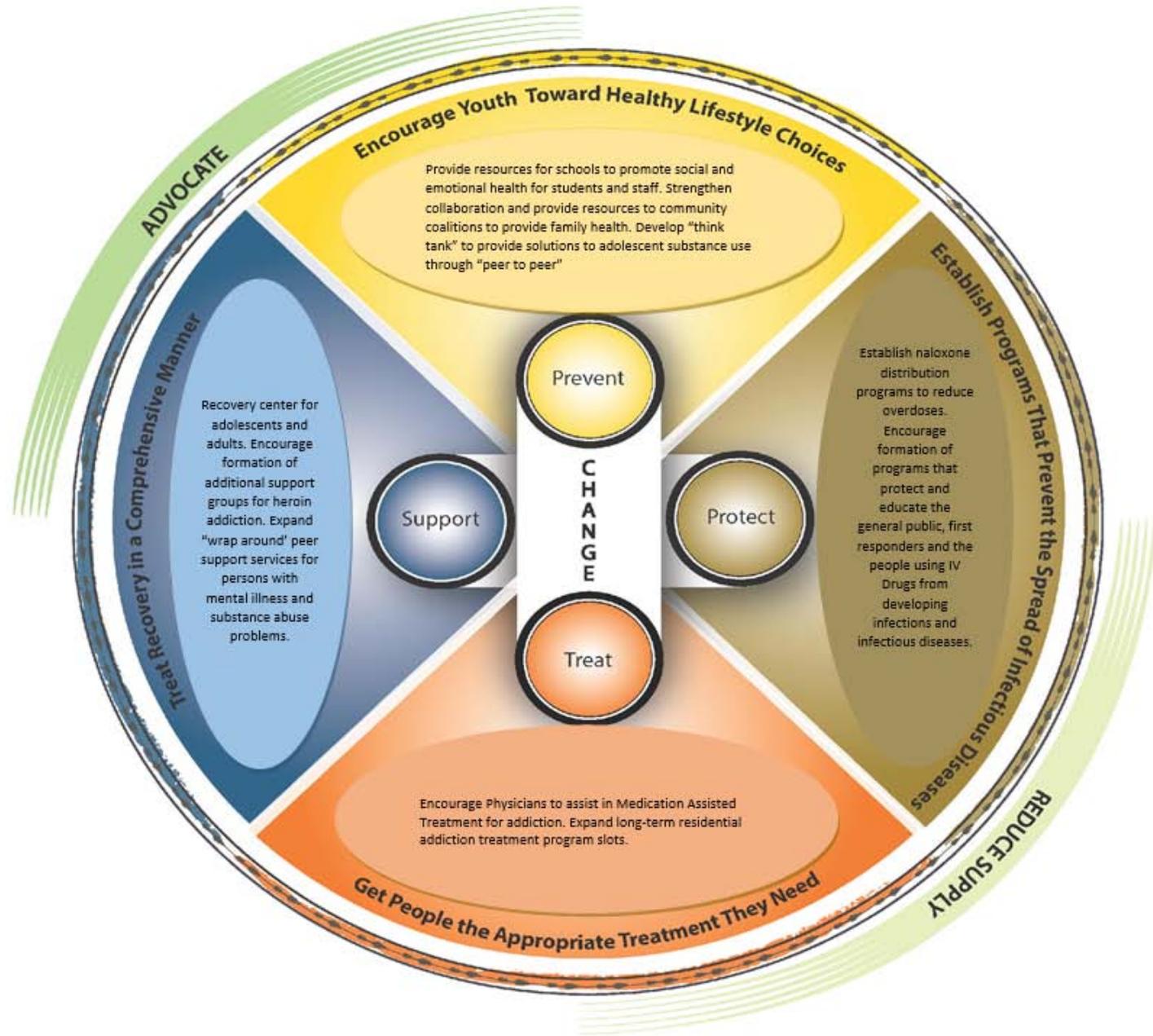
- faces and voices of recovery
- Support “PABA” Parents Affected by Addiction
- Community Awareness
 - Drug Summit
 - Youth Summit

Healthy St. Mary's s Partnership



www.HeathyStMarys.com

Local Health
Improvement Coalition
For St. Mary's County



What Now?

Be Informed

Be vigilant

Talk About It

Collaborate

Act

Advocate