



MARYLAND ASSOCIATION of COUNTIES

Summer Conference

Where the Rubber Meets the Road



AUGUST 16-19, 2023

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Ocean City, MD
www.mdcounties.org/MACoCon

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300

INNOVATIVE
EXHIBITORS

110

INSPIRATIONAL
SPEAKERS

55

INFORMATIVE
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PROGRAM



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Dear Friends,

On behalf of the Maryland Association of Counties (MACo) Board of Directors, it is my sincere pleasure to welcome you to the 2023 MACo Summer Conference!

This annual event brings together more than 3,000 leaders from all sectors, government and private, across Maryland.

With four full days of educational opportunities and exhibit shows, we are truly embracing “Where the Rubber Meets the Road.” Local government plays a critical role in providing essential services and serving as a space where creativity and innovation can make a better community for all.

Throughout this conference, you will have the opportunity to learn more about how county government delivers for our communities. Whether it is learning more about top policy issues such as workforce retention, affordable housing, increasing educational opportunities, or how to provide the best county services, this conference is sure to help you embrace becoming the best leader in our cities, counties, and state.

I encourage you to partake in the many informational sessions, visit our more than 350 vendors, and connect with your counterparts across Maryland during your time here. I hope you gain valuable skills, learn from your fellow leaders, and take a little bit of time to enjoy the sun and salt water!

Maryland is a national model for other states due to leaders like you and our continued partnerships and collaboration. Together, we will journey through the road to excellence to ensure the best quality of life for all our residents and visitors.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Calvin Ball". The signature is fluid and cursive.

Calvin Ball
Howard County Executive
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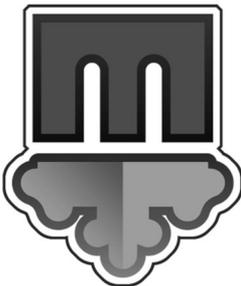
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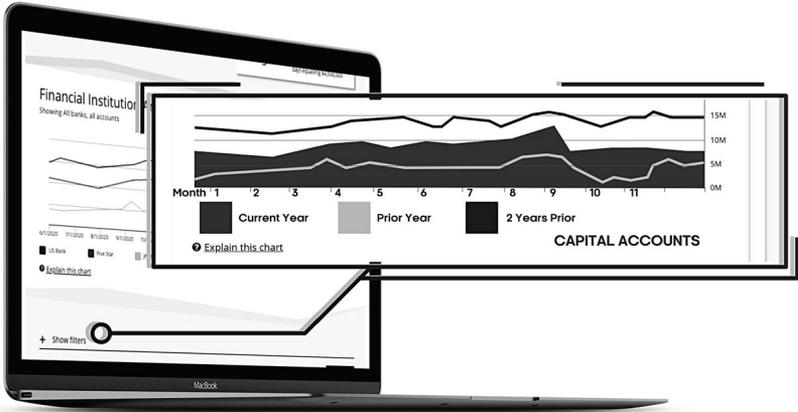
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County governments are always looking for new ways to deliver efficient and effective services to their constituents. In 2009, the MACo Corporate Partner Program was established to provide a forum for companies and organizations to market themselves to county decision-makers. Through the exchange of ideas and information, lasting partnerships have been formed.

For additional information, visit www.mdcounties.org/CorporatePartners or contact our Corporate Relations Manager, Regina Brzozowsky, at reginabz@mdcounties.org.



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Sponsor & Exhibitor descriptions and contact information:

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Early Birds Get the Worm

Or in this case - GIFT CARDS!

What are Early Attendance Prizes??

At the beginning of each conference session, there will be a drawing and the winner receives either \$25 (in an affiliate session) or \$50 (in a general session).

How can I participate?

Arrive at your chosen sessions a few minutes early.

How is it awarded?

MACo staff will randomly select a row and seat—if that's your seat (or you're closest to it), you win!

Arrive early - the drawing does not wait!

The speakers and your fellow audience members will appreciate the courtesy of less disruption.

Welcome Session Drawing - Thursday

Arrive on time to the Welcoming Session before 9:00 am on Thursday in the Performing Arts Center to be eligible to win a \$250 gift card!

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- Dry 85 - Golf Balls
- Fish Tales - \$50 Gift Card
- Harrison Group Hotels and Restaurants - 2-night Hotel Stay
- Office of Tourism & Economic Development - Maryland's Coast - Worcester County - Koozies
- Princess Bayside Beach Hotel - 2-night Hotel Stay
- Princess Royal Oceanfront Resort - 1-night Hotel Stay
- Residence Inn by Marriott Ocean City - 1-night Hotel Stay
- Seacrets - \$25 Gift Cards
- Spain Wine Bar - \$50 Gift Card



The Academy for Excellence in Local Governance

MACo, MML, and LGIT, in partnership with the University of Maryland School of Public Policy are sponsors of the Academy for Excellence in Local Governance (Academy).

The Academy is a voluntary training program designed to help local government officials, especially newly elected officials, meet the challenges of governing. County officials may enroll in the “county track” and earn a certificate after completing comprehensive training on local governance.

WHO IS ELIGIBLE?

All county elected or appointed officials may attend Academy courses and register for the Academy to receive an Academy certificate.

WHAT ARE THE EDUCATION REQUIREMENTS?

To receive the Academy Certificate, local officials must register and complete 8 required Core classes and an additional 6 elective units of their choosing.

County Core Classes (all 8 required)

- County Financial Management
- Ethics
- Conducting Effective Meetings
- Consensus & Team Building
- Open Meetings
- Public Information Act
- Employment Issues
- Basics of Risk Management

County Elective Classes (choose any 6 topic areas)

- Land Use Planning
- Communications
- Legal & Liability Issues
- Technology
- HR & Personnel Adm.
- Intergovernmental Relations
- Personal Development
- Finance
- Service Delivery
- Econ. Dev. & Tourism
- Environmental Issues

HOW LONG WILL IT TAKE?

Participants are encouraged to complete the requirements within three years, but may take up to five years.

WHAT IS THE COST?

Academy registration is a one-time fee of \$250. Attending academy courses is included with conference registration. For electd officials only: upon request, MACo will pay a \$150 stipend toward the registration fee. Conference or other seminar fees are additional fees paid by the participant.

WHERE ARE "COUNTY TRACK" COURSES OFFERED?

Classes are offered at MACo, MML, and LGIT conferences and course trainings.

WHICH COURSES ARE OFFERED AT THIS CONFERENCE?

Look for the Academy symbol that signifies an Academy credit course.

QUESTIONS?

The University of Maryland School of Public Policy is the program administrator, providing registration, transcripts, and general support. Contact the School of Public Policy at 301.405.6227 or ehinson@umd.edu or visit the Academy Information Center on the second floor of the convention center.



WHAT'S NEXT?

There's an Academy Graduate Program, too. Fellows who have completed the Academy certificate can further enhance their local governance training by becoming a Torchbearer. Stop by the Academy Information Center on the second floor of the Convention Center for more details!

**2023 MACo SUMMER CONFERENCE
ACADEMY ELECTIVE SESSIONS**

WEDNESDAY, AUGUST 16, 2023

- 1:15 pm - 2:15 pm: Facing the Future: What Facial Recognition Means for Public Safety
- 1:15 pm - 2:45 pm: Employment Issues (Core)
- 3:15 pm - 4:45 pm: Conducting Effective Meetings (Core)

THURSDAY, AUGUST 17, 2023

- 2:00 pm - 3:00 pm: Transformational Tourism – Turning Today's Opportunities Into Tomorrow's Necessities
- 3:30 pm - 4:30 pm: Detention Dilemma: Mobilizing MAT in Local Corrections Facilities

FRIDAY, AUGUST 18, 2023

- 1:00 pm - 2:00 pm: It's More Than Likes and Shares – Unlocking the Power of Social Media to Engage Communities
- 2:15 pm - 3:15 pm: Books & Beyond: Libraries of the 21st Century

SATURDAY, AUGUST 19, 2023

- 10:00 am - 11:00 am: Embracing Without Spacing: Pre-K Expansion and Early Childhood Education

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Meetings At-A-Glance

WEDNESDAY, AUGUST 16, 2023

9:00 AM - 11:00 AM	County Information Technology Directors*	Room 211
10:00 AM - 11:00 AM	County Emergency Managers*	Room 213
11:30 am - 3:30 pm	MACHO - Maryland Association of County Health Officers*	Room 213

THURSDAY, AUGUST 17, 2023

8:00 AM - 9:00 AM	Large County Coalition Meeting and Breakfast*	Room 217
8:00 AM - 9:00 AM	Rural County Coalition Meeting and Breakfast*	Room 215
10:00 AM - 11:00 AM	Clean Chesapeake Coalition Meeting	Room 213
10:30 AM - 11:30 AM	Diversity, Equity, and Inclusion Officers Meeting	Room 206
11:30 AM - 12:30 PM	County Administrators Affiliate Meeting*	Room 211
11:30 AM - 12:30 PM	County Public Information Officers & Communications Professionals Lunch*	Room 213
11:30 AM - 12:30 PM	Maryland County Officials Diversity Caucus Lunch	Room 217
11:30 AM - 12:30 PM	MASSD and Human Services Affiliate Lunch*	Room 208

FRIDAY, AUGUST 18, 2023

7:30 AM - 8:45 AM	County Elected Officials Forum, Business Meeting, and Breakfast (special ticket required)	Room 217
10:30 AM - 11:30 AM	Fire/Rescue Chiefs Meeting	Room 208
11:45 am - 12:45 pm	MACo Budget and Finance Officers Affiliate Lunch*	Room 211
11:45 am - 12:45 pm	MACo County Attorneys Affiliate Lunch*	Room 214
11:45 am - 12:45 pm	MACo Human Resources Affiliate Lunch*	Room 208
11:45 am - 12:45 pm	MACo Parks & Recreation Affiliate Lunch*	Room 213
11:45 am - 12:45 pm	Women of MACo Lunch	Room 217
11:45 am - 12:45 pm	Upper Shore Regional Council Lunch*	Room 215

****Private Meeting—please see the program listing for attendee details.
ALL lunch meetings require a conference lunch ticket FOR THAT DAY***

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Session Schedule by Affiliation

Topic	Title	Page
Administrators	AI Books & Beyond: Libraries of the 21st Century	74
Attorneys	Accounting for Police Accountability: Lessons Learned So Far	67
Budget & Finance Officers	Buckle Up: Turbulent Times for County Budgets	69
Communications Professionals & PIOs	AI It's More Than Likes and Shares – Unlocking the Power of Social Media to Engage Communities	71
Corrections	AI Detention Dilemma: Mobilizing MAT in Local Corrections Facilities	55
Emergency Managers	Disaster Dollars: What's Next?	45
Engineers	More Than Bricks & Mortar (Part 2): Infrastructure & Climate Change	73
Environmental Health Officers	Water, Waste, and Workforce - Managing Old Problems with New Solutions	51
Health Officers	Cannabis Conundrum: Adult-Use Cannabis Through a Public Health Lens	73
Human Resources	NextGen Public Service: Recruiting and Retaining Tomorrow's Workforce	41
Human Services	When the Money Runs Out: Serving Communities After ARPA	47
IT Directors	The Robots Are Coming: AI Through the County Lens	23
Parks & Recreation	Playing the Long Game: Roadmaps for Parks & Rec Planning	69
Planners	More Than Bricks & Mortar (Part 1): The Human Side of Infrastructure	69
Tourism Professionals and DMOs	AI Transformational Tourism – Turning Today's Opportunities Into Tomorrow's Necessities	45

AI = Academy for Excellence in Local Governance Elective course



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WEDNESDAY, AUGUST 16, 2023

7:30 AM - 3:30 PM

REGISTRATION CENTER

Main Foyer

Sponsored by MD Dept. of Housing and Community Development (DHCD)

9:00 AM - 2:00 PM

GOLF TOURNAMENT

Off-Site

Hosted by the Bellamy Genn Group, in partnership with MACo

Tournament Breakfast Sponsored by Nationwide Retirement Solutions

Separate registration required for this friendly 18-hole, scramble format tournament at the award-winning Links at Lighthouse Sound!

9:00 AM - 11:00 AM

AFFILIATE MEETING (private)

Room 211

MACo County Information Technology Directors Affiliate

Private: Only County Information Technology professionals are invited to attend.

10:00 AM - 11:00 AM

AFFILIATE MEETING (private)

Room 213

MACo County Emergency Managers Affiliate

Private: Only County Emergency Management professionals are invited to attend.

10:00 AM - 4:00 PM

ATTENDEE LOUNGE

Room 209

Sponsored by American Fidelity

Need a quiet place to check email or take a phone call? This is it!

10:45 AM - 11:15 AM

SOLUTIONS SHOWCASE SESSIONS

Room 209

Leveraging Resources to Support County Functions with Innovative Financial Technology

Hosted by three+one

At this critical time, recognizing the power of cash is vital in offsetting inflation, closing budget gaps, supporting frontline workers, and funding important community initiatives. This session will equip county financial professionals with the latest knowledge and trends in liquidity management to help optimize cash management operations and generate new revenue streams. Presenters will cover cash flow forecasting, stress testing, and how to evaluate banking relationships in a rising rate environment, enabling counties to produce new earnings with existing cash on deposit. Learn how innovative financial technology can allow counties to leverage cash to support these important priorities.

Speakers: Garrett Macdonald, Senior Vice President, three+one

10:45 AM - 11:15 AM

Forever Chemicals No More: What Recent PFAS Settlements Mean for Maryland Governments

Room 210

Hosted by Nachawati Law Group

Dupont and 3M have announced a settlement of PFAS water contamination claims. Join Nachawati Law Group, PLLC to learn how the settlement impacts counties' water sources contaminated with PFAS. This discussion will include the terms of the proposed class settlement and describe the process public water providers must undertake to participate in the proposed settlement. Attendees will learn about the two phases of class members, the process for testing public water systems for PFAS contamination, consequences of not participating, the settlement's impact, and PFAS funds available under the federal Infrastructure Act. A question-and-answer session will follow the presentation.

Speakers: Gale Pearson, Esq., Senior Attorney, Nachawati Law Group

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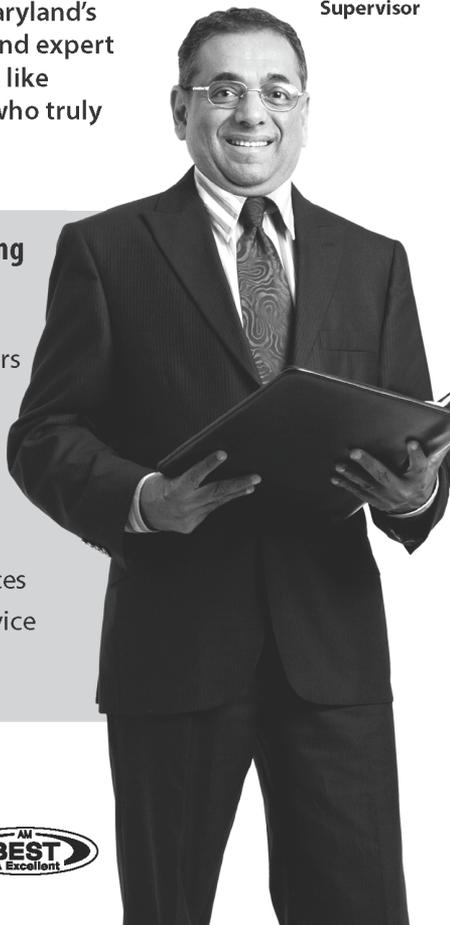
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WEDNESDAY, AUGUST 16, 2023

TECH EXPO

10:00 AM - 4:00 PM

TECH EXPO TRADESHOW

Room 201-206

Lead Sponsor: Infoblox; Contributing Sponsor: ePlus;

Supporting Sponsor: DSI Tech; Snack Break Sponsor: Nutanix

See live demonstrations of tech that can save you time and money. We're talking everything from GIS to 3-D printing, body cameras and speed cameras, virtual reality, and MORE! This is a ONE-DAY ONLY tradeshow!

10:00 AM - 11:00 AM

DEEP DIVE SESSION

Room 215

The Robots Are Coming: AI Through the County Lens

Hosted by MACo's IT Directors Affiliate

Artificial Intelligence (AI) has the potential to create significant opportunities for government transformation, enabling greater efficiency while improving the accuracy and effectiveness of decision-making and service delivery. But it also poses some ethical dilemmas and raises concerns about bias, security, transparency, and more. Attend this session for insights and expert guidance on the future direction of technology, best practices to define and validate government IT strategies, and tips for mitigating risk without inhibiting innovation.

Speakers:

- Robert O'Connor, CIO, Maryland Office of the Comptroller
- Dave Mahoney, Director, Security Privacy and Risk Consulting, RSM
- Ben Yelin, Program Director, University of Maryland CHHS
- Mark Ripper, Director, Dept. of Technology Services, Carroll County

Moderator: The Honorable Katie Fry Hester, Maryland State Senate

11:15 AM - 12:15 PM

DEEP DIVE SESSION

Room 215

Not a Game: Saving Lives with Virtual Reality Emergency Training

In a crisis, preparation is key. But unfortunately, most individuals won't know how to respond in an emergency until they've been through it. Of course, de-briefs and after-action discussions can help law enforcement and first responders prepare for the NEXT situation, but what if they could have this insight before they need it? Virtual reality simulations are helping them do just that. Simulation training creates an opportunity to immerse an individual and their senses in a three-dimensional computer-generated emergency, allowing them to see what instincts might take hold when disaster strikes and better understand – and fine-tune – their crisis responses. These programs are being deployed around the state to enable law enforcement officers and civilians to experience firsthand a 9-1-1 response for everything from a mental health crisis to isolated armed suspects and active shooter events. Presenters will explore how this technology saves lives and brings awareness to the realities of emergency encounters.

Speakers:

- Joseph Costantini, Manager, Police in Service Training Unit, Maryland Department of Public Safety & Correctional Services
- Brendan Boettinger, Lieutenant, Prince George's County Police Department
- John C. Moses, Director of Criminal Justice, Wor-Wic Community College

Moderator: The Honorable Mary Beth Carozza, Maryland State Senate



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WEDNESDAY, AUGUST 16, 2023

TECH EXPO

12:00 PM - 1:30 PM

BOXED LUNCH BUFFET
(ticket required)

Room 205/206

1:15 PM - 2:15 PM

DEEP DIVE SESSION

Room 215

Facing the Future: What Facial Recognition Means for Public Safety

The most prominent technology companies worldwide have used facial recognition for decades. Everyone from smartphone and social media companies to software engineers and app developers is integrating the technology. In recent years, it has also produced groundbreaking public safety and crime prevention results. Hear from this panel of technology experts and public safety officials who deploy these programs to ensure communities are safe and secure for years to come.

Speakers:

- David Engel, Executive Director, Maryland Coordination and Analysis Center
- Nick Picerno, Captain/Director, Special Investigations Division, Montgomery County Police
- Jack Mulcaire, General Counsel, Clearview AI



Moderator: The Honorable Elizabeth Embry, Maryland House of Delegates

2:15 PM - 2:45 PM

SNACK BREAK

Room 205/206

Sponsored by Nutanix

Join the Tech Expo exhibitors for a special snack break!

2:45 PM - 4:00 PM

TRADESHOW CONTINUES

Rooms 201-206

Don't forget to visit the Tech Expo tradeshow vendors!

11:30 AM - 3:30 PM

AFFILIATE MEETING

Room 213

(private - Wednesday lunch ticket required)

MACo Health Officers/MACHO Affiliate Meeting

Private: Only County Health Officers are invited to attend.

11:45 AM - 12:15 PM

SOLUTIONS SHOWCASE SESSION

Room 209

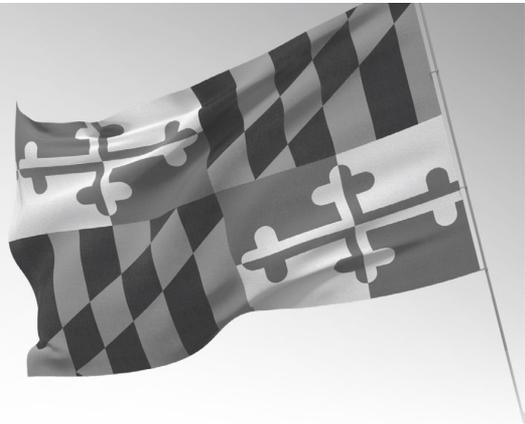
Focusing on Counties' Everyday Challenges - Managing Risk

Hosted by Local Government Insurance Trust (LGIT)

County governments face a wide variety of challenges. LGIT provides a variety of services to deal with some of those challenges – specifically those that expose county governments to risk. The experts at LGIT have identified the problems counties and municipalities experience and can offer practical solutions. Staff will discuss the array of services that LGIT provides, from no-cost inspections to trainings and consultation services, and everything in between. Speakers will review important issues like the Time to Care Act and Marijuana Legalization and discuss how LGIT assists MACo by providing commentary on proposed legislation that will impact the potential liability for counties.

Speakers:

- Lee Gaby, Executive Director, LGIT
- Matthew Peter, Director, Human Resources, LGIT



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WEDNESDAY, AUGUST 16, 2023

12:00 PM - 4:00 PM

ACADEMY FOR EXCELLENCE
INFORMATION CENTER

Second Floor
Foyer

Curious about the Academy for Excellence in Local Governance Certificate Program through the University of MD? Stop by!

12:30 PM - 1:00 PM

SOLUTIONS SHOWCASE SESSION

Room 209

Resilience in a Cyber World—Three Critical Steps Toward a Mature Cyber Security Program

Hosted by Infoblox

Many organizations are often faced with "staying ahead" of the latest cyber threats, understanding the most recent alerts, impacts of governmental compliance, and balancing operational priorities. With all these ever-present concerns, the Security teams are rapidly overburdened with challenges that result from overlooking the foundational elements of cyber security. Infoblox will discuss how organizations can set the path to cyber success that's flexible and endures dynamic cyber adversaries.

Speakers: Chris Usserman, Director of Security Architecture, Infoblox

1:15 PM - 2:45 PM

ACADEMY FOR EXCELLENCE

Room 217

Employment Issues

This class will provide an overview of preferred employment practices and of the legal restrictions involved in hiring, firing, promoting, and disciplining employees. The instructor will address best practices for advertising job positions and conducting interviews. Also included are risk management techniques concerning the proper supervision of employees.

Speaker: Kevin Karpinski, Esq., Partner, Karpinski, Cornbrooks & Karp, PA

Moderator: The Honorable Catherine Grasso, Commissioner, Calvert County



2:45 PM - 3:15 PM

NETWORKING & COFFEE BREAK

Rm 201 Foyer

Sponsored by GCOM, International Software Systems, Inc., Potomac Edison, Presidio, Smartmatic

3:15 PM - 4:45 PM

ACADEMY FOR EXCELLENCE

Room 217

Conducting Effective Meetings

Conducting public business requires managing issues before a public body. Building an agenda, promoting useful discussion, and providing a structure for decision-making are vital goals for an effective meeting and influential public officials. The instructor for this session will cover the proper use of organized rules of order, known as parliamentary procedure. This procedure allows all voices to be heard but with a focused and civil debate.

Speaker: The Honorable Lynne Galletti, Council Member, Town of Mt. Airy

Moderator: The Honorable John Barr, Commissioner President,
Washington County





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Decentralized Identity for Government

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MACo Good Government Book Club Looks To "Own The Room"**Room 208*****Sponsored by J.P. Morgan***

MACo's "Good Government" Book Club will reconvene with a hand-picked selection, titled *Own the Room: Discover Your Signature Voice to Master Your Leadership Presence*, by co-authors Amy Jen Su and Muriel Maignan Wilkins. This book speaks to both leadership and communication. From the authors' summary: "No matter where you sit in an organization, you can 'own the room' if you are able to do two things well: first, demonstrate your authentic value and distinction, and second, connect to others in a positive way." Come join a cohort of loyal readers and new followers for a discussion about this book – even if you haven't read it yet.

Moderators:

- Douglas Krinsky, J.P. Morgan
- Ashwin Saboo, Creative Information Technology

FORUM: Opioid Obstacles: Overcoming Evolving Consequences of the Opioid Crisis**Room 209**

The opioid crisis is being fought across the country in what is now a decades-long war. As that work continues, the face of the problem is rapidly changing. New and more potent drugs render existing lifesaving crisis intervention plans obsolete. Modified strategies require renewed funding and extensive coordination. As opioid settlement funds pour into Maryland, the question remains: how far can those funds really go in producing results? Join this session to hear what recent progress has been made in the state, the major touchpoints of the crisis today, and how Maryland can get in a position to save as many lives as possible despite the obstacles.

Speakers:

- Emily Keller, Special Secretary of Opioid Response, Office of the Governor
- Erin Artigiani, Deputy Director of Policy, Center for Substance Use, Addiction & Health Research
- Kisha Davis, MD, MPH, Health Officer, Montgomery County

Moderator: The Honorable Jack Wilson, Commissioner, Queen Anne's County***FORUM: Energy Issues: Exploring Maryland's Future*****Room 215**

Energy is one of the central issues discussed in county seats across the state and Annapolis. As federal, state, and county leaders race toward electrification and away from fossil fuels, many questions remain about what the future will look like. Join representatives from the Public Service Commission, the Maryland Energy Administration, and the Maryland Clean Energy Center as they discuss their visions of tomorrow and answer the most pressing questions about Maryland's energy needs.

Speakers:

- Katherine Magruder, Executive Director, Maryland Clean Energy Center
- William Ellis, Director, Governmental Affairs, Pepco
- Paul Pinsky, Director, Maryland Energy Administration
- Kumar Barve, Commissioner, Maryland Public Service Commission

Moderator: The Honorable Lorig Charkoudian, Maryland House of Delegates



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THURSDAY, AUGUST 17, 2023

7:30 AM - 4:00 PM

REGISTRATION CENTER

Main Foyer

Sponsored by MD Dept. of Housing and Community Development (DHCD)

7:30 AM - 4:00 PM

ATTENDEE LOUNGE

Room 209

Sponsored by American Fidelity

Need a quiet place to check email or take a phone call? This is it!

8:00 AM - 10:00 AM

CONTINENTAL BREAKFAST

PAC Foyer

8:00 AM - 9:00 AM

CHAPTER ORGANIZATION MEETINGS

Rural County Coalition Meeting and Breakfast

Room 215

Sponsored by MacLeod Law

Speaker: Tom Barkin, President and CEO, Federal Reserve Bank of Richmond

Moderator: The Honorable Jack Wilson, Commissioner, Queen Anne's County

Large County Coalition Meeting and Breakfast

Room 217

Sponsored by 211 MD

Moderator: The Honorable Mel Franklin, Council Member, Prince George's County

9:00 AM - 10:15 AM

WELCOMING SESSION
& KEYNOTE SPEAKER

PAC

Public Sector Leadership for Changing Times

Welcoming Session Sponsored by OpenGov, Sparks at Play, RSM US LLP

Keynote Speaker Sponsored by the Local Government Insurance Trust (LGIT)

Maryland's residents and communities depend on their local governments to provide the resources they need in their day-to-day lives. But the times, they are a'changin'... the post-COVID world has introduced never-before-seen challenges for the way government works. To serve Marylanders at the level they expect and deserve, public leaders must embrace this evolution and respond innovatively to the needs of their communities – which could bring about meaningful results for Marylanders and their quality of life. MACo's keynote speaker will discuss leading through change and the importance of public sector leadership in today's world.

Keynote Speaker: Valerie Sheares Ashby, President, University of MD Baltimore County

Moderator: The Honorable Calvin Ball, President, MACo; County Executive, Howard County

9:00 AM - 3:00 PM

9-1-1 TO GO LIVE DEMO

PAC Lobby

Maryland counties are leading the way in building a statewide Next Generation 9-1-1 system to equip public safety agencies and first responders with 21st-century tools and technology to protect residents and save lives. Don't miss a live demonstration of NG911 remote call-taking technology, which is critical for ensuring resiliency and redundancy for Maryland's 24 county 9-1-1 centers. Learn more about this state-of-the-art technology and observe 9-1-1 specialists from several counties take and dispatch calls from their jurisdictions while on-site at the conference. This demo will be open all day, so stop by and check it out! Two special discussion sessions at 10:30 am and 1:30 pm – don't miss your chance to ask questions!



Supporting those making a difference

Accenture is honored to support the Maryland Association of Counties in their efforts to promote effective, efficient government through advocacy, education, and collaboration.

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THURSDAY, AUGUST 17, 2023

9:00 AM - 4:00 PM

ACADEMY FOR EXCELLENCE
INFORMATION CENTER

Second Floor
Foyer

Curious about the Academy for Excellence in Local Governance Certificate Program through the University of MD? Stop by!

10:00 AM - 10:15 AM

NETWORKING & COFFEE BREAK

Exhibit Hall C

Sponsored by GCOM, International Software Systems, Inc., Potomac Edison, Presidio, Smartmatic

10:00 AM - 10:30 AM

SOLUTIONS SHOWCASE SESSIONS

Combatting the Opioid Epidemic with Data and Analytics

Room 209

Hosted by GCOM

Opioid addiction affects tens of thousands of Marylanders each year - in 2022 alone, there were more than 2400 fatal overdoses, with even more grieving loved ones left behind. In this session, attendees will learn how to leverage data sharing and advanced analytics to empower first responders and save lives, inform policy decisions, and uncover contributing factors to the crisis, such as poverty and access to health care. Speakers will delve into how other communities have measurably improved their opioid response programs through analytics and applied those insights to other community health concerns, including human trafficking and infectious disease monitoring.

Speakers:

- Sarah Samis, VP Public Health Products & Platforms, GCOM
- Lydia Paull-Flores, Senior Director, Analytics Division, GCOM

Increase Cyber Resiliency and Secure Your Data in The Cloud

Room 210

Hosted by Nutanix

Nutanix makes clouds invisible, which frees state and local government, and educational institutions to focus on delivering digital public services. Nutanix leverages its industry-leading, 100% software-defined hyperconverged infrastructure to provide a single cloud platform that seamlessly brings to life a hybrid multi-cloud strategy. Whether on-premises or in the cloud, get unified and secure management and operations with one-click simplicity, intelligent automation, and always-on availability. Join this session or stop by the Nutanix booth to see how they can take your Government IT to the next level!

Speaker: Anthony Fares, Vice President of Engineering, CAS Severn

10:00 AM - 4:30 PM

EXHIBIT HALL ABC OPEN

Sponsored by Eastern Atlantic States Regional Council of Carpenters

Visit with county, state, federal, commercial, and non-profit exhibitors to discover potential partnerships!

10:00 AM - 2:00 PM

WGL ENERGY'S SPLASH BREAK!

Exhibit Hall C

Sponsored by WGL Energy

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THURSDAY, AUGUST 17, 2023

10:00 AM - 11:00 AM

CLEAN CHESAPEAKE COALITION
MEETING

Room 213

In FY2022, Bay jurisdictions reported spending an estimated \$1 billion in “watershed restoration” through state programs. In July 2023, the U.S. EPA Office of Inspector General confirmed that the 2010 Bay TMDL goals set for 2025 will not be met, observing “nearly 40 years after the Chesapeake Bay Program was established, the bay’s water quality remains degraded.” Why? The FY2022 Region 3 Chesapeake Bay Program budget was \$388 million. Join the discussion about the significant threats to the Maryland portion of Chesapeake Bay and practical solutions. The mission of the Clean Chesapeake Coalition is to raise awareness and pursue improvement to the water quality of the Chesapeake Bay in the most prudent and fiscally responsible manner possible - through research, coordination, and advocacy.

10:30 AM - 11:00 AM

9-1-1 TO GO
LIVE DEMO AND DISCUSSION

PAC Lobby

Maryland counties are leading the way in building a statewide Next Generation 9-1-1 system to equip public safety agencies and first responders with 21st-century tools and technology to protect residents and save lives. Don't miss a live demonstration of NG911 remote call-taking technology, which is critical for ensuring resiliency and redundancy for Maryland's 24 county 9-1-1 centers. Learn more about this state-of-the-art technology and observe 9-1-1 specialists from several counties take and dispatch calls from their jurisdictions while on-site at the conference.

Speaker: Ross Coates, Public Safety Manager, Harford County

10:30 AM - 11:30 AM

SPECIAL SESSION

Room 201

Minding the Store: Combatting Crime at the Retail Level

Marylanders are increasingly getting back to Main Street for work, play, and commerce. Hometown retail businesses face an array of challenges, including property theft and associated crime. This panel will include Maryland leaders who are facing this crisis head-on. Moderated by the Attorney General, his office's Organized Crime Unit and leaders from the retail business community will discuss efforts to strengthen and protect this backbone of local economies – and where county and community leaders can play a part.

Speakers:

- Cailey Locklair, President, Maryland Retailers Association
- J. Charles Smith III, State's Attorney, Frederick County
- Gerald D'Angelo, Corporate Investigator, The Home Depot

Moderator: The Honorable Anthony Brown, Attorney General, State of Maryland

NURSING MOTHERS' ROOM **Exhibit Hall A Dressing Room**

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THURSDAY, AUGUST 17, 2023

10:30 AM – 11:30 AM

DIVERSITY, EQUITY, AND INCLUSION

Room 206

OFFICERS MEETING

Hosted by Maryland's County Diversity, Equity, and Inclusion Officers

Sponsored by PRM Consulting

Diversity, equity, and inclusion (DEI) and DEI-related matters are at the forefront of social and political conversations – as they should be, especially with the demographic of Maryland state and local jurisdictions progressively transitioning. Convening with others who serve in DEI, Human Relations, or other similar roles will help strengthen and unify equitable and inclusionary efforts throughout the state. DEI Officers and other county professionals interested in learning more about these important efforts are invited to attend this meeting. Agenda topics will include promoting equity and inclusion in higher education and the workforce; community crisis response management; and legislative action to sustain and support DEI-related work.

10:45 AM - 11:15 AM

SOLUTIONS SHOWCASE SESSIONS

Cybersecurity Threat Intelligence Update for Public Safety

Room 209

Hosted by Motorola Solutions

Motorola's Threat Intelligence Team will deliver a briefing on cyber threats to Public Safety and Mission Critical Systems. They will review different trends, types of attacks and motivations, prominent threat actors, and how all levels of the government and the private sector can work together to protect Marylanders against the ever-evolving threats.

Speakers:

- Jay Kaine, Director, Cyber Threat Fusion Center, Motorola Solutions, Inc.
- Travis Randall, Senior Threat Intelligence Analyst, Motorola Solutions, Inc.

Fulfilling Electricity Needs with Clean, Carbon-Free Energy, When and Where it is Needed

Room 210

Hosted by Constellation

To truly achieve a clean-energy economy, Maryland will need enough carbon-free power to meet demand for every consumer in every hour of every day. Learn how matching hourly consumption of energy with 24/7, regionally produced, carbon-free energy can help make Actual Zero GHG Emissions a reality in Maryland.

Speakers:

- Janna Jackson, Manager Local Government Affairs, Constellation
- Maurice Simpson, Jr., Senior Manager, State Government and Regulatory Affairs, Nuclear Powers Maryland

11:30 AM - 12:30 PM

WORKING LUNCH MEETINGS

(private - Thursday lunch ticket required)

Only county staff working in these fields may attend.

MASSD and Human Services Affiliate Lunch

Room 208

County Administrators Affiliate

Room 211

County Public Information Officers & Communications Professionals

Room 213



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THURSDAY, AUGUST 17, 2023

11:30 AM - 12:30 PM

CHAPTER ORGANIZATION MEETING

Room 217

(Thursday lunch ticket required)

Maryland County Officials Diversity Caucus Lunch

Speaker: Isiah Leggett, Chair, Blueprint Accountability and Implementation Board

Moderator: The Honorable Craig Mathies, Commissioner, Somerset County

11:30 AM - 1:30 PM

BUFFET LUNCH

Exhibit Hall C

(Thursday lunch ticket required)

Sponsored by Independent Electrical Contractors Chesapeake

11:30 AM - 12:00 PM

SOLUTIONS SHOWCASE SESSIONS

FirstNet and NG911: The Future of End-to-End Public Safety Communications

Room 209

Hosted by FirstNet/AT&T

Technology is changing how information flows during emergencies. When first responders, call takers, and emergency response personnel can carry out their missions, lives and property are saved. Each year, 9-1-1 centers in the US receive an estimated 240 million calls. Public safety needs to communicate just as easily. In this session, an expert panel will highlight actionable solutions and best practices to prioritize access for critical communications, applications, and systems when seconds matter.

Speakers:

- Mike Pray, Solutions Consultant – FirstNet Program, AT&T
- Paul Hunt, SR. Public Safety Solutions Consultant, AT&T

Anxiety & Depression - Caring For Emotional Well-Being On and Off The Job

Room 210

Hosted by CIGNA

Mental health conditions are impacting the workplace. Join this session to explore, understand, and recognize the signs and symptoms of anxiety and depression. The CIGNA team will discuss ways to access care, how to help others in distress, and provide national resources to support leaders and employees.

Speaker: Sara DiLeonardo, Behavioral Clinical Strategist, Cigna

12:15 PM - 12:45 PM

SOLUTIONS SHOWCASE SESSIONS

How Union Partnerships Can Bring Success to Your Next Public Project

Room 210

Hosted by Eastern Atlantic States Regional Council of Carpenters

Planning public projects can be stressful, but a strategic partnership with a union like the Eastern Atlantic States Regional Council of Carpenters can help. From initial planning, securing federal grants, navigating how to meet public project hiring and contractor requirements, or creating a local coalition to build a comprehensive workforce development plan, the union is there to be a true partner. Learn about all the ways a union can help you make your next public project a success.

Speakers:

- Mungu Sanchez, Deputy Political Director & Director of Community Organizing, EAS Carpenters
- Cyndie Williams, Executive Director, Carpenter Contractor Trust

SAVE OUR BENEFITS



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Our coalition of Maryland leaders is dedicated to keeping health benefits affordable and accessible for employers and employees.

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producer of clean, carbon-free energy in the state



More than **3,200** employees and contractors in MD

Equivalent of

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cars taken off the road each year in avoided carbon emissions in MD

Our clean energy assets, including three wind projects, Conowingo Dam, and Calvert Cliffs Nuclear Plant, generate

~90%

of MD's carbon-free energy

\$ 33 \$ million

in MD state and local taxes



\$3.3 million in employee and company donations, and more than

21,000

volunteer hours in Maryland

THURSDAY, AUGUST 17, 2023

12:15 PM - 12:45 PM

SOLUTIONS SHOWCASE SESSIONS (continued)

When Water Hits the Road: Use IoT for Safety!

Room 209

Hosted by SAS

Stormwater doesn't just affect residents, buildings, and roadways – it can have significant consequences on the environment. Untreated stormwater, which feeds into sewer systems and ditches, often carries debris, sediment, bacteria and chemicals that make their way into nearby streams, rivers, and lakes. This subsequently degrades water quality and harms aquatic life. With analytically driven work, SAS is able to make objective, unemotional decisions that are backed by facts and data. It may be impossible to solve flooding, but data can be used to improve quality of life for Maryland communities. SAS will share their work and findings with other counties and the State of Maryland by demonstrating how communities can use analytics and IoT to better prepare for and respond to flooding.

Speaker: Tyson Enchentele, SAS National Director, Internet of Things (IoT), SAS Institute, Inc.

12:45 PM - 1:45 PM

GENERAL SESSION

PAC

NextGen Public Service: Recruiting and Retaining Tomorrow's Workforce

Hosted by MACo's Human Resources Affiliate

Sponsored by Guidehouse

In a rapidly changing world of work, it's more complicated than ever for employers to attract and retain top talent – for counties as employers, there's an additional layer to this challenge. Governments at all levels have struggled to hire and retain staff, tackling similar issues alongside the private sector regarding factors like multi-generational differences and hybrid working environments. However, local governments face a unique obstacle as society reconsiders what public service is and what it means to be a public servant today. In this general session, attendees will explore the changing face of public service along with creative solutions to hire and retain a new generation of county workforce.

Speakers:

- Paul Monteiro, Secretary, Maryland Department of Service and Civic Innovation
- Quinton Herbert, Director Department of Human Resources & Chief Human Capital Officer, Baltimore City
- Robert C. Orr, Dean, School of Public Policy, University of Maryland

Moderator: The Honorable Shelly Hettleman, Maryland State Senate

12:45 PM - 1:45 PM

SOLUTIONS SHOWCASE SESSION

Room 206

Partnering to Power the Future

Hosted by BGE

Maryland's landmark environmental legislation, the Climate Solutions Now Act of 2022 (CSNA), targets 60% Greenhouse Gas emissions (GHG) reduction by 2031 and net-zero emissions by 2045. The challenge of meeting our state's goals offers the opportunity for counties to partner with utilities and other private companies to achieve state and local GHG reduction goals. This session will discuss current and future sustainability initiatives, grant opportunities, and steps counties could take

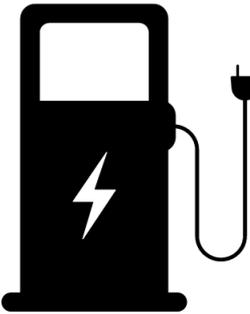


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Who Is ezVOLTz™?



ezVOLTz™ offers the most comprehensive centralized EV management and governance solution that enables local jurisdictions to maximize their EV infrastructure investments by addressing the three primary elements of the EVCaaS life cycle: EV Supply Equipment (EVSE) Planning and Installation, Billing, Customer and EV fleet management.

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Visit ezVOLTz at the Tech Expo

Contact: Laura@ezvoltz.com



THURSDAY, AUGUST 17, 2023

12:45 PM - 1:45 PM

SOLUTIONS SHOWCASE SESSION

Room 206

to be successful. Attendees will be encouraged to ask questions, engage in discussion, and share their thoughts on the steps required for future success.

Speakers:

- Sonya Harbaugh, Entrepreneur in Residence, BGE Strategy
- Edward Hirsh, Principal Business Analyst, BGE Strategy
- Marché Taylor Templeton, External Affairs Manager, BGE
- Samuel duPont, Principal, Strategic Programs - Transportation Electrification, BGE

1:00 PM - 1:30 PM

SOLUTIONS SHOWCASE SESSIONS

Steering Workers Through Maryland Roads - Protecting Health & Managing Costs

Room 209

Hosted by Chesapeake Employers' Insurance Company

Chesapeake Employers' Insurance Company, Maryland's largest writer of workers' compensation insurance, will lead an interactive discussion focused on the importance of Maryland workers and employers being driven to protect physical and emotional health. Speakers will share insights into optimizing cost savings resulting from effectively managing applicable related employee costs.

Speaker: Sharon Rowell, Chief Administrative Officer, Chesapeake Employers' Insurance Company

Effective Administration of State and Local Digital Equity Programs

Room 210

Hosted by Comcast

To meet the challenges of closing the broadband availability and adoption gaps, broadband program administrators must find creative ways to administer program funding. This presentation will focus on effective state and local government administration of digital equity programs.

Speaker: Deborah Lathen, Lathen Consulting LLC

1:30 PM - 2:00 PM

9-1-1 TO GO

PAC Lobby

LIVE DEMO AND DISCUSSION

Maryland counties are leading the way in building a statewide Next Generation 9-1-1 system to equip public safety agencies and first responders with 21st-century tools and technology to protect residents and save lives. Don't miss a live demonstration of NG911 remote call-taking technology, which is critical for ensuring resiliency and redundancy for Maryland's 24 county 9-1-1 centers. Learn more about this state-of-the-art technology and observe 9-1-1 specialists from several counties take and dispatch calls from their jurisdictions while on-site at the conference.

Speaker: Ross Coates, Public Safety Manager, Harford County

1:45 PM - 2:00 PM

NETWORKING & COFFEE BREAK

Rm 201 Foyer

Sponsored by GCOM, International Software Systems, Inc., Potomac Edison, Presidio, Smartmatic

2:00 PM - 2:30 PM

EXHIBITOR COSTUME CONTEST

Exhibit Hall AB
Entrance

Exhibitors participating in our "Chesapeake Bay All the Way" costume contest will compete for awesome prizes!



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Private	Commerce & Labor	Advisory Management Office	Institutionalization



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Disaster Dollars: What's Next?**Room 201*****Hosted by MACo's Emergency Managers Affiliates***

While a disaster always begins and ends at the local level, a strong partnership across federal, state, and local governments is vital to emergency preparedness and community resilience. This year, the General Assembly passed legislation establishing a State Disaster Recovery Fund (SDRF) to provide much-needed resources to serve residents and businesses in all 24 jurisdictions when a disaster strikes. While the SDRF is a significant accomplishment, more work remains. In this session, an expert panel will explain the significance of the SDRF, detail the next steps, and highlight new ideas and policies to streamline community resources in times of crisis.

Speakers:

- Anna Sierra, Chief Development Officer, Maryland Department of Emergency Management
- Preeti Emrick, Director of Emergency Management, Anne Arundel County
- Michael Hinson, Director, Emergency Management, Howard County

Moderator: The Honorable Sharon Green Middleton, Council Vice President, Baltimore City

Transformational Tourism – Turning Today's Opportunities Into**Room 202*****Tomorrow's Necessities******Hosted by County Tourism Professionals and DMOs***

Tourism – a major economic driver in Maryland – looks very different now than it did a generation ago. Like many county service areas, tourism has experienced significant challenges and found new opportunities post-COVID. The new "work from anywhere" corporate mindset and hot new travel trends like eco- and agro-tourism have opened up a world of possibilities. The legalization of adult-use cannabis may also become its own factor in Maryland's tourism landscape. Focusing on emerging tourism industries and building a workforce to meet these evolving needs should be central to any county's economic development strategy. In this panel, experts will discuss new trends, exciting opportunities, and how to best leverage today's tourism to support the local economy.

**Speakers:**

- Clint Sterling, Jr., Director, Recreation, Parks, & Tourism, Somerset County
- Kelly Groff, President and CEO, Visit Montgomery, MD
- Kristen Pironis, Executive Director, Visit Annapolis & Anne Arundel County
- Terrance Hasseltine, Executive Director, Maryland Sports Commission

Moderator: The Honorable Stephen Hershey, Maryland State Senate

Don't Kick the Can Down the Road: Next Steps in Recycling**Room 203*****Sponsored by the MD-DE-DC Beverage Association***

Recycling nationally has been structured so that taxpayers bear the burden of decisions made at the corporate level. If someone buys a bottle of soda, that bottle is processed in a government-funded facility, and if that jurisdiction is lucky, they may recoup some of the recycling costs. But what if that structure was flipped on its head? Instead of taxpayers paying for recycling on the backend, what if the actual recycling

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THURSDAY, AUGUST 17, 2023

2:00 PM - 3:00 PM

AFFILIATE SESSIONS (continued)

costs were baked into the product and producers were encouraged to choose more environmentally friendly packaging? This is the theory behind extended producer responsibility or (EPR). This panel will explore the feasibility of EPR in Maryland, including its potential benefits and barriers.

Speakers:

- Chaz Miller, CEO, Miller Recycling Associates
- Andrea Crooms, Director, Dept. of the Environment, Prince George's County
- Megan Daum, Vice President, Sustainability, American Beverage Assn.
- Lelande Rehard, Sr Associate for Policy & Programs, Product Stewardship Institute

Moderator: The Honorable Sara Love, Maryland House of Delegates

When the Money Runs Out: Serving Communities After ARPA

Room 204

Hosted by MACo's Human Services Affiliate

Sponsored by DMI, Inc.

The federal COVID-19 emergency had a catastrophic effect on many communities but was especially dire for those facing economic insecurity even before the global pandemic. The American Rescue Plan Act (ARPA) bolstered human services funding to ensure vulnerable communities had ample resources to survive the disruption. Unfortunately, now that the federal emergency has come to a close, the funding tap that has buoyed many human services programs for the past three years is drying up – leaving many communities facing uncertain times. Join this expert group of panelists to discuss how Marylanders will be affected and the efforts that will be taken to make sure the vital needs of vulnerable residents can be met with fewer resources.

Speakers:

- Julia Glanz, Assistant Secretary for Strategic Initiatives, DHCD
- David Trolio, Director, Dept. of Community Services, Cecil County Government
- James Bridgers, MD, Health Department, Montgomery County

Moderator: The Honorable Stephanie Smith, Maryland House of Delegates

Broadening Broadband – A Collaborative Approach

Room 205

Maryland runs on high-speed internet. Robust, reliable, and affordable internet access powers our economy and supports education. It fosters better public health and strengthens social ties. Still, too many Marylanders lack access. As partners, data aggregators, and organizers, counties play a significant role in deploying high-speed internet that is accessible and affordable for all. In this session, an expert panel will break down new state and federal funding opportunities, best practices for overcoming hurdles to deployment, and opportunities for collaboration to coordination to expand access to unserved residents across the state.

Speakers:

- Ronnie Hammond, Office of Statewide Broadband Specialist, DHCD
- Mark Ripper, Director, Dept. of Technology Services, Carroll County
- Portia Wu, Secretary, Maryland Department of Labor
- Christopher Carroll, Regional Director, Executive and Legislative Affairs, AT&T Services, Inc.

Moderator: The Honorable John Olszewski, County Executive, Baltimore County

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administered

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patients seen

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clinic with another
opening soon

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with various Baltimore
County organizations

Substance Use Disorder Care

The U.S. is in the midst of an opioid and substance use disorder epidemic. Drug overdose continues to be a leading cause of injury-related death in the United States. We partner with local counties to identify their needs and deliver programs directly to communities, all focused on a whole-person approach.

The SUCCESS Program

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THURSDAY, AUGUST 17, 2023

2:30 PM - 3:30 PM

ICE CREAM & FRUIT BREAK

Exhibit Hall C

(ticket required)

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Join us for a fun and refreshing break!

3:00 PM - 3:30 PM

SOLUTIONS SHOWCASE SESSIONS

Along the Road to Lowering or Balancing Carbon:

Room 209

A Perspective for Marylanders

Hosted by WGL Energy

Among states that champion climate goals, Maryland is front and center. Over the years, options to support this have included tools such as renewable energy credits (RECs) and carbon offsets, aiming to reduce or balance emissions. Join WGL Energy for perspective on this journey, to better understand the benefits and challenges that have impacted the energy space on many fronts, highlights on the pathway since competition was allowed, price certainty, and taking budget planning to the next level, plus the investments for consideration to meet or exceed objectives. Buckle up for a closer look at lessons learned and best practices from a seasoned retail energy supplier, all while Maryland embraces environmental stewardship.

Speakers:

- Michael Drago, Director of Sales, WGL Energy, Inc.
- Kevin Anderson, Sr Director, Power and Renewable Portfolio, WGL Energy, Inc.

Customer Experience (CX) in Government: Tools and Techniques to

Room 210

Understand How to Improve Processes and Services

Hosted by Guidehouse

Government officials know that society has come a long way toward creating a more human-centered government, but there are still obstacles to create services that meet the needs of the people. During this session, experts will discuss how customer experience (CX) techniques can be better integrated into government. A data-driven, empathetic, and practical approach to customer experience research and customer journey mapping will empower agencies to improve service delivery and processes for end-service recipients. Don't miss this session on how customer journey mapping can help agencies think through process improvements in a way that can provide better tools and services, while also reducing waste and inefficiencies.

Speakers:

- Becca McGregor, Director, Guidehouse
- Julie Wedig, Managing Consultant, Guidehouse

3:30 PM - 4:30 PM

AFFILIATE SESSIONS

Water, Waste, and Workforce - Managing Old Problems with

Room 201

New Solutions

Hosted by MACo's Environmental Health Officers Affiliate

County environmental health specialists ensure safe drinking water, safe food, and a safe environment for residents. These are the indispensable building blocks of a healthy and thriving society. In the same breath workforce and labor market shifts have put pressure on these local departments, while market growth has led to

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3:30 PM - 4:30 PM

AFFILIATE SESSIONS (continued)

increased demand for deliverables like inspections and permits. The time has come for a pivot in strategy to keep up with the workload of this state-delegated responsibility. Join this panel of experts to discuss what kinds of reinvestment and reform are required to modernize local environmental health programs for the new landscape.

Speakers:

- Don Curtian, Director, Environmental Health, Anne Arundel County
- Barry Glotfelty, Director, Environmental Health Services, Frederick County
- Matthew McConaughy, Health Officer, Wicomico County

Moderator: The Honorable Tiffany Alston, Maryland House of Delegates

The Future of Ag – It's More Than Farming

Room 202

From food insecurity and urban blight to climate change-induced crop damage, agriculture presents solutions to major problems facing Marylanders. From Baltimore to Garrett and Worcester to Washington, counties use agriculture as a force multiplier in their communities. Learn how incentivizing good farming practices, exposing youth to agriculture, eating invasives, and culling certain species populations can feed Maryland, clean up the Bay, and improve the quality of life statewide.

Speakers:

- The Honorable Steuart Pittman, County Executive, Anne Arundel County
- Andrea Franchini, Program Coordinator Agriculture and Food Systems, University of MD Extension
- Kevin Atticks, Secretary, Maryland Department of Agriculture
- Adam Ortiz, Regional Administrator, U.S. Environmental Protection Agency

Moderator: The Honorable Lenny Pfeffer, Council Member, Dorchester County

Seeing the Forest AND the Trees: Conversations About Forest Con

Room 203

During the 2023 legislative session, the General Assembly passed the first major change to the Forest Conservation Act since its enactment in 1991. Since then, Maryland has undergone a generational change, seeing compounded growth in its central core and major development in some of its more rural regions. As a result, the 2023 update to the FCA will significantly impact where and how Maryland will grow next, with most of its implementation felt at the county level. Join leaders from government and academia to discuss the impetus for this latest update and what implementation will look like at the local level.

Speakers:

- Jenn Aiosa, Director of Government Affairs, Baltimore County
- Matt Stegman, Maryland Staff Attorney, Chesapeake Bay Foundation
- Josh Kurtz, Secretary, Maryland Department of Natural Resources
- Christina Sorrento, Chief, Intake and Regulatory Coordination Division, Montgomery County Planning Department, M-NCPPC

Moderator: The Honorable Sarah Elfreth, Maryland State Senate



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THURSDAY, AUGUST 17, 2023

3:30 PM - 4:30 PM

AFFILIATE SESSIONS (continued)

Detention Dilemma: Mobilizing MAT in Local Corrections Facilities

Room 204

Hosted by MACo's Corrections Affiliate

The deadline to implement medication-assisted treatment (MAT) in county jails has come and gone. While all jails have made progress, many still struggle with insufficient state funding, workforce barriers, and medication challenges. However, with the right leadership and vision, our local detention centers can help rebuild lives and redirect people toward a better path. This presentation will illuminate the implementation difficulties, provide a progress update, and propose ways for the state to collaborate with county jails to ensure these resources are streamlined, giving vulnerable inmates the unencumbered support, they need and deserve.

Speakers:

- Mary Ann Thompson, Warden, St. Mary's County
- Christopher Klein, Superintendent, Department of Detention Facilities, Anne Arundel County
- Marc Richman, Principal, Health Management Associates
- Brandi Cahn, Assistant Director, Justice Reinvestment, Governor's Office of Crime Prevention, Youth and Victim Services



Moderator: The Honorable Luke Clippinger, Maryland House of Delegates

Podcast Spotlight - No Pix After Dark with US Senator Van Hollen

Room 206

US Senator Chris Van Hollen will join a live recording of the award-winning No Pix After Dark Podcast for a fast-paced, Q&A-style discussion.

Podcast Host: Aaron Dante, CEO/Founder, NoPixAfterDark LLC

4:30 PM - 6:30 PM

TASTE OF MD RECEPTION
(ticket required)

Exhibit Hall C

Sponsored by BGE

Join us in Exhibit Hall C to sample Maryland's local food and beverage bounty! Wine, cheese, and more will be featured from Maryland vendors as we celebrate our state's tourism industry.

4:30 PM - 6:30 PM

MACo KIDS' PARTY
(pre-registration required)

Room 209

Taste of Maryland Reception participants must be at least 21 years old. The Kids' Party gives the children of our attendees (potty-trained, ages 3 - 15) a fun place to spend time while their parents or guardians enjoy the reception. Childcare and snacks will be provided, but pre-registration is required. Contact claireaw@mdcounties.org for more information.

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FRIDAY, AUGUST 18, 2023

7:30 AM - 2:30 PM

REGISTRATION CENTER

Main Foyer

Sponsored by MD Dept. of Housing and Community Development (DHCD)

7:30 AM - 8:45 AM

COUNTY ELECTED OFFICIALS

Room 217

FORUM, BUSINESS MEETING, & BREAKFAST
(private - ticket required)

Sponsored by FirstNet/AT&T

County Elected Officials (County Executives, Council Members, and Commissioners) are invited to attend this breakfast and business meeting to conduct the Association's official business and share best practices with their peers.

7:30 AM - 4:30 PM

ATTENDEE LOUNGE

Room 209

Sponsored by American Fidelity

Need a quiet place to check email or take a phone call? This is it!

8:00 AM - 9:30 AM

CONTINENTAL BREAKFAST

Exhibit Hall C

9:00 AM - 9:30 AM

SOLUTIONS SHOWCASE SESSIONS

Navigating Paid Family and Medical Leave: What You Need to Know Room 209
Now to Prepare Yourself and Your Employees

Hosted by American Fidelity

Paid Family and Medical Leave is a detailed and challenging process. Join this presentation to learn some of the most important details that Counties need to know and start preparing for now. American Fidelity experts will talk about the cost of the program for employees and employers, the qualifying reasons for paid leave and corresponding allowable duration, qualification requirements for equivalent employer-provided PFML plan, coordination with other leave and benefits, implementation challenges as learned from other states, the calculation of benefits, necessary employee education and personnel training, and other practical considerations that will affect Counties and your workforce.

Speaker:

- Melissa McDuffey, HR/Benefit Consultant, American Fidelity
- Christina Gutierrez, Executive Account Manager, American Fidelity

The Circular Economy: What Is It and Why Is It Important?

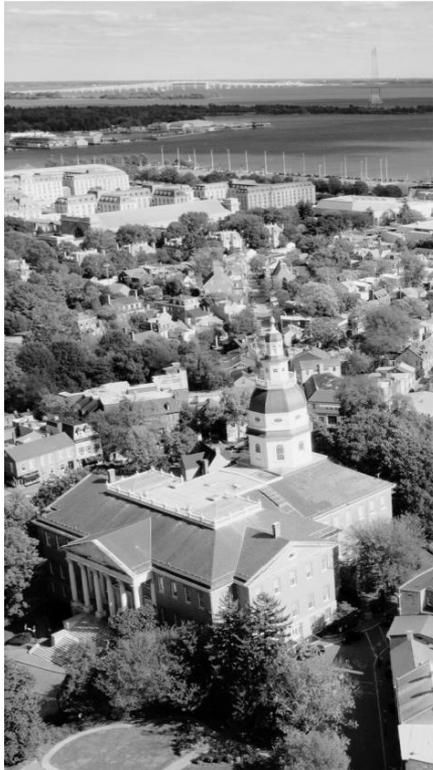
Room 210

Hosted by the MD-DE-DC Beverage Association

A Circular Economy keeps materials, products, and services in circulation for as long as possible. As policymakers and public policy influencers seek to improve recycling rates, this panel will discuss how government and businesses can work to capture and recycle materials for reuse while still retaining value

Speakers:

- Megan Daum, Vice President, Sustainability, American Beverage Assn.
- Andrea Crooms, Director, Department of the Environment, Prince George's County
- Angie Webb, Recycling Coordinator, Maryland Environmental Service



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FRIDAY, AUGUST 18, 2023

9:00 AM - 10:00 AM

GENERAL SESSION

PAC

Adult-Use Cannabis: Taxes, Zoning, and Safety - Oh My

After nearly two-thirds of Maryland voters approved a referendum to legalize adult-use cannabis, the General Assembly passed sweeping legislation to govern oversight, licensure, taxation, and social equity issues. However, many questions remain about the burgeoning industry. Ambiguous restrictions on local zoning, incommensurate revenue sharing, human resources considerations, public health, and public safety are all top of mind for county governments. In this session, learn best practices for navigating the fast-changing political, social, and regulatory landscape of adult-use cannabis.

Speakers:

- Roscoe Leslie, County Attorney, Worcester County
- William Tilburg, Acting Director, Maryland Cannabis Administration
- Rob Scheerer, Director, Revenue Administration Division, MD Office of the Comptroller
- Zachary O'Lare, Operations Commander, Bureau of Investigation, Prince George's County Police Department

Moderator: The Honorable Melony Griffith, Maryland State Senate

9:00 AM - 2:00 PM

EXHIBIT HALL OPEN

Exhibit Hall
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9:00 AM - 4:00 PM

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Second Floor
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10:00 AM - 10:30 AM

NETWORKING & COFFEE BREAK

Rm 208/209
Foyer,
Exhibit Hall C

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Exhibit Hall A Dressing Room

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FRIDAY, AUGUST 18, 2023

10:00 AM - 10:30 AM

SOLUTIONS SHOWCASE SESSIONS

Room 209

*Private Sector Innovation with Public Benefits:
How to Improve Mobility and Equitable Accessibility
Across Each Maryland County*

Hosted by DMI

Transportation should have equity, accessibility, sustainability, and public health at the forefront, but without strategic planning, strong policy direction, and a connected infrastructure investment, state and county governments may be unable to realize the full benefits of Connected and Automated Vehicles. To ensure safety, mobility, and accessibility goals are met throughout Maryland - and not only in its most populated areas - policies and processes will need to be enacted and engagement with industry will need to be facilitated. In this session, DMI will discuss evolving mobility trends, the implications for transportation infrastructure, and how the state can leverage partnerships to build the future of mobility.

Speakers: Joshua Johnson, Senior Principal & Fellow, DMI

*Making Your Mark On The Community: How To Build A Legacy
Through Placemaking*

Room 210

Hosted by Sparks at Play

Join this session to discuss how to make your county the place to be! This will be an engaging dialogue on trends attracting residents to Maryland communities and how to provide current quality-of-life attributes that attract young tax paying families and visitors to keep localities relevant and well supported. Maryland residents deserve a place that fits the modern lifestyle and Sparks at Play can be a big part of the solution that makes people love where they live and inspire other communities to raise the bar on quality of life for the area! Hear what other communities are doing as speakers share current projects.

Speaker: Michael Fingeroth, Regional Manager, Landscape Structures, Inc.

10:30 AM - 11:30 AM

GENERAL SESSION

PAC

Town Hall Forum with U.S. Senator Cardin

Sponsored by Nutanix

In a town hall setting, Senator Cardin will give an update on legislation in the 118th Congress and answer questions from attendees. A third-generation Marylander, Ben Cardin has been a national leader on health care, retirement security, the environment, and fiscal issues while representing the people of Maryland in the US Senate and, before that, in the House of Representatives. In addition, he has worked across party lines to further US national security and ensure that good governance, transparency, and human rights are integrated into American foreign policy efforts.

Speaker: The Honorable Ben Cardin, U.S. Senate

Moderator: The Honorable C. T. Wilson, Maryland House of Delegates

10:30 AM - 11:30 AM

FIRE/RESCUE CHIEFS MEETING

Room 208

County fire and rescue chiefs are invited to attend this meeting to discuss legislative and workforce priorities.

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FRIDAY, AUGUST 18, 2023

10:45 AM - 11:15 AM

SOLUTIONS SHOWCASE SESSIONS

Enhanced Mental Health Support for Public Sector Employers and Employees

Room 209

Hosted by Aetna

Police officers, firefighters, paramedics, and EMTs face high levels of stress, anxiety, depression, and PTSD. In fact, first responders develop behavioral conditions at a rate 5x higher than the civilian population. Join Aetna to discuss how their First Responder Support program is helping first responders improve their mental wellbeing and equipping their families with more resources and support. In addition, presenters will discuss how Aetna's Mind Companion tool helps employees and their families to identify and navigate to the right behavioral health benefits and resources at the right time, based upon their unique needs.

Speakers:

- Brian Nofziger, Sr. Manager, Solutions Product Mgmt, Aetna
- Michael Shupp, Lead Director, Mental Wellbeing Strategic Planning, Aetna

Social Security: The Choice of a Lifetime

Room 210

Hosted by Nationwide Retirement Solutions

Filing for Social Security benefits is one of the biggest financial decisions employees will make. That's why it's called the choice of a lifetime. How and when an individual files could increase their annual benefit by as much as 80%! In this session, participants will learn many filing rules and strategies so they can make the choice that fits their overall retirement income plan.

Speaker: Roberta Eckert, Vice President, Nationwide Retirement Solutions

11:30 AM - 12:00 PM

SOLUTIONS SHOWCASE SESSIONS

Supporting Affordable Housing in Maryland

Room 209

Hosted by the MD Dept. of Housing and Community Development (DHCD)

The Maryland Department of Housing and Community Development Maryland Mortgage Program (MMP) helps low- to medium-income homebuyers in Maryland achieve affordable homeownership through a flexible array of sustainable mortgages and groundbreaking initiatives like Maryland SmartBuy, which eliminates student loan debt as part of a home purchase. MMP also partners with interested jurisdictions to provide down payment assistance for residents purchasing homes in their cities or counties. MMP helps an average of about 4,000 Marylanders and their families purchase homes each year. Additionally, the Department has helped more than 11,000 homeowners behind on housing-related payments, including 6,000 who were facing foreclosure, stay in their homes since the Homeowner Assistance Fund program launched in March 2021. Attend this session to learn more about how this program can help Marylanders!

Speaker: Maddy Ciulu, Director of Single Family Housing, DHCD

What's in Room 209?

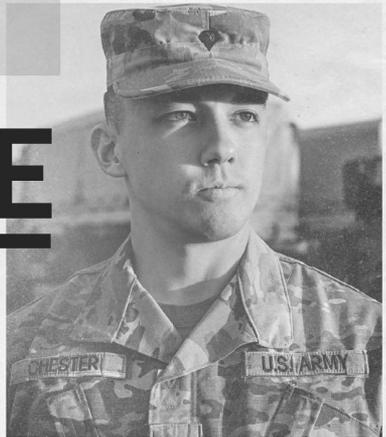
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FRIDAY, AUGUST 18, 2023

11:30 AM - 12:00 PM

SOLUTIONS SHOWCASE SESSIONS (continued)

Safeguarding Critical County Systems & Data

Room 210

Hosted by NXT LLC

In today's digital environment, governments aim to serve citizens through seamless digital experiences and optimized processes. However, the ability to protect crucial county data and systems, such as Google, ServiceNow, SharePoint, and AWS, from malicious actors remains a top priority for senior executives. To safeguard these critical systems, NXT will demonstrate a proven, standards-based, vendor-recommended, and agile approach to risk management. This approach involves identifying gaps, implementing standard operating procedures, and continuous monitoring for future threats. By adopting this strategy, counties can proactively combat both external and internal threats, ensuring the security of state and county environments and safeguarding valuable data. Join this session to hear how these methods work!

Speakers:

- Nish Thakker, CEO, NXT LLC
- John Blackburn, Partner, NXT LLC

11:45 AM - 12:45 PM

WORKING LUNCH MEETINGS

(private - Friday lunch ticket required)

Only county staff working in these fields may attend.

MACo Human Resources Affiliate Lunch

Room 208

Sponsored by American Fidelity and AON

MACo Budget and Finance Officers Affiliate Lunch

Room 211

Sponsored by Davenport & Company LLC

MACo County Attorneys Affiliate Lunch

Room 214

Sponsored by Dicello Levitt

MACo Parks & Recreation Affiliate Lunch

Room 213

Upper Shore Regional Council Lunch (invitation only)

Room 215

11:45 AM - 12:45 PM

CHAPTER ORGANIZATION MEETING

Room 217

Women of MACo Luncheon (Friday lunch ticket required)

Speaker: The Honorable Adrienne Jones, Speaker, Maryland House of Delegates

Moderator: The Honorable MC Keegan-Ayer, Council Member, Frederick County

11:30 AM - 1:00 PM

BUFFET LUNCH

Exhibit Hall C

(Friday ticket required)

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FRIDAY, AUGUST 18, 2023

12:15 PM - 12:45 PM

SOLUTIONS SHOWCASE SESSIONS

Building Support for Public Health

Room 209

Hosted by Kaiser Permanente

Public health officials faced unprecedented challenges in the last three years. The pandemic created loss, grief, and stress. Misinformation and disinformation ran rampant. The livelihood and personal safety of public health officials was threatened. Public health, medicine, and science all became politicized and controversial. For the future, rebuilding public confidence and preventing future outbreaks and pandemics requires intentional investments and closer collaboration among governments and health care providers. Kaiser Permanente wants to be a partner in this work and is launching a public health initiative that can only succeed through dialogue and strengthened partnership with local government public health practitioners.

Speakers: George Leventhal, PhD, Director, Community Health, Kaiser Permanente

12:15 PM - 12:45 PM

Winds of Change: Offshore Wind and Maryland's Clean Energy Future Room 210

Hosted by US Wind

As Maryland's leader in offshore wind development, US Wind is poised to deliver clean energy and good jobs to Marylanders. Join this session to hear all about US Wind's plans for Maryland. What's the status of their projects? How are they working to protect and enhance marine life? How will their vision support thousands of good-paying jobs, revitalize Baltimore's industrial waterfront, and result in significant reductions in greenhouse gas emissions? How can businesses, counties, and municipalities get involved in the industry? Be sure to attend to learn these answers and so much more!

Speaker: Dave Wilson, Maryland Development Manager, US Wind, Inc.

12:45 PM - 1:00 PM

NETWORKING & COFFEE BREAK

Rm 201 Foyer

Sponsored by GCOM, International Software Systems, Inc., Potomac Edison, Presidio, Smartmatic

1:00 PM - 2:00 PM

AFFILIATE SESSIONS

Accounting for Police Accountability: Lessons Learned So Far

Room 201

Hosted by MACo's Attorneys Affiliate

Police Accountability Boards, Administrative Charging Committees, and Trial Boards have convened across the state in all 24 jurisdictions. Complaints have been filtering into this new civilian oversight process, allowing civilians to hold police officers accountable for their actions. Now the civilian investigation and review process is well underway. Hear from the county attorneys on everything regarding the process. Is it working? What are the challenges and successes? Where do we go from here?

Speakers:

- David Morris, Chief of Staff, Anne Arundel County Police Department
- Lawrence Scott, County Attorney, Cecil County
- Ethan Hunt, Director of Government Relations, Anne Arundel County
- Wilson Parran, Chair of Police Accountability Board and Administrative Charging Committee, Calvert County

Moderator: The Honorable Nicole Williams, Maryland House of Delegates

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FRIDAY, AUGUST 18, 2023

1:00 PM - 2:00 PM

AFFILIATE SESSIONS (continued)

More Than Bricks & Mortar (Part 1): The Human Side of Infrastructure

Room 202

Hosted by MACo's Planners Affiliate

Sponsored by Comcast/Xfinity

Infrastructure is often considered roads and bridges or construction and materials. But this issue has a human side that needs a bigger spotlight. Affordable housing, childcare and social offerings, and equity in mobility options are just some of the factors that need to be considered in community construction. This panel will leave behind some of the "brick and mortar" discussion and more deeply explore the "people" side of public and private infrastructure.

Speakers:

- The Honorable Brandon Scott, Mayor, Baltimore City
- The Honorable Allison Pickard, Council Vice Chair, Anne Arundel County
- The Honorable Jessica Fitzwater, County Executive, Frederick County
- Christopher Conklin, Director, Dept of Transportation, Montgomery County

Moderator: The Honorable Benjamin Brooks, Maryland State Senate

Playing the Long Game: Roadmaps for Parks & Rec Planning

Room 203

Hosted by MACo's Parks & Recreation Affiliate

Parks provide a foundational jumping-off point for communities. It's where neighbors convene, children play, and adults can rest and recuperate in the open air or enjoy group activities. An effective strategic plan is the engine that brings these spaces to life. This roadmap for the future can provide direction and guidance for parks and recreation agencies as they work to meet the needs of their community. In this session, experts will explore best practices for developing and implementing a successful plan. The discussion will include tactics for engaging with the community, identifying priorities, helpful case studies, and a comprehensive look at the challenges and opportunities that may arise in the planning process.

Speakers:

- Shannon Nazzal, CPRE, Director, Parks & Recreation, Calvert County
- Margaret Lashar, Local Grants Supervisor, Maryland Department of Natural Resources
- Sonja Ewing, Asst Division Chief, Land Management and Environmental Stewardship, MD National Capital Park & Planning Commission
- Kirsten Robb-McGrath, Director of Health and Behavioral Health Policy, Maryland Department of Disabilities

Moderator: The Honorable Johnny Ray Salling, Maryland State Senate

Buckle Up: Turbulent Times for County Budgets

Room 204

Hosted by MACo's Budget & Finance Officers Affiliate

Rising costs, sluggish growth, unfunded mandates, and greater demand for services all signal turbulent times ahead for county government budgets. Economic instability, shifting demographics, and funding the ambitious, multi-billion-dollar overhaul of Maryland's education system exacerbate the ballooning pressure. In this session, panelists will share best practices for planning, budgeting, and managing



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FRIDAY, AUGUST 18, 2023

1:00 PM - 2:00 PM

AFFILIATE SESSIONS (continued)

session, panelists will share best practices for planning, budgeting, and managing expectations and discuss strategies for how counties can best prepare for future fiscal uncertainties.

Speakers:

- Andrew Schaufele, Chief Deputy Comptroller, Maryland Office of the Comptroller
- Chris Trumbauer, Budget Officer/Senior Advisor, Anne Arundel County
- Ted Zaleski III, Director of Management & Budget, Carroll County
- Rachel Hise, Executive Director, Accountability & Implementation Board

Moderator: Helene Grady, Secretary, Maryland Department of Budget and Management

It's More Than Likes and Shares – Unlocking the Power of Social Media to Engage Communities

Room 205

Hosted by County Communications Professionals & PIOs

In today's digital age, social media has become an integral part of personal and professional life. It has transformed the world, communicates, connects, and builds communities. However, social media's true impact and potential can only be realized by effectively measuring and interpreting the metrics that drive engagement and growth. So, what is your community saying? What do they need from their government officials? And what are you missing by not being part of this online conversation? Join this expert panel as they go beyond the likes and shares and discuss how to put social media metrics in motion for county government.

Speakers:

- The Honorable Evan Glass, Council President, Montgomery County
- Sarah Ehman, Public Information Program Manager, Calvert County
- Renesha Alphonso, Director of Communications, Anne Arundel County
- Elizabeth Malasky, Public Information Manager, Queen Anne's County

Moderator: The Honorable Odette Ramos, Council Member, Baltimore City



2:00 PM - 2:15 PM

NETWORKING & COFFEE BREAK

Rm 201 Foyer

Sponsored by GCOM, International Software Systems, Inc., Potomac Edison, Presidio, Smartmatic

2:15 PM - 2:45 PM

SOLUTIONS SHOWCASE SESSION

Room 210

Take an On-Site Energy Tour of the Roland Powell Convention Center!!

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Tour Leader: Tom Dowling, Clean Energy Center



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FRIDAY, AUGUST 18, 2023

2:15 PM - 3:15 PM

AFFILIATE SESSIONS

Cannabis Conundrum: Adult-Use Cannabis Through a Public Health Lens Room 201

Hosted by MACo's Health Officers Affiliate

Recreational cannabis has arrived for the 21 and older crowd. Adult cannabis users will have an array of options - everything from edible foods (like gummies and brownies) to pills, vapors, and infused alcohol. This market brings a tremendous public health responsibility that falls on our county health officers. Officials must ensure the community understands what these new drugs mean for health and safety. An expert panel will cover the impairment effects of different types of cannabis usage, best practices to prevent adverse outcomes such as accidental ingestion by children and discuss the science behind impairment testing that will be the backbone of regulatory measures.

Speakers:

- Gregory Wm. Branch, MD, MBA, CPE, FACP, Health Officer and Director, Department of Health, Baltimore County
- Dianna Abney, MD, Health Officer, Charles County
- Brett Mattson, Legislative Director - Justice & Public Safety, National Association of Counties

Moderator: The Honorable David Moon, Maryland House of Delegates

More Than Bricks & Mortar (Part 2):

Room 202

Infrastructure & Climate Change

Hosted by MACo's Engineers Affiliate

Sponsored by Comcast/Xfinity

As a follow-up to part one's "The Human Side of Infrastructure," this panel explores the genuine impact of climate change on county governments. Many jurisdictions already see the effects of a more chaotic environment, both in their budgets and communities. Panelists will discuss near- and long-term challenges, including: how sea level rise will shape development, the impacts of hotter summers on public health, and the challenges and opportunities around full electrification.

Speakers:

- Serena McIlwain, Secretary, Maryland Department of the Environment
- Brandy Espinola, Climate and Sustainability Program Director, University of Maryland Environmental Finance Center
- Pete Baron, Chief Strategy Officer, Office of the County Executive, Anne Arundel County
- Rebecca Rehr, Director, Climate Policy & Justice, MD League of Conservation Voters

Moderator: The Honorable Regina Boyce, Maryland House of Delegates

Answering the Call: The Future of Firefighting and EMS

Room 203

Over the last several years, there has been a marked decrease in the numbers of both new career and volunteer applicants to join the Fire and Emergency Medical Services. This decrease in applicants and an exodus of tenured volunteer responders pose an urgent and high-priority concern for Marylanders' safety and security in the short and long term. Therefore, legislation passed during the 2023 Maryland General Assembly Session created the Commission to "Advance and Strengthen Fire Fighting and Emergency Medical Services Within Maryland." This panel will discuss current

FRIDAY, AUGUST 18, 2023

2:15 PM - 3:15 PM

AFFILIATE SESSIONS (continued)

problems and possible solutions to the recruitment and retention issues of both career and volunteer Fire and EMS personnel. Additionally, this panel will provide an update on the Commission's progress as it works toward its reporting deadline of Dec. 1, 2023.

Speakers:

- Grant Walker, First District Representative, Professional Fire Fighters of MD
- Thomas Coe, Chief/Director, Fire and Rescue Services Division, Frederick County
- Robert Phillips, Executive Board, Maryland State Firemen's Association (MSFA)
- Erin Roth, Assistant Secretary, Maryland Department of Labor

Moderator: The Honorable Malcolm Augustine, Maryland State Senate

Books & Beyond: Libraries of the 21st Century

Room 205

Hosted by MACo's Administrators Affiliate

Public libraries' traditional services have been dramatically expanded over the years, as evidenced by the COVID-19 pandemic. Libraries not only provide reading materials, they now offer informational services, educational programs, social services, economic and workforce development programming, and community meeting spaces. Today, Maryland's libraries are also community centers, job hubs, skill development centers, arts, and recreational spaces, and so much more! This session will feature leaders in innovation in public library programming and services; they will explore how county leaders can best support their local library systems' new and expanding roles.

Speakers:

- Irene Padilla, State Librarian, Maryland State Library Agency
- Andrea Berstler, Executive Director, Carroll County Public Library
- Natalie Edington, Chief Customer Experience Officer, Baltimore County Public Library
- Heidi Daniel, Chief Executive Officer, Enoch Pratt Free Library, Baltimore City



Moderator: The Honorable Cheryl Kagan, Maryland State Senate

Bridging the Gap: Reaching Your Residents

Room 204

Sponsored by AWS

Whether providing safe and fun playgrounds or responding to emergency situations, counties serve diverse communities with a range of abilities and needs and must communicate effectively with all community members. Often, counties are sharing critical and time-sensitive information – the effectiveness of which has real-life consequences. In addition, technological innovations and strategic messaging allow governments to reach more people effectively. This panel will touch on state-of-the-art resources and best practices to reach ALL constituents, including those with different abilities and those who are not native English speakers.

Speakers:

- Paul Magness, Director, Department of Parks and Recreation, Harford County
- Ra'Mona Brown-Carter, Human Relations Program Manager and DEI Training Supervisor, Baltimore County
- Kai Boggess-de Bruin, Chief Equity and Transformation Officer, Maryland Office of the Comptroller

Moderator: The Honorable Jheanelle Wilkins, Maryland House of Delegates

FRIDAY, AUGUST 18, 2023

3:15 PM - 4:15 PM

GOVERNOR'S CABINET RECEPTION

Dockside Exhibit
Hall

Sponsored by AARP Maryland, Keenan Pharmacy Services, Northeast Maglev, Save Our Benefits Maryland

Network with local government stakeholders and the leaders of the Administration departments.

5:00 PM - 8:00 PM

CRAB FEAST
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South Parking
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A highlight of MACo's conference, this all-you-can-eat steamed blue crab and picnic fare buffet is a "can't miss" event! Enjoy listening to the band while networking with new and old friends. Bring the kids to visit Lollipop the Clown—a family friendly event!

SATURDAY, AUGUST 19, 2023

8:00 AM - 10:30 AM

REGISTRATION CENTER

Main Foyer

Sponsored by MD Dept. of Housing and Community Development (DHCD)

8:00 AM - 9:30 AM

CONTINENTAL BREAKFAST

Rm 201 Foyer

8:00 AM - 10:30 AM

ATTENDEE LOUNGE

Room 209

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9:00 AM - 11:00 AM

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9:30 AM - 11:00 AM

SPECIAL SESSION

Room 201/202

Governor's Smart Growth Subcabinet Public Forum

The Governor's Smart Growth Subcabinet is holding a public forum for county and municipal elected leaders and planning officials. This will serve as their first public meeting since being formed as part of the new administration. Please join them as they gather for a scheduled subcabinet meeting and hear first-hand about their goals and priorities. This will be an opportunity for elected leaders and planning officials to discuss with the subcabinet local government issues relating to activities that affect smart growth, development, neighborhood conservation and resource management. Open audience discussion will round out the session. Questions can be submitted in advance to dbutchko@mdcounties.org. Don't miss your chance to connect directly with agency heads on critical smart growth and sustainability issues.

SATURDAY, AUGUST 19, 2023

10:00 AM - 11:00 AM

GENERAL SESSION

Room 203

Embracing Without Spacing: Pre-K Expansion and Early Childhood Education

Sponsored by Strategic Communications

Counties are tasked with supporting the expansion of full-day Pre-K and early childhood education under the Blueprint for Maryland's Future. However, the context in which the Blueprint was enacted differs post-pandemic and amidst economic uncertainty. As a result, counties now face unexpected obstacles to expanding full-day Pre-K, including a limited workforce, supply chain, and construction disruptions, new budgetary considerations, and a jarring lack of dedicated space for early education teaching. This panel will tackle some of the challenges and opportunities of Pre-K expansion and the counties' role in ensuring all Maryland children can access quality early childhood education.

Speakers:

- Jennifer Lynch, Senior Policy Advisor for Education and Workforce, Baltimore County
- Alex Donahue, Executive Director, Interagency Commission on School Construction
- Bill Hudson, Executive Director, Family Child Care Alliance of Maryland
- Christina Peusch, Executive Director, Maryland State Child Care Association



Moderator: The Honorable Alonzo Washington, Maryland State Senate

10:00 AM - 11:00 AM

SPECIAL SESSION

Room 204

The Future of Shock Trauma in Maryland

Trauma centers specialize in swiftly treating life-threatening conditions and promptly providing resuscitative care – making them a truly vital underpinning of emergency care in Maryland. 2023 legislation created the Commission to Study Trauma Center Funding in Maryland, with the goal of reviewing the adequacy of funding for operating, capital, and workforce costs. In this session, speakers will discuss how trauma systems function, the interplay of regional trauma centers, how they interface at the local level, and why the Commission's efforts are so crucial to Maryland's healthcare system. Don't miss this session to learn what's next for trauma centers and what that means for your community.

Speakers:

- The Honorable John Olszewski, Jr., County Executive, Baltimore County
- The Honorable J.B. Jennings, Senator, MD State Senate
- Thomas Scalea, MD, Physician in Chief, Shock Trauma Center; System Chief for Critical Care Services; Director, Program in Trauma; UMMS
- Bruce Poole, Esq., Chair of Board of Visitors of R Adams Crowley Shock Trauma Center at University of Maryland Medical Center

Moderator: The Honorable Calvin Ball, President, MACo;
County Executive, Howard County

SATURDAY, AUGUST 19, 2023

11:00 AM - 11:15 AM

NETWORKING & COFFEE BREAK

PAC Foyer

Sponsored by GCOM, International Software Systems, Inc., Potomac Edison, Presidio, Smartmatic

11:15 AM - 12:15 PM

GOVERNOR'S CLOSING ADDRESS

PAC

Sponsored by Nachawati Law Group

The Governor of Maryland traditionally delivers the capstone event of MACo's conference, the Governor's Closing Address. He will address issues facing local government and the state's response to some of its more pressing challenges and opportunities. Governor Wes Moore is confirmed to speak – don't miss this opportunity to hear from Maryland's new Governor!

Speakers: The Honorable Wes Moore, Governor, State of Maryland

Moderator: The Honorable Calvin Ball, President, MACo;

County Executive, Howard County

Upcoming MACo Conference Dates

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December 6-8, 2023

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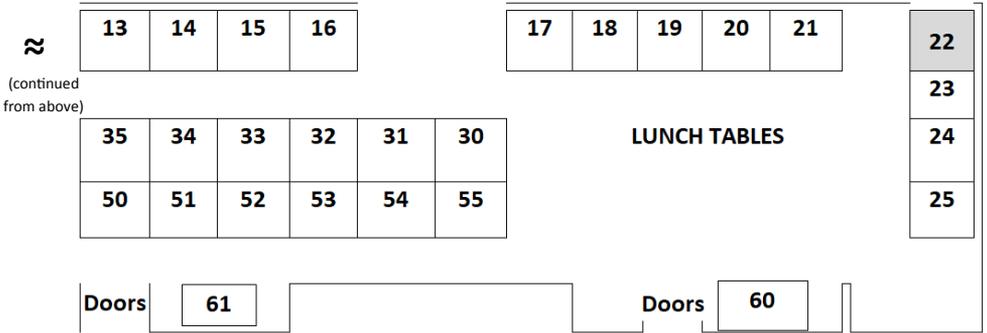
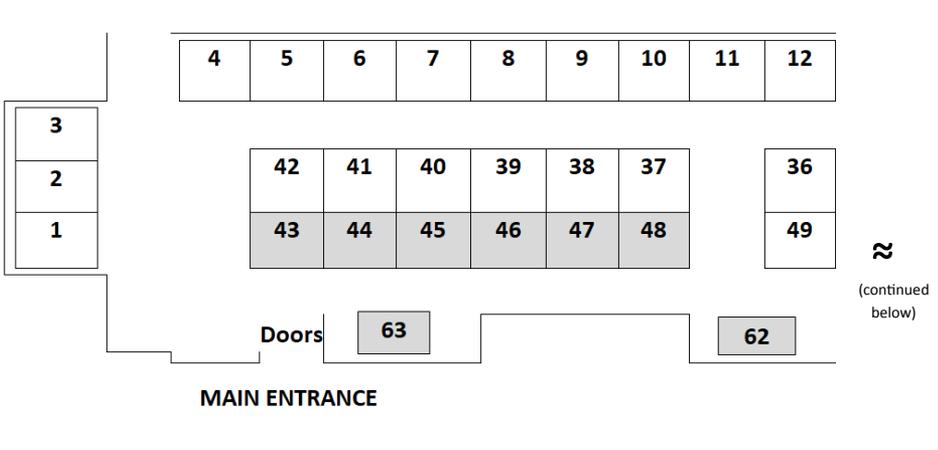
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- Charles County (523)
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- Kc Signs & Awnings (405)

Thank you, Exhibitors!

- KCI Technologies, Inc. (500)
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- Local Govt Insurance Trust (LGIT) (700)
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- National Security Agency (309/310)
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- Nationwide Retirement Solutions (NRS) (600)

Thank you, Exhibitors!

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- Visit Montgomery, MD (525)
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- Wave Welcome (552)
- Western MD Scenic Railroad (436)
- WGL Energy, Inc. (812)
- Wicomico County (630)
- Wisp Resort (452)
- WM (538)
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Exhibit Hall ABC

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		553	552	551	550	549	548	547	546	545
Restrooms		600	601	602	603	604	605	606	607	608
		650	649	648	647	646	645	644	643	642
MAIN ENTRANCE		700	701	702	703	704	705	706	707	708
		MACo CORPORATE PARTNERS								
		NURSING MOTHERS' ROOM			733	732	731	730	729	

Exhibit Hall ABC

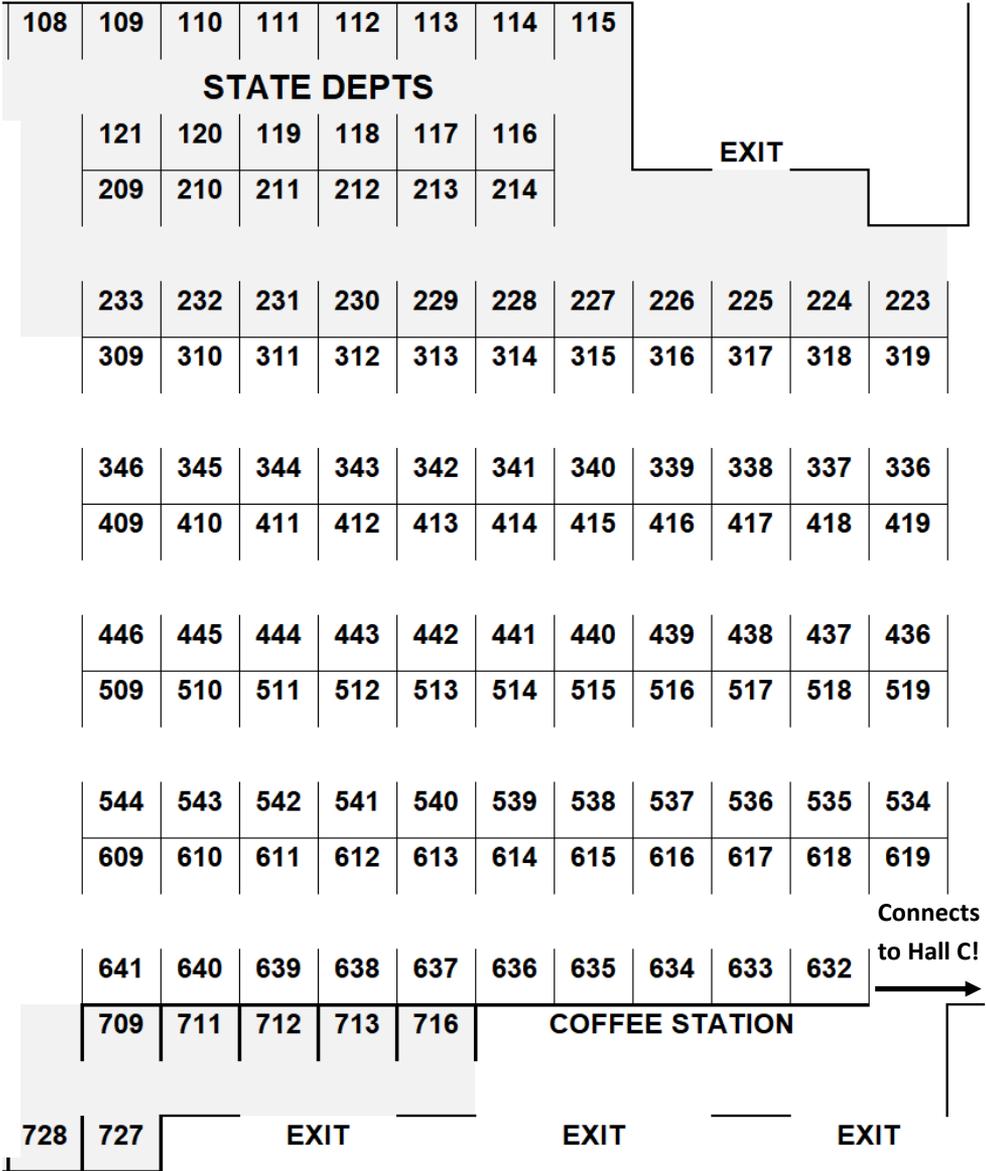


Exhibit Hall ABC

Restrooms

EXIT

222 (Vehicle)	221/220 (Vehicle)	219 (Vehicle)
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EXIT

Podcast Row

335	334	333	332	331	330	329	328
420	421	422	423	424	425	426	427

827

826

825

Connects
to rest of
Hall ABC!

435	434	433	432	431	430	429	428
520	521	522	523	524	525	526	527

824

823



822

COUNTIES

821

820

819

631	630	629		626	625	624
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FOOD AND BEVERAGE

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Infused
Water
Break

EXIT

EXIT

EXIT

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1970	Dale Anderson - Baltimore County	2011	Ken Ulman - Howard County
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1972	Charles E. Miller - Howard County	2013	Rick Pollitt - Wicomico County
1973	Lewis R. Riley - Wicomico County	2014	Thomas G. Duncan - Talbot County
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1975	C. Bernard Fowler - Calvert County	2016	John F. Barr - Washington County
1976	S. Glyn Edwards - Kent County	2017	Kevin Kamenetz - Baltimore County
1977	Leonard W. Dayton - Dorchester County	2018	Jerry Walker - Anne Arundel County
1978	Francis B. Francois - Prince George's County	2019	Barry Glassman - Harford County
1979	Burton R. Hoffman - Washington County	2020	Sharon Green Middleton - Baltimore City
1980	William Donald Schaefer - Baltimore City	2021	Wilbur Levensgood - Caroline County
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1986	J. Hugh Nichols - Howard County		
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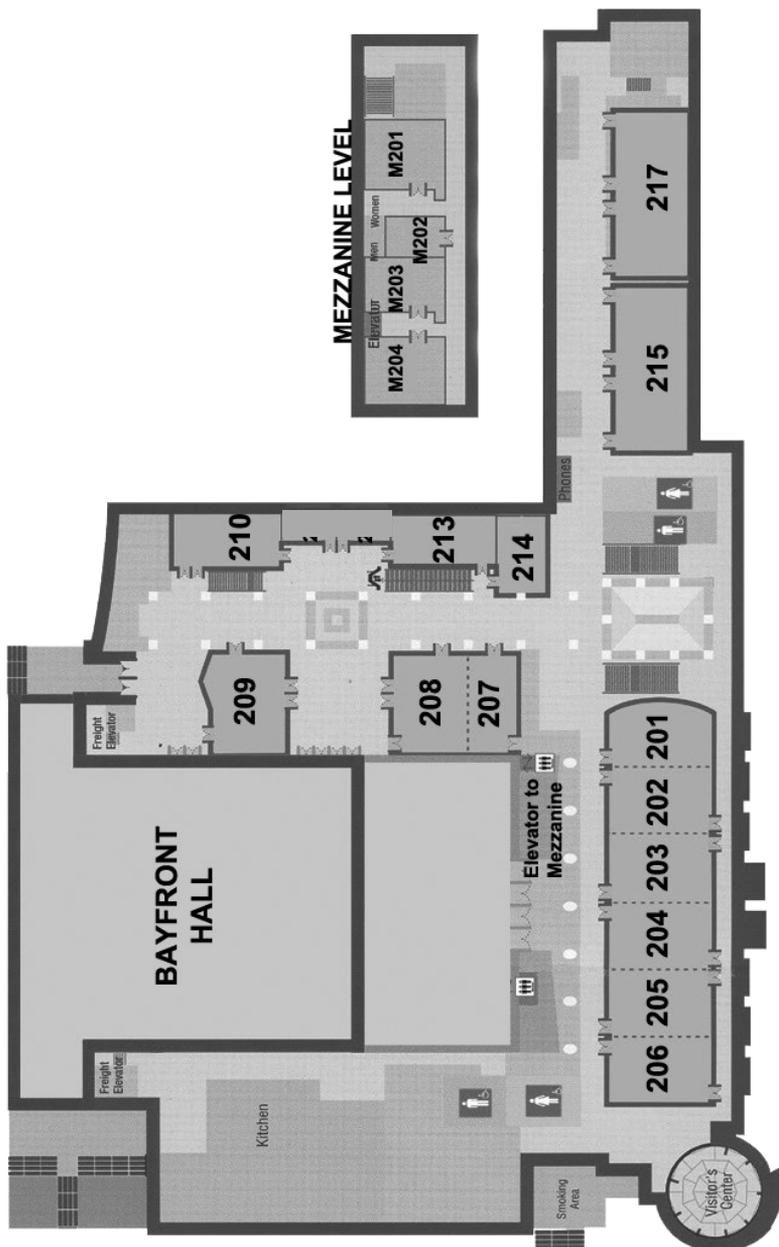
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